

**VOORHEES & BAILEY, LLP**  
**990 Amarillo Ave**  
**Palo Alto, CA 94303**  
**650-815-6022**

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**60-Day Notice of Violation - California Health & Safety Code § 25249.7(d)**

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June 23, 2020

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|----------------------------|-------------------------------------------|
| <b>Notice Recipients:</b>  | Eccolo Ltd.;<br>Staples, Inc.             |
| <b>Noticing Party:</b>     | Dennis Johnson                            |
| <b>Covered Products:</b>   | ID Badge Holders With PVC Components      |
| <b>Listed Chemical:</b>    | Di(2-ethylhexyl) phthalate (DEHP)         |
| <b>Routes of Exposure:</b> | Ingestion; Dermal                         |
| <b>Potential Harm:</b>     | Birth Defects and Other Reproductive Harm |

**I. INTRODUCTION**

This Sixty-Day Notice of Violation (“Notice”) is provided by Dennis Johnson. Mr. Johnson is a private enforcer acting in the public interest pursuant to California Health & Safety Code section 25249.7(d). Mr. Johnson seeks to promote awareness of exposures to toxic chemicals in products sold and used in California and, if possible, to eliminate such exposures.

This Notice is provided to the alleged violators, Eccolo Ltd. and Staples, Inc. (the “Notice Recipients”), as well as the California Attorney General’s Office, the District Attorney’s Office for 58 Counties, and the City Attorneys for San Francisco, San Diego, San Jose, and Los Angeles.

The Notice Recipients are hereby given notice that they have violated and continue to violate provisions of California’s Safe Drinking Water and Toxic Enforcement Act of 1986, which is codified at California Health & Safety Code section 25249.5 et seq. (“Proposition 65”). Specifically, the Notice Recipients have violated and continue to violate the warning requirement of section 25249.6 of the California Health & Safety Code, which provides, “No person in the course of doing business shall knowingly and intentionally expose any individual to a chemical known to the state to cause cancer or reproductive toxicity without first giving clear and reasonable warning to such individual....” The alleged violations that are the subject of this Notice are provided below.

## II. ALLEGED VIOLATIONS

**Product Type/Category:** The specific type or category of products that are causing consumer exposures in violation of Proposition 65, and that are covered by this Notice, are ID Badge Holders With PVC Components (“Covered Products”).

Identified below is a specific example of Covered Products recently purchased and witnessed as being available for purchase or use in California (the “Exemplar Product”). Based on publicly available information, the retailers, distributors, and/or manufacturers of the Exemplar Product is also provided.

The Exemplar Product is identified for the Notice Recipients’ benefit to assist in their investigation of the allegations set forth in this Notice. The Exemplar Product is not meant to be an exhaustive or comprehensive identification of each specific offending product falling within the specific type or category of Covered Products at issue in this Notice. It is the private enforcer’s position that the Notice Recipients are obligated to conduct good-faith investigations into other specific products falling within the type or category of Covered Products that have been manufactured, imported, distributed, sold, shipped, stored, or are otherwise within the Notice Recipients’ custody or control, so as to ensure the requisite toxic warnings were and are provided to California citizens prior to purchase.

| <i>Covered Products</i>              | <i>Exemplar Product Information</i>                                                                                                                             |
|--------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ID Badge Holders With PVC Components | <i>Faux Leather Retractable ID Badge Holder</i><br><i>UPC: 8 26635 17890 3</i><br>Retailer: Staples, Inc. (Auburn, CA)<br>Manufacturer/Distributor: Eccolo Ltd. |

**Listed Chemical:** The alleged violation involves exposures to the Proposition 65-listed chemical di(2-ethylhexyl) phthalate (DEHP), hereinafter the “Listed Chemical”. On October 24, 2003, the State of California listed DEHP as a chemical known to cause birth defects and other reproductive harm.

**Statement of Violations:** The Notice Recipients knowingly and intentionally exposed, and continue to knowingly and intentionally expose, consumers within the State of California to DEHP, a chemical known to the State of California to cause birth defects and other reproductive harm, without first giving clear and reasonable warning of this exposure to such individuals. In particular, the Notice Recipients failed to provide a clear and reasonable warning to consumers that the Covered Products expose consumers to DEHP.

**Route of Exposure:** California citizens, through the act of buying, acquiring or utilizing the Covered Products, are exposed to the Listed Chemical. Children, men, and women of childbearing age ingest the Listed Chemical when they touch and handle the Covered Products, transfer the Listed Chemical from the Covered Products onto their fingers and hands, and transfer the Listed Chemical from their fingers and hands to their mouths through hand-to-

mouth activities that may continue to occur for a significant period after contact with the Covered Product. Children, men, and women of childbearing age are exposed to the Listed Chemical through direct dermal contact when they, among other activities, handle or touch the Covered Products.

Number and Duration of Violations: Each and every sale of a Covered Product to a consumer in California without a clear and reasonable warning is a violation, including transactions made over-the-counter, through the internet, and/or via catalogue by the Notice Recipients and any other sellers of the Covered Products. These violations have been occurring since at least June 23, 2019, as well as every day since the Covered Products were first introduced and sold in the State of California, as far back as June 23, 2017. The violations are ongoing.

### **III. CERTIFICATE OF MERIT**

Pursuant to Health & Safety Code § 25249.7(d) and Title 11, California Code of Regulations, section 3100, a Certificate of Merit is attached hereto. A second copy of the entire notice and Certificate of Merit is served on the Attorney General, with all supporting documentation required by Section 3102 attached thereto.

### **IV. PROPOSITION 65 INFORMATION – A SUMMARY**

A summary of Proposition 65 and its implementing regulations, prepared by the Office of Environmental Health Hazard Assessment, the lead agency designated under Proposition 65, is enclosed with the copy of the Notice served on the Notice Recipients.

### **V. RESOLUTION OF NOTICED CLAIMS**

Based on the allegations set forth in this Notice, Mr. Johnson intends to file a citizen enforcement lawsuit against the Notice Recipients upon the expiration of the sixty-day notice period, provided no public enforcer has commenced and is diligently prosecuting an action to enforce the violations alleged in the Notice.

If the Notice Recipients are interested in resolving this dispute without resorting to time-consuming and expensive litigation, please feel free to contact counsel at the address provided below. It should be noted that no settlement may be finalized before the sixty-day notice period has expired and then only if no public prosecutor has commenced and is diligently prosecuting the alleged violation.

### **VI. PRESERVATION OF EVIDENCE**

This Notice also serves as a demand that the Notice Recipients preserve and maintain all relevant evidence, including all electronic documents and data, pending resolution of this matter. Such relevant evidence includes but is not limited to all documents relating to the presence or potential presence of the Listed Chemical in the Covered Products; purchase and

sales information for the Covered Products; efforts to comply with Proposition 65 with respect to the Covered Products; communications with any person relating to the presence or potential presence of the Listed Chemical in Covered Products; and representative exemplars of each specific model falling within the Covered Products. This demand applies to all relevant evidence for Covered Products sold in the State of California, as far back as June 23, 2017, through the date of any trial of the claims alleged in this Notice.

## **VII. CONTACT INFORMATION**

Mr. Johnson has retained me as legal counsel in this matter. Please direct all communications related to this Notice of Violation to the following:

Troy Bailey, Esq.  
Voorhees & Bailey, LLP  
990 Amarillo Ave  
Palo Alto, CA 94303  
troy@voorheesbailey.com

Sincerely,



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Josh Voorhees  
Voorhees & Bailey, LLP  
Attorneys for Dennis Johnson

cc: California Attorney General's Office; District Attorney's Office for 58 Counties; and City Attorneys for San Francisco, San Diego, San Jose, and Los Angeles

Attachments: Certificate of Merit; Proof of Service; The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A Summary (Eccolo Ltd. and Staples, Inc. *only*); and Confidential Information in Support of Certificate of Merit (*Attorney General Only*)

## CERTIFICATE OF MERIT

Health and Safety Code Section 25249.7(d)

I, Josh Voorhees, hereby declare:

1. This Certificate of Merit accompanies the attached sixty-day notice in which it is alleged that the parties identified in the notice has violated Health and Safety Code § 25249.6 by failing to provide clear and reasonable warnings.
2. I am the attorney for the noticing party.
3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of this action.
4. Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that “reasonable and meritorious case for the private action” means that the information provides a credible basis that all elements of the plaintiff’s case can be established and the information did not prove that the alleged violators will be able to establish any of the affirmative defenses set forth in the statute.
5. The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including information identified in Health and Safety Code § 25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) certain facts, studies, or other data reviewed by those persons.

Dated: June 23, 2020

  
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Josh Voorhees

## **PROOF OF SERVICE**

I, the undersigned, declare under penalty of perjury:

I am over the age of 18 years and not a party to the within action. I am employed in Santa Clara County, California. My business address is 990 Amarillo Ave., Palo Alto, CA 94303.

On June 23, 2020, I caused to be served the following documents:

**60-DAY NOTICE OF VIOLATION SENT IN COMPLIANCE WITH HEALTH & SAFETY CODE § 25249.7(d);**

**CERTIFICATE OF MERIT;**

**AND THE SAFE DRINKING WATER AND TOXIC ENFORCEMENT ACT OF 1986 (PROPOSITION 65): A SUMMARY**

XXXX **By First Class Certified Mail** through the United States Postal Service by placing true and correct copies of the above documents in a sealed envelope, addressed to each alleged violator listed below and providing such envelope to a United States Postal Service Representative.

Steven Shamah or Current CEO  
Eccolo Ltd.  
1425 37<sup>th</sup> Street  
Brooklyn, NY 11218

Staples, Inc.  
C/O CT Corporation System  
818 West Seventh Street; Suite 930  
Los Angeles, CA 90017

On June 23, 2020, I caused to be served the following documents:

**60-DAY NOTICE OF VIOLATION SENT IN COMPLIANCE WITH HEALTH & SAFETY CODE § 25249.7(d); AND**

**CERTIFICATE OF MERIT**

XXXX **By First Class Mail** through the United States Postal Service by placing true and correct copies of the above documents in a sealed envelope, addressed to each entity on the attached "U.S. Mail Service List" and providing such envelope to a United States Postal Service Representative, postage prepaid.

XXXX **By Electronic Mail** by sending true and correct copies of the above documents to the electronic notification (Email) address(es) on the attached "Electronic Mail Service List".

On June 23, 2020, I caused to be served the following documents:

**60-DAY NOTICE OF VIOLATION SENT IN COMPLIANCE WITH HEALTH & SAFETY CODE § 25249.7(d);**

**CERTIFICATE OF MERIT; AND**

**CERTIFICATE OF MERIT ATTACHMENTS**

XXXX **By Electronic Upload** by causing true and correct copies of the above documents to be uploaded to the California Attorney General's website at the web address on the attached "Electronic Upload Service List".

Executed on June 23, 2020, at Palo Alto, California.



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Josh Voorhees

## **U.S. Mail Service List**

|                                                                                             |                                                                                                     |                                                                                                                                       |
|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Alpine County District Attorney<br>P.O. Box 248<br>Markleeville, CA 96120                   | Los Angeles County District Attorney<br>211 West Temple Street, Suite 1200<br>Los Angeles, CA 90012 | San Mateo County District Attorney<br>400 County Center<br>Redwood City, CA 94063                                                     |
| Amador County District Attorney<br>708 Court Street<br>Jackson, CA 95642                    | Madera County District Attorney<br>209 West Yosemite Avenue<br>Madera, CA 93637                     | Shasta County District Attorney<br>1355 West Street<br>Redding, CA 96001                                                              |
| Butte County District Attorney<br>25 County Center Drive, Suite 245<br>Oroville, CA 95965   | Marin County District Attorney<br>3501 Civic Center Drive, Suite 145<br>San Rafael, CA 94903        | Sierra County District Attorney<br>P.O. Box 457<br>Downieville, CA 95936                                                              |
| Colusa County District Attorney<br>346 Fifth Street, Suite 101<br>Colusa, CA 95932          | Mariposa County District Attorney<br>P.O. Box 730<br>Mariposa, CA 95338                             | Siskiyou County District Attorney<br>311 4th Street<br>Yreka, CA 96097                                                                |
| Del Norte County District Attorney<br>450 H Street, Room 171<br>Crescent City, CA 95531     | Mendocino County District Attorney<br>P.O. Box 1000<br>Ukiah, CA 95482                              | Solano County District Attorney<br>675 Texas Street, Suite 4500<br>Fairfield, CA 94533                                                |
| El Dorado County District Attorney<br>778 Pacific Street<br>Placerville, CA 95667           | Merced County District Attorney<br>550 W. Main Street<br>Merced, CA 95340                           | Stanislaus County District Attorney<br>832 12th Street, Suite 300<br>Modesto, CA 95354                                                |
| Fresno County District Attorney<br>2220 Tulare Street, Suite 1000<br>Fresno, CA 93721       | Modoc County District Attorney<br>204 S. Court Street, Suite 202<br>Alturas, CA 96101               | Sutter County District Attorney<br>463 Second Street, Suite 102<br>Yuba City, CA 95991                                                |
| Glenn County District Attorney<br>P.O. Box 430<br>Willows, CA 95988                         | Mono County District Attorney<br>P.O. Box 617<br>Bridgeport, CA 93517                               | Tehama County District Attorney<br>444 Oak Street, Room L<br>Red Bluff, CA 96080                                                      |
| Humboldt County District Attorney<br>825 5th Street, Fourth Floor<br>Eureka, CA 95501       | Nevada County District Attorney<br>201 Commercial Street<br>Nevada City, CA 95959                   | Trinity County District Attorney<br>P.O. Box 310<br>Weaverville, CA 96093                                                             |
| Imperial County District Attorney<br>940 West Main Street, Suite 102<br>El Centro, CA 92243 | Orange County District Attorney<br>401 Civic Center Drive West<br>Santa Ana, CA 92701               | Tuolumne County District Attorney<br>423 North Washington Street<br>Sonora, CA 95370                                                  |
| Kern County District Attorney<br>1215 Truxtun Avenue, 4th Floor<br>Bakersfield, CA 93301    | Placer County District Attorney<br>10810 Justice Center Drive, Suite 240<br>Roseville, CA 95678     | Yuba County District Attorney<br>215 Fifth Street<br>Marysville, CA 95901                                                             |
| Kings County District Attorney<br>1400 West Lacey Boulevard<br>Hanford, CA 93230            | Plumas County District Attorney<br>520 Main Street, Room 404<br>Quincy, CA 95971                    | Office of the City Attorney, Los Angeles<br>James K. Hahn City Hall East<br>200 North Main Street, 8th Floor<br>Los Angeles, CA 90012 |
| Lake County District Attorney<br>255 North Forbes Street<br>Lakeport, CA 95453              | San Benito County District Attorney<br>419 4th Street<br>Hollister, CA 95023                        | San Bernardino County District Attorney<br>303 West 3rd Street, 6th Floor<br>San Bernardino, CA 92415-0502                            |
| San Diego County District Attorney<br>330 W. Broadway Street<br>San Diego, CA 92101         |                                                                                                     | Office of the City Attorney, San Jose<br>200 East Santa Clara Street, 16th Floor<br>San Jose, CA 95113                                |



## **Electronic Mail Service List**

|                                                                                                                                                      |                                                                                                                                                           |                                                                                                                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Nancy O'Malley, District Attorney<br>Alameda County District Attorney<br>7776 Oakport Street, Suite 650<br>Oakland, CA 94621<br>CEPDProp65@acgov.org | Paul E. Zellerbach, District Attorney<br>Riverside County<br>3072 Orange Street<br>Riverside, CA 92501<br>Prop65@rivcoda.org                              | Eric J. Dobroth, Deputy District Attorney<br>San Luis Obispo County<br>County Govt Center Annex, 4th Floor<br>San Luis Obispo, CA 93408<br>edobroth@co.slo.ca.us |
| Gary Lieberstein<br>District Attorney<br>931 Parkway Mall<br>Napa, CA 94559<br>CEPD@countyofnapa.org                                                 | Tori Verber Salazar, District Attorney<br>San Joaquin County<br>222 E. Weber Avenue, Room 202<br>Stockton, CA 95202<br>DAConsumer.Environmental@sjcda.org | Stephan R. Passalacqua, District Attorney<br>Sonoma County<br>600 Administration Dr<br>Sonoma, CA 95403<br>jbarnes@sonoma-county.org                             |
| Gregory Alker, Assistant District Attorney<br>San Francisco County<br>732 Brannan Street<br>San Francisco, CA 94103<br>gregory.alker@sfgov.org       | Jeffrey S. Rosell, District Attorney<br>Santa Cruz County<br>701 Ocean Street<br>Santa Cruz, CA 95060<br>Prop65DA@santacruzcounty.us                      | Dije Ndreu, Deputy District Attorney<br>Monterey County<br>1200 Aguajito Road<br>Monterey, CA 93940<br>Prop65DA@co.monterey.ca.us                                |
| Yen Dang<br>Supervising Deputy District Attorney<br>Santa Clara County<br>70 W Hedding St<br>San Jose, CA 95110<br>EPU@da.sccgov.org                 | Jeff W. Reisig, District Attorney<br>Yolo County<br>301 Second Street<br>Woodland, CA 95695<br>cfepd@yolocounty.org                                       | Mark Ankorn, Deputy City Attorney<br>City of San Diego<br>1200 Third Avenue<br>San Diego, CA 92101<br>CityAttyProp65@sandiego.gov                                |
| Gregory D. Totten, District Attorney<br>Ventura County<br>800 S Victoria Ave<br>Ventura, CA 93009<br>daspecialops@ventura.org                        | Michelle Latimer, Program Coordinator<br>Lassen County<br>220 S. Lassen Street<br>Susanville, CA 96130<br>mlatimer@co.lassen.ca.us                        | Christopher Dalbey,<br>Deputy District Attorney<br>Santa Barbara County<br>1112 Santa Barbara St.<br>Santa Barbara, CA 93101<br>DAProp65@co.santa-barbara.ca.us  |
| Stacey Grassini, Deputy District Attorney<br>Contra Costa County<br>900 Ward Street<br>Martinez, CA 94553<br>sgrassini@contracostada.org             | Anne Marie Schubert, District Attorney<br>Sacramento County<br>901 G Street Sacramento, CA 95814<br>Prop65@sacda.org                                      | Phillip J. Cline, District Attorney<br>Tulare County<br>221 S Mooney Blvd<br>Visalia, CA 95370<br>Prop65@co.tulare.ca.us                                         |
| Barbara Yook, District Attorney<br>Calaveras County<br>891 Mountain Ranch Road.<br>San Andreas, CA 95249<br>Prop65Env@co.calaveras.ca.us             | Thomas L. Hardy, District Attorney<br>Inyo County<br>168 North Edwards Street<br>Independence, CA 93526<br>inyoda@inyocounty.us                           | Valerie Lopez, Deputy City Attorney<br>City of San Francisco<br>1390 Market Street, 7th Floor<br>San Francisco, CA 94102<br>Valerie.Lopez@sfcityatty.org         |

## **Electronic Upload Service List**

|                                                                                                                                                                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Office of the California Attorney General<br>Proposition 65 Enforcement Reporting<br>ATTN: Prop 65 Coordinator<br>P.O. Box 70550<br>Oakland, CA 94612-0550<br><a href="https://oag.ca.gov/prop65/add-60-day-notice">https://oag.ca.gov/prop65/add-60-day-notice</a> |
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