

NOTICE OF VIOLATION

SENT IN COMPLIANCE WITH CALIFORNIA HEALTH & SAFETY CODE §25249.7(d)

DATE: March 30, 2023
To: Innovative Home Creations, Ltd.; Jo-Ann Stores
California Attorney General's Office;
District Attorney's Office for 58 Counties; and
City Attorney's Office for Los Angeles, San Diego, San Jose, and San Francisco.

From: MONARCH ACTION LLC

I. INTRODUCTION

MONARCH ACTION LLC is a limited liability company organized to promote awareness of exposures to toxic chemicals in California and to improve public health and safety. This Notice is provided to the parties listed above pursuant to California Health & Safety Code §25249.6, et seq. (commonly referred to as "Proposition 65"). The violations alleged by this Notice consist of product exposures, routes of exposures, and types of harm that may potentially result from exposures to the toxic chemical ("listed chemical") identified below:

Retailer(s)	Jo-Ann Stores
Manufacturer(s)/Distributor(s)	Innovative Home Creations, Ltd.
Product Category/Type	Craft Caddy
Listed Chemical	DEHP (Di [2-Ethylhexyl] Phthalate)
Routes of Exposure	Touch, Oral, Dermal absorption
Types of Harm	Carcinogen, Birth Defects, and Reproductive Toxicity

II. NATURE OF ALLEGED VIOLATION

The specific type of product that is causing consumer exposures in violation of Proposition 65, and which is the subject of this Notice, is listed above in the "Product Category/Type" section. All products *within the type* covered by this Notice shall be referred to hereinafter as the "products." The failure to warn regarding the above Listed Chemical relates back to February 20, 2023 is the subject of this Notice. As a result of the failure to warn, exposures to the Listed Chemical have been occurring without the clear and responsible warnings required by Proposition 65. Without proper warnings, California citizenry are unable to make informed decisions whether and/or how to eliminate (or reduce) the risk of exposure to the Listed Chemical.

Exposure to consumers includes, but is not limited to, absorption through the skin, hand-to-mouth contact, oral contact, or inhalation. Exposure may continue to occur for a significant period after the initial contact.

III. CONTACT INFORMATION

Please direct all questions concerning this Notice to our counsel's offices at the following address: Daniel N. Greenbaum, Esq., GREENBAUM LAW FIRM, 7120 Hayvenhurst Ave., Ste. 320, Van Nuys, CA 91406, Phone: (310) 200-2631, Fax: (424) 243-7689, Email: dgreenbaum@greenbaumlawfirm.com

IV. PROPOSITION 65 INFORMATION

For general information concerning Proposition 65, feel free to contact the Office of Environmental Health Hazard Assessment (“OEHHA”) in the Proposition 65 Implementation Office or to visit their website at <http://oehha.ca.gov/proposition-65>. **For the alleged Violator(s), please see the attached copy of Appendix A (Proposition 65: A Summary) and Appendix B (Special Compliance Procedure) prepared by OEHHA.**

V. RESOLUTION OF NOTICED CLAIMS

Based on the allegations set forth in this Notice, we intend to file a citizen enforcement lawsuit against the alleged Violator(s), unless such Violator enters into a binding written agreement to either (1) recall products already sold or undertake best efforts to ensure that the requisite health hazard warnings are provided to those whom have received such products; (2) reformulate such products to eliminate exposures to the listed chemicals; or, at a minimum, (3) provide clear and reasonable warnings for products sold in the future.

If the alleged Violator is interested in resolving this dispute without resorting to time-consuming and expensive litigation, please feel free to contact the counsel identified above. It should be noted that we cannot: (A) finalize any settlement until after the 60-day Notice period elapses; or (B) speak for the Attorney General or any public agency who received this Notice.

VI. PRODUCT INFORMATION

Identified below are specific examples of products recently purchased and witnessed as being available for purchase in California that is within the **category or type of product** covered by this Notice. We allege the sale of the products occurred without the requisite Proposition 65 “clear and reasonable warnings.” We identify the specific product for all recipients’ benefit to assist the investigation of potential exposure to the Listed Chemical from other items within the **Product Category**. This exemplar product does *not* represent an exhaustive or comprehensive identification potentially violative products.

<u>Product Category</u>	<u>Specific Product</u>	<u>Manufacturer</u>
Craft Caddy	Innovative Home Creations Free Standing Craft Caddy with 3 Pockets Item # 16562316	Innovative Home Creations Ltd

The alleged Violator(s) are best situated to identify **any and all** products within the Product Category. Therefore, the Violator(s) are obligated to conduct an investigation into **any and all** other products that may have been manufactured, distributed, sold, or shipped during the relevant period to ensure the requisite toxic warnings are provided.

CERTIFICATE OF MERIT

I, Daniel N. Greenbaum, hereby declare:


(1) This Certificate of Merit accompanies the attached sixty-day notice(s) in which it is alleged the parties identified in the notices have violated Health and Safety Code section 25249.6 by failing to provide clear and reasonable warnings.

(2) I am the attorney for the noticing party.

(3) I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of the action.

(4) Based on the information obtained through those consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that "reasonable and meritorious case for the private action" means that the information provides a credible basis that all elements of the plaintiffs' case can be established and the information did not prove that the alleged violator will be able to establish any of the affirmative defenses set forth in the statute.

(5) The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including the information identified in Health and Safety Code section 25249.7(h)(2), i.e., (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons.

March 30, 2023	Daniel N. Greenbaum		
<i>Date</i>	<i>Name</i>		<i>Signature</i>

PROOF OF SERVICE

I am over the age of 18 and not a party to this case or action. My business address is: **7120 Hayvenhurst Ave., Suite 320, Van Nuys CA 91406**. A True and Correct copy of the document entitled **NOTICE OF VIOLATION** will be served or was served in the manner stated below:

I. First Class Mail: On March 30, 2023, I caused to be served the following persons and/or entities at the last known addresses by placing a true and correct copy thereof in a sealed envelope with the USPS, postage prepaid, and addressed as follows:


Attn: CEO or President	Innovative Home Creations, Ltd., 382 ROUTE 59, BLDG 312, MONSEY, NY, UNITED STATES, 10952
Attn: CEO or President	Jo-Ann Headquarters, 5555 Darrow Rd, Hudson, OH 44236, USA

II. California Attorney General (via website Portal): On March 30, 2023, I uploaded a true and correct copy thereof as a PDF file via the California Attorney General’s website.

III. District and City Attorneys (via U.S. Mail): On March 30, 2023, I caused to be served the following persons and/or entities at the last known addresses by placing a true and correct copy thereof in a sealed envelope in the United States Mail, first class, postage prepaid, and addressed as follows: **SEE ATTACHED FOR FULL SERVICE LIST**

IV. District and City Attorneys (via email): On March 30, 2023, I served the following persons and/or entities at the last known electronic addresses via email (the transmission was reported as sent without error: cfepd@yolocounty.org; sgrassini@contracosta.org; Prop65DA@co.monterey.ca.us; epu@da.sccgov.org; CEPD@countyofnapa.org; jbarnes@sonoma-county.org; Prop65@co.tulare.ca.us; cdalbey@co.santa-barbara.ca.us; CityAttyCrimProp65@sandiego.gov; CEPDProp65@acgov.org; mlatimer@co.lassen.ca.us; Prop65@rivcoda.org; Prop65@sacda.org; EPU@da.sccgov.org; CityAttyCrimProp65@sandiego.gov; gregory.alker@sfgov.org; edobroth@co.slo.ca.us; DAConsumer.Environmental@sjcda.org; daspecialops@ventura.org; Prop65DA@santacruzcounty.us; valerie.lopez@sfcityatty.org; Prop65env@co.calaveras.ca.us.

I declare under penalty of perjury under the laws of the State of California and the United States of America that the foregoing is true and correct.

March 30, 2023	Nate Ford	
<i>Date</i>	<i>Name</i>	<i>Signature</i>

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