BLACKSTONE LAW

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60 DAY NOTICE OF VIOLATION OF CALIFORNIA HEALTH & SAFETY CODE SECTION 25249.5 ET ESQ. (PROPOSITION 65)

November 5, 2026

Purepecha Enterprises, Inc.
c/o Everardo Mejia, Reg. Agent
11250 Katherines Xing,
Woodridge, IL 60517-5075

CC: California Attorney General's Office;
District Attorney's Offices for All California Counties; and
City Attorneys for San Francisco, San Diego, San Jose, Sacramento, and Los Angeles

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I. INTRODUCTION

Consumer Protection Group, LLC ("CPG") is the noticing entity, acting in the interest of the general public. It seeks to reduce or eliminate the presence of hazardous substances in consumer products sold in California, and to ensure that California consumers are aware of the presence of such substances in consumer goods so that they can make an educated effort to limit their own exposure where deemed necessary.

This Notice is provided to the public agencies listed above pursuant to California Health & Safety Code §§ 25249.6, *et seq.* ("Proposition 65"). As noted above, notice is provided to the violator – Purepecha Enterprises, Inc. (the "Violator"). The violations covered by this Notice consist of the product exposures, routes of exposure, and type of harm potentially resulting from exposure to the toxic chemical ("listed chemical") identified as follows:

Product Exposures:	El Matador - Arrechera Seasoning
Chemical:	Lead and Lead Compounds
Routes of Exposure:	Ingestion and Dermal Absorption
Types of Harm:	Cancer and Reproductive Toxicity

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II. PRODUCT AND TIME OF VIOLATIONS

The specific type of product that is causing consumer exposures in violations of Proposition 65, and that is covered by this Notice which includes but is not limited to: "El Matador" "Arrachera Seasoning" "Sazonador Para Bistec Y Arrachera" "Vegan" "Gluten Free" "Net Wt. 12 Oz. (340 g)" "Ingredients: Red Pepper Flakes, Salt, Garlic, Citric Acid, Monosodium Glutamate, And Spices Mix." "Allergen & Gluten Free" "Manufactured By: Purepecha Enterprises, Inc Woodridge, IL 60517 708-261-4813" "Www.Matadorbros.Com" "Made In USA" "UPC794504321159" ("Arrachera Seasoning")

Ongoing violations have occurred each day between November 5, 2023, and November 5, 2026, as well as every day since the products were introduced for sale in California. These violations will continue until clear and reasonable warnings are provided prior to exposure of the identified chemical. The method of warning should be a label on the product itself.

As a result of sales of this product, exposures to the listed chemical have been occurring without clear and reasonable warnings as required by Proposition 65. Without proper warnings regarding the toxic effects of exposures to the listed chemical, California consumers lack the information necessary to make informed decisions on whether and how to eliminate (or reduce) the risk of exposure to the toxic chemical from the reasonably foreseeable use of the products.

California consumers are exposed to the listed chemical by buying, acquiring, or utilizing the products. By way of example but not limitation, direct exposures occur when consumers consume the Arrechera Seasoning. The concentration of the chemical present within the Arrechera Seasoning constitutes a significant chemical dose exposure to consumers through their use of the Arrechera Seasoning. Exposure to the contaminants present within the noticed product may also occur through hand to mouth ingestion under typical and foreseeable use of the Arrechera Seasoning.

Per Cal. Code Regs. Tit. 27, section 25600.2(g) (2018) the retail seller noticed on this 60-day notice is hereby requested to promptly provide the names and contact information for the manufacturers, producers, packagers, importers, suppliers, and/or distributors of the products identified in this Notice.

III. PROPOSITION 65 INFORMATION

For general information concerning the provisions of Proposition 65, please feel free to contact the Office of Environmental Health Hazard Assessment ' s ("OEHHA") Proposition 65 Implementation Office at (916) 445-6900. For the Violator' reference, attached is a copy of "Proposition 65: A Summary," which has been prepared by OEHHA.

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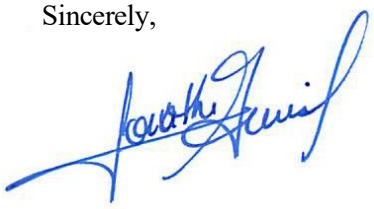
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IV. RESOLUTION OF NOTICED CLAIMS

Consistent with goals of Proposition 65 and a desire to have these violations corrected, CPG is interested in seeking a resolution of this matter that includes a binding written agreement by the Violators to: (1) recall any products already sold, or undertake best efforts to ensure that the requisite health hazard warnings are provide to those who have received such products; (2) reformulate the identified products so as to eliminate further exposures to the identified chemical, or provide appropriate warnings on the labels of these products; and (3) pay an appropriate civil penalty. Such a resolution will prevent further unwarned consumer exposures to the identified chemical, as well as expensive and time-consuming litigation. It should be noted that counsel cannot (1) finalize any settlement until after the 60-day notice period has expired; or (2) speak for the California Attorney General or any District or City Attorney who has received this notice. Therefore, while reaching an agreement with CPG will resolve its claims; such an agreement may not satisfy the public prosecutors.

CPG identifies Ahron Nami as a responsible individual within the entity whose address is PO Box 2305, Huntington Park, CA 90255, and whose phone number is (805) 974-0425, has retained me as legal counsel in this matter. Please direct all questions concerning this notice to the undersigned.

Sincerely,



BLACKSTONE LAW, APC
Jonathan M. Genish, Esq.

CERTIFICATE OF MERIT

I, Jonathan M. Genish, hereby declare:

1. This Certificate of Merit accompanies the attached Sixty-Day Notice in which it is alleged that the parties identified in the Notice have violated Health & Safety Code § 25249.6 by failing to provide clear and reasonable warnings;

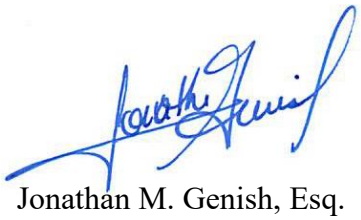
2. I am the attorney for the noticing party;

3. I have consulted with one or more persons with relevant and appropriate experience or expertise who has reviewed facts, studies, or other data regarding the alleged exposure to the listed chemical that is the subject of this action;

4. Based on the information obtained through these consultations, and on all other information in my possession, I believe there is a reasonable and meritorious case for the private action. I understand that 'reasonable and meritorious case for the private action' means that the information provides a credible basis that all elements of the plaintiffs' case can be established, and the information did not prove that the alleged Violators will be able to establish any of the affirmative defenses set forth in the statute; and

5. The copy of this Certificate of Merit served on the Attorney General attaches to it factual information sufficient to establish the basis for this certificate, including information identified in Health & Safety Code§ 25249.7(11)(2) *(i.e.,* (1) the identity of the persons consulted with and relied on by the certifier, and (2) the facts, studies, or other data reviewed by those persons).

Dated: November 5, 2026



Jonathan M. Genish, Esq.

CERTIFICATE OF SERVICE

I, Kevin Vaz, hereby declare:

1. I am, and was at the time of service hereinafter mentioned, a resident of the State of California, over the age of eighteen years, and not a party to the within action. My business address is 8383 Wilshire Blvd., Suite 745, Beverly Hills, CA 90211.

2. On November 5, 2026, I served the following documents:
   - 60-Day Notice of Violations
   - Certificate of Merit
   - Appendix "A" - "The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): A Summary", and Appendix "B" – "The Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65): Special Compliance Procedure".
   - Certificate of Service

   on the following party by placing a true and correct copy thereof in a sealed envelope, addressed to the party listed below, and depositing it at a United States Postal Service Office for delivery both by Certified Mail:

   Purepecha Enterprises, Inc.
   c/o Everardo Mejia, Reg. Agent
   11250 Katherines Xing,
   Woodridge, IL 60517-5075

3. On November 5, 2026, I served the following documents:
   - 60-Day Notice of Violations
   - Certificate of Merit: Health and Safety Code Section 25249.7 (d)
   - Certificate of Merit (Attorney General Copy): Factual information sufficient to establish the basis of the certificate of merit sent only to the office of the California Attorney General via link at oag.ca.gov/prop65
   - Certificate of Service

4. On November 5, 2026, I served the following documents:
   - 60-Day Notice of Violations
   - Certificate of Merit
   - Certificate of Service

   on each of the following parties by causing a true and correct .PDF copy thereof to be sent via electronic mail to the party listed below, pursuant to Cal. Code Regs., title. 27, § 25903(c)(l):

Alameda County District Attorney CEPDProp65@acgov.org	San Francisco Deputy City Attorney Valerie.Lopez@sfcityattorney.org
Calaveras County District Attorney Prop65Env@co.calaveras.ca.us	San Joaquin County District Attorney DAConsumer.Environmental@sjcda.org
Contra Costa County District Attorney sgrassini@contracostada.org	San Luis Obispo County District Attorney edobroth@co.slo.ca.us
Inyo County District Attorney inyoda@inyocounty.us	Santa Barbara County District Attorney DAProp65@co.santa-barbara.ca.us
Lassen County District Attorney mlatimer@co.lassen.ca.us	Santa Clara County District Attorney EPU@da.sccgov.org
Monterey County District Attorney Prop65DA@co.monterey.ca.us	Santa Cruz District Attorney Prop65DA@santacruzcounty.us
Napa County District Attorney CEPD@countyofnapa.org	Sonoma County District Attorney jbarnes@sonoma-county.org
Riverside County District Attorney Prop65@rivcoda.org	Tulare County District Attorney Prop65@co.tulare.ca.us
Sacramento County District Attorney Prop65@sacda.org	Ventura County District Attorney daspecialops@ventura.org
San Diego County District Attorney CityAttyCrimProp65@sandiego.gov	Yolo County District Attorney cfepd@yolocounty.org
San Francisco Ass. District Attorney alethea.sargent@sfgov.org	

I also sent the above to the following parties mentioned on the service list attached hereto by placing a true and correct .PDF copy thereof in a sealed envelope, addressed to each of the parties on the service list attached hereto, and depositing it at a United States Postal Service Office for delivery by First Class Mail.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Dated: November 5, 2026

Kevin Vaz

SERVICE LIST

Alpine County District Attorney
P.O. Box 248
Markleeville, CA 96120

Amador County District Attorney
708 Court Street #202
Jackson, CA 95642

Butte County District Attorney
25 County Center Drive, Suite 245
Oroville, CA 95965

Colusa County District Attorney
346 Fifth Street, Suite 101
Colusa, CA 95932

Del Norte County District Attorney
450 H Street, Room 171
Crescent City, CA 95531

El Dorado County District Attorney
515 Main Street
Placerville, CA 95667

Fresno County District Attorney
2220 Tulare Street, Suite 1000
Fresno, CA 93721

Glenn County District Attorney
P.O. Box 430
Willows, CA 95988

Humboldt County District Attorney
825 5th Street, 4th Floor
Eureka, CA 95501

Imperial County District Attorney
940 West Main Street, Suite 102
El Centro, CA 92243

Inyo County District Attorney
P.O. Drawer D
168 N Edwards St
Independence, CA 93526

Kern County District Attorney
1215 Truxtun Avenue, 4th Floor
Bakersfield, CA 93301

Kings County District Attorney
1400 West Lacey Boulevard
Hanford, CA 93230

Lake County District Attorney
255 North Forbes Street
Lakeport, CA 95453

Los Angeles County District Attorney
211 West Temple Street
Suite 1200
Los Angeles, CA 90012

Madera County District Attorney
209 West Yosemite Avenue
Madera, CA 93637

Marin County District Attorney
3501 Civic Center Drive, Room 130
San Rafael, CA 94903

Mariposa County District Attorney
5101Jones Street, P.O. Box 730
Mariposa, CA 95338

Mendocino County District Attorney
100 North State Street, P.O. Box 1000
Ukiah, CA 95482

Merced County District Attorney 550
W. Main Street
Merced, CA 95340

Modoc County District Attorney
204 5. Court Street, Suite 202
Alturas, CA 96101

Mono County District Attorney
278 Main St
Bridgeport, CA 93517

Nevada County District Attorney
201 Commercial Street
Nevada City, CA 95959

Orange County District Attorney
300 N Flower Street
Santa Ana, CA 92703

Placer County District Attorney
10810 Justice Center Drive, Suite 240
Roseville, CA 95678

Plumas County District Attorney
520 Main Street, Room 404
Quincy, CA 95971

San Benito County District Attorney
419 4th Street, Second Floor
Hollister, CA 95203

San Bernardino County District Attorney
303 West 3rd Street, 6th Floor
San Bernardino, CA 92415-0502

San Mateo County District Attorney
400 County Center, Third Floor
Redwood City, CA 94063

Shasta County District Attorney
1355 West Street
Redding, CA 96001

Sierra County District Attorney
100 Courthouse Square
Downieville, CA 95936

Siskiyou County District Attorney
P.O. Box 986 Yreka,
CA 96097

Solano County District Attorney
675 Texas Street, Suite 4500
Fairfield, CA 94533

Stanislaus County District Attorney
832 12th Street, Suite 300
Modesto, CA 95354

Sutter County District Attorney
466 Second Street, Suite 102
Yuba City, CA 95991

Tehama County District Attorney
444 Oak Street, Room L
Red Bluff, CA 96080

Trinity County District Attorney
P.O. Box 310
Weaverville, CA 96093

Tuolumne County District Attorney
423 North Washington Street
Sonora, CA 95370

Yuba County District Attorney
215 Fifth Street
Marysville, CA 95901

Office of the City Attorney, Los Angeles
City Hall East
200 North Main Street
Los Angeles, CA 90012

Office of the City Attorney, Sacramento
915 I Street, 4th Floor
Sacramento, CA 95814

Office of the City Attorney, San Diego
1200 Third Avenue, Suite 1620
San Diego, CA 92101

Office of the City Attorney, San Francisco
1 Dr. Carlton B. Goodlett Place, Room 234
San Francisco, CA 94102

Office of the City Attorney, San Jose
200 East Santa Clara Street, 16th
Floor San Jose, CA