



Matthew M. Maclear
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415.568.5200

July 12, 2018

**NOTICE OF VIOLATION OF
CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.5 *ET SEQ.*
(PROPOSITION 65)**

Dear Alleged Violators and the Appropriate Public Enforcement Agencies:

Aqua Terra Aeris (“ATA”) Law Group represents the Center for Advanced Public Awareness, Inc. (“CAPA”), 180 Promenade Circle, Suite 300, Sacramento, CA 95834. CAPA is a California non-profit corporation dedicated to, among other causes, helping safeguard the public from health hazards by bringing about a reduction in the use and misuse of hazardous and toxic chemicals, fostering and increasing the public awareness of chemicals used to manufacture consumer products, facilitating a safe environment for consumers and employees, and encouraging corporate responsibility.

CAPA has identified violations of California’s Safe Drinking Water and Toxic Enforcement Act of 1986 (“Proposition 65”), which is codified at California Health & Safety Code, section 25249.5 *et seq.*, with respect to the product identified below. These violations have occurred and continue to occur because the alleged Violators identified below failed to provide required clear and reasonable warnings with these products. Section 25249.6 of the statute provides that “[n]o person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the State to cause cancer or reproductive toxicity without first providing a clear and reasonable warning to such individual.” Without proper warnings regarding the toxic effects of exposures to this listed chemical that results from contact with this product, California citizens lack the information necessary to make an informed decision on whether and/or how to eliminate (or reduce) their risk of exposure to the listed chemical from the reasonably foreseeable use of the product.

This letter serves as a notice of these violations to the alleged Violators and the appropriate public enforcement agencies. Pursuant to Health and Safety Code, section 25249.7, subdivision (d), CAPA intends to file a private enforcement action in the public interest sixty (60) days after effective service of this notice unless the public enforcement agencies have commenced and are diligently prosecuting an action to rectify these violations.

Certificate of Merit and General Information about Proposition 65. Pursuant to California Code of Regulations, title 11, section 3100, a certificate of merit is attached hereto. Pursuant to C.C.R., title 27, section 25903, subdivision (b), a copy of a summary of Proposition



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

65, prepared by the Office of Environmental Health Hazard Assessment, is enclosed with this letter served to the alleged Violators identified below.

Alleged Violators. The name(s) of the company covered by this notice that violated Proposition 65 (hereinafter the “Violator,” individually, or “Violators,” collectively) are:

- **Two’s Company, Inc.**
500 Saw Mill River Road
Elmsford, NY 10523
- **Prep Obsessed, LLC**
9091 N. Military Trail #6
Palm Beach Gardens, FL 33410

Consumer Products and Listed Chemical. The products that are the subject of this notice and the chemical in those products identified as exceeding allowable levels are:

- **Wash Away Makeup Removal Set – Di(2-ethylhexyl)phthalate**
UPC-A No.: 019218 50752 2
EAN-13: 0 019218 507522

On October 24, 2003, the State of California listed DEHP as a chemical known to the State to cause developmental and male reproductive toxicity. The addition took place more than twenty (20) months before CAPA served this Notice.

Chemical	CAS No.	Toxicological Endpoint	Listing Mechanism
Di(2-ethylhexyl)phthalate (“DEHP”) ¹	117-81-7	Reproductive toxicity	AB-NIOSH/FDA

Violations. The alleged Violators knowingly and intentionally have exposed and continue to knowingly and intentionally expose consumers within the State of California to Di(2-ethylhexyl)phthalate (“DEHP”) at levels that, upon reasonable use of the product, exceed the Maximum Allowable Dose Level without providing clear and reasonable warning of this exposure. In particular, the product does not warn that it contains chemicals known to the State of California to cause developmental and male reproductive toxicity.

The oral Maximum Allowable Dose Level (“MADL”) for DEHP is 410 µg/day (adult); 58 µg/day (infant boys, age 29 days to 24 months); and 20 µg/day (neonatal infant boys, age 0 to 28 days). The overall exposure estimate from the Beverly Hills Hotel Green Luggage Tag

¹ <https://oehha.ca.gov/proposition-65/chemicals/di2-ethylhexylphthalate-dehp>.



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

exceeds the MADL for and infant boys aged 29 days to 2 years based on dermal absorption, object-to-mouth ingestion, and direct and indirect hand-to-mouth ingestion, as applicable. As a result, the Beverly Hills Hotel Green Luggage Tag needs a clear a reasonable warning under Proposition 65.

Route of Exposure. The consumer exposures that are the subject of this notice result from the purchase, acquisition, and handling of the product. Consequently, a primary route of exposure to these chemicals is through dermal absorption, and direct and indirect hand-to-mouth ingestion, and object-to-mouth ingestion. Consumers and other individuals, are exposed to the listed chemical through reasonably foreseeable direct dermal contact when they handle, touch, or otherwise use Wash Away Makeup Removal Set. The potential exists for exposure of DEHP through dermal absorption, direct and indirect hand-to-mouth ingestion, and object-to-mouth ingestion, as applicable.

Approximate Time Period of Violations. Ongoing violations have occurred every day since at least March 23, 2017, as well as every day since the products were introduced into the California marketplace, and will continue every day until clear and reasonable warnings are provided to product purchasers and users or until this known toxic chemical is either removed from or reduced via reformulation to allowable levels in the products. Proposition 65 requires that a clear and reasonable warning be provided prior to exposure to the identified chemical. The method of warning should be a warning that appears on the product label. The Violators violated Proposition 65 because they failed to provide persons handling and/or using these products with clear and reasonable warnings that they are being exposed to this chemical.

Consistent with the public interest goals of Proposition 65 and a desire to have these ongoing violations of California law quickly rectified, CAPA is interested in seeking a constructive resolution of this matter that includes an enforceable written agreement by the Violators to: (1) reformulate the product to reduce/eliminate further DEHP exposures; (2) pay an appropriate civil penalty; and (3) provide clear and reasonable warnings compliant with Proposition 65 for products sold in the future. Such a resolution will prevent further unwarned consumer exposures to the identified chemical, as well as an expensive and time-consuming litigation.

CAPA has retained ATA Law Group as legal counsel in connection with this matter.
Please direct all communications regarding this Notice of Violation to my attention at the law office address and telephone number indicated herein.



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

Dated: July 12, 2018

Very truly yours,

A handwritten signature in blue ink, appearing to read "Matt Maclear", is written over a light blue rectangular background.

Matthew C. Maclear
AQUA TERRA AERIS LAW GROUP
Attorney for Center for Advanced Public
Awareness

Attachments

Certificate of Merit
Certificate of Service
OEHHA Summary (to Two's Company, Inc. and Prep Obsessed, LLC)
Additional Supporting Information for Certificate of Merit (to AG only)



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

CERTIFICATE OF MERIT

Re: Center for Advanced Public Awareness, Inc.'s Notice of Proposition 65 Violations to Two's Company, Inc. and Prep Obsessed, LLC

I, Matthew Maclear, declare:

1. This Certificate of Merit accompanies the attached 60-day notice in which it is alleged that the party identified in the notice violated California Health & Safety Code, section 25249.6 by failing to provide clear and reasonable warnings.

2. I am an attorney for the noticing party.

3. I have consulted with one or more persons with relevant and appropriate experience or expertise who have reviewed facts, studies, or other data regarding the exposure to the listed chemical that is the subject of the notice.

4. Based on the information obtained through those consultants, and on other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiff's case can be established and that the information did not prove that the alleged Violators will be able to establish any of the affirmative defenses set forth in the statute.

5. Along with the copy of this Certificate of Merit served on the Attorney General is attached additional factual information sufficient to establish the basis for this certificate, including the information identified in California Health & Safety Code, section 25249.7, subdivision (h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

Dated: July 12, 2018

A handwritten signature in blue ink, appearing to read "Matt Maclear", written over a light blue horizontal line.

Matthew C. Maclear
AQUA TERRA AERIS LAW GROUP
Attorney for Center for Advanced Public
Awareness



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

CERTIFICATE OF SERVICE

I, the undersigned, declare under penalty of perjury under the laws of the State of California that the following is true and correct:

I am a citizen of the United States, over the age of 18 years of age, and am not a party to the within entitled action. My business address is 490 43rd Street, Suite 108, Oakland, California 94609. I am a resident or employed in the county where the mailing occurred. The envelope or package was placed in the mail at Oakland, California.

On July 12, 2018, I served the following documents: **NOTICE OF VIOLATION OF CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.5 ET SEQ.; CERTIFICATE OF MERIT; “THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY”** on the following parties by placing a true and correct copy thereof in a sealed envelope, addressed to the party listed below and depositing it at a U.S. Postal Service Office with the postage fully prepaid for delivery by Certified Mail:

Tom Gottlieb or Current President or CEO
Two’s Company, Inc.
500 Saw Mill River Road
Elmsford, NY 10523

Agent for Service of Process, Two’s Company, Inc.:
Salon Marrow Dyckman & Newman
Attn: Stuart B. Newman, Esq.
292 Madison Avenue
New York, NY 10017

Nina Vitalino or Current President/CEO
Prep Obsessed, LLC
1083 Via Jardin
Palm Beach Gardens, FL 33418

Agent for Service of Process, Prep Obsessed, LLC:
Corey O’Loughlin
5138 Elpine Way
Palm Beach Gardens, FL 33418

On July 12, 2018, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.5 ET SEQ.; CERTIFICATE OF MERIT; ADDITIONAL SUPPORTING INFORMATION FOR CERTIFICATE OF MERIT AS REQUIRED BY CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.7(d)(1)** were served on the following party when a true and correct copy thereof was uploaded on the California Attorney General’s website, which can be accessed at <https://oag.ca.gov/prop65/add-60-day-notice>:

Office of the California Attorney General
Prop 65 Enforcement Reporting
1515 Clay Street, Suite 2000
Oakland, CA 94612-0550

On July 12, 2018, I verified the following documents **NOTICE OF VIOLATIONS, CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.5 ET SEQ.; CERTIFICATE OF MERIT** were served on the following parties when a true and correct copy thereof was **sent via electronic mail** to the party listed below:



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

Stacey Grassini, Deputy District Attorney
District Attorney, Contra Costa County
900 Ward Street
Martinez, CA 94553
sgrassini@contracostada.org

Birgit Fladager, District Attorney
District Attorney, Stanislaus County
832 12th Street, Suite 300
Modesto, CA 95354
Prop65@standa.org

Dije Ndreu, Deputy District Attorney
District Attorney, Monterey County
1200 Aguajito Road
Monterey, CA 93940
Prop65DA@co.monterey.ca.us

Yen Dang, Supervising Deputy District Attorney
District Attorney, Santa Clara County
70 W Hedding St
San Jose, CA 95110
EPU@da.sccgov.org

Stephan R. Passalacqua, District Attorney
District Attorney, Sonoma County
600 Administration Dr
Sonoma, CA 95403
jbarnes@sonoma-county.org

Anne Marie Schubert, District Attorney
District Attorney, Sacramento County
901 G Street
Sacramento, CA 95814
Prop65@sacda.org

Tori Verber Salazar, District Attorney
District Attorney, San Joaquin County
222 E. Weber Avenue, Rm 202
Stockton, CA 95202
DAConsumer.Environmental@sjcda.org

Jeff W. Reisig, District Attorney
District Attorney, Yolo County
301 Second Street
Woodland, CA 95695
cfejd@yolocounty.org

Allison Haley, District Attorney
District Attorney, Napa County
1127 First Street, Suite C
Napa, CA 94559
CEPD@countyofnapa.org

Paul E. Zellerbach
District Attorney, Riverside County
3072 Orange Street
Riverside, CA 92501
Prop65@rivcoda.org

Philip J. Cline
District Attorney, Tulare County
221 S Mooney Blvd
Visalia, CA 95370
Prop65@co.tulare.ca.us

Gregory D. Totten
District Attorney, Ventura County
800 S Victoria Ave
Ventura, CA 93009
daspecialops@ventura.org

Michelle Latimer, Program Coordinator
District Attorney, Lassen County
220 S. Lassen Street
Susanville, CA 96130
mlatimer@co.lassen.ca.us

Gregory Alker, Assistant District Attorney
District Attorney, San Francisco County
732 Brannan Street
San Francisco, CA 94103
Gregory.alker@sfgov.org

Eric J. Dobroth, Deputy District Attorney
District Attorney, San Luis Obispo County
County Government Center Annex, 4th Floor
San Luis Obispo, CA 93408
edobroth@co.slo.ca.us

Jeffrey S. Rosell, District Attorney
District Attorney, Santa Cruz County
701 Ocean Street
Santa Cruz, CA 95060
Prop65DA@santacruzcounty.us

On July 12, 2018, I served the following documents: **NOTICE OF VIOLATION, CALIFORNIA HEALTH & SAFETY CODE § 25249.5 ET SEQ.; CERTIFICATE OF MERIT** on each of the parties on the Service List attached hereto by placing a true and correct copy thereof in a sealed envelope, addressed to



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

each of the parties on the Service List attached hereto, and depositing it at a U.S. Postal Service Office with the postage fully prepaid for delivery by U.S. First Class Mail.

Executed on July 12, 2018, in Oakland, California.

Esmeralda Bustos

Service List

District Attorney, Alameda County 1225 Fallon Street, Suite 900 Oakland, CA 94612	District Attorney, Los Angeles County 210 West Temple Street, Suite 18000 Los Angeles, CA 90012	District Attorney, Lake County 255 N. Forbes Street Lakeport, CA 95453
District Attorney, Alpine County P.O. Box 248 Markleeville, CA 96120	District Attorney, Madera County 209 West Yosemite Avenue Madera, CA 93637	District Attorney, Shasta County 1355 West Street Redding, CA 96001
District Attorney, Amador County 708 Court Street Jackson, CA 95642	District Attorney, Marin County 3501 Civic Center Drive, Room 130 San Rafael, CA 94903	District Attorney, Sierra County PO Box 457 Downieville, CA 95936
District Attorney, Butte County 25 County Center Drive, Suite 245 Oroville, CA 95965	District Attorney, Mariposa County Post Office Box 730 Mariposa, CA 95338	District Attorney, Siskiyou County Post Office Box 986 Yreka, CA 96097
District Attorney, Calaveras County 891 Mountain Ranch Road San Andreas, CA 95249	District Attorney, Mendocino County Post Office Box 1000 Ukiah, CA 95482	District Attorney, Solano County 675 Texas Street, Ste 4500 Fairfield, CA 94533
District Attorney, Colusa County 346 Fifth Street Suite 101 Colusa, CA 95932	District Attorney, Merced County 550 W. Main Street Merced, CA 95340	Sacramento City Attorney's Office 915 I Street, 4 th Floor Sacramento, CA 95814
District Attorney, Del Norte County 450 H Street, Room 171 Crescent City, CA 95531	District Attorney, Modoc County 204 S Court Street, Room 202 Alturas, CA 96101-4020	District Attorney, Sutter County 446 Second Street Yuba City, CA 95991
District Attorney, El Dorado County 515 Main Street Placerville, CA 95667	District Attorney, Mono County Post Office Box 617 Bridgeport, CA 93517	District Attorney, Tehama County Post Office Box 519 Red Bluff, CA 96080



Notice of Violation of California Health & Safety Code § 25249.5 *et seq.*
July 12, 2018

District Attorney, Fresno County 2220 Tulare Street, Suite 1000 Fresno, CA 93721	District Attorney, Nevada County 201 Commercial Street Nevada City, CA 95959	District Attorney, Trinity County Post Office Box 310 Weaverville, CA 96093
District Attorney, Glenn County Post Office Box 430 Willows, CA 95988	District Attorney, Orange County 401 West Civic Center Drive Santa Ana, CA 92701	District Attorney, Tuolumne County 423 N. Washington Street Sonora, CA 95370
District Attorney, Humboldt County 825 5th Street 4th Floor Eureka, CA 95501	District Attorney, Placer County 10810 Justice Center Drive, Ste 240 Roseville, CA 95678	District Attorney, Yuba County 215 Fifth Street, Suite 152 Marysville, CA 95901
District Attorney, Imperial County 940 West Main Street, Ste 102 El Centro, CA 92243	District Attorney, Plumas County 520 Main Street, Room 404 Quincy, CA 95971	Los Angeles City Attorney's Office City Hall East 200 N. Main Street, Suite 800 Los Angeles, CA 90012
District Attorney, Inyo County PO Box D Independence, CA 93526	District Attorney, San Benito County 419 Fourth Street, 2nd Floor Hollister, CA 95023	San Diego City Attorney's Office 1200 3rd Avenue, Ste 1620 San Diego, CA 92101
District Attorney, Kern County 1215 Truxtun Avenue Bakersfield, CA 93301	District Attorney, San Bernardino County 303 West 3 rd Street, 6 th Floor San Bernardino, CA 92415-0502	San Francisco, City Attorney City Hall, 234 1 Dr. Carlton B Goodlett PL San Francisco, CA 94102
District Attorney, Kings County 1400 West Lacey Boulevard Hanford, CA 93230	District Attorney, San Diego County 330 West Broadway, Suite 1300 San Diego, CA 92101	San Jose City Attorney's Office 200 East Santa Clara Street, 16th Floor San Jose, CA 95113
District Attorney, Santa Barbara County 1112 Santa Barbara Street Santa Barbara, CA 93101	District Attorney, San Mateo County 400 County Ctr., 3rd Floor Redwood City, CA 94063	