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7	Attorneys for Plaintiff CENTER FOR ENVIRONMENTAL HEALTH		
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10	SUPERIOR COURT FOR THE STATE OF CALIFORNIA		
11	FOR THE COUNTY OF ALAMEDA		
12			
13	CENTER FOR ENVIRONMENTAL HEALTH,) Case No. 15-770932	
14	Plaintiff,) [PROPOSED] CONSENT	
15	v.) JUDGMENT AS TO SMOKE) TOKES, LLC	
16	SPACE JAM JUICE LLC, et al.,)	
17	Defendants.		
18)	
19			
20	1. INTRODUCTION		
21	1.1. This Consent Judgment is entered into by Plaintiff Center for Environmental		
22	Health, a non-profit corporation ("CEH"), and Smoke Tokes, LLC ("Settling Defendant") to		
23	settle claims asserted by CEH against Settling Defendant as set forth in the operative Complaint		
24	in the matter <i>Center for Environmental Health v. Space Jam Juice LLC, et al.</i> , Alameda County		
25	Superior Court Case No. RG-15-770932 (the "Action"). CEH and Settling Defendant are referred		
26	to collectively as the "Parties."		
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- 1.2. On February 5, 2015, CEH served 60-Day Notices of Violation (the "Notices") relating to the California Safe Drinking Water and Toxic Enforcement Act of 1986, California Health & Safety Code § 25249.5, *et seq.* ("Proposition 65") on Settling Defendant, the California Attorney General, the District Attorneys of every County in the State of California, and the City Attorneys for every City in State of California with a population greater than 750,000. The Notices allege violations of Proposition 65 with respect to the presence of nicotine in liquid for use with electronic cigarette devices and electronic cigarette devices designed for use with nicotine-containing liquids manufactured, distributed, and/or sold by Settling Defendant.
- **1.3.** Settling Defendant is a corporation that employs ten (10) or more persons¹ and that manufactures, distributes, and/or sells Covered Products (as defined herein) in the State of California or has done so in the past.
- 1.4. For purposes of this Consent Judgment only, the Parties stipulate that: (i) this Court has jurisdiction over the allegations of violations contained in the Notices and Complaint and personal jurisdiction over Settling Defendant as to the acts alleged in the Complaint; (ii) venue is proper in the County of Alameda; and (iii) this Court has jurisdiction to enter this Consent Judgment as a full and final resolution of all claims which were or could have been raised in the Complaint based on the facts alleged in the Notices and Complaint with respect to Covered Products manufactured, distributed, and/or sold by Settling Defendant.
- 1.5. The Parties enter into this Consent Judgment as a full and final settlement of all claims which were or could have been raised in the Complaint arising out of the facts or conduct related to Settling Defendant alleged therein. By execution of this Consent Judgment and agreeing to comply with its terms, the Parties do not admit any fact, conclusion of law, or violation of law, nor shall compliance with the Consent Judgment constitute or be construed as an admission by the Parties of any fact, conclusion of law, or violation of law. Settling Defendant denies the material, factual, and legal allegations in the Notices and Complaint and expressly

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¹ Settling Defendant asserts that it did not employ ten (10) or more persons until approximately November 2014.

deny any wrongdoing whatsoever. Except as specifically provided herein, nothing in this Consent Judgment shall prejudice, waive, or impair any right, remedy, argument, or defense any of the Parties may have in this or any other pending or future legal proceedings. This Consent Judgment is the product of negotiation and compromise and is accepted by the Parties solely for purposes of settling, compromising, and resolving issues disputed in this Action.

2. **DEFINITIONS**

- **2.1.** "Covered Products" means "Covered Liquid Products" and "Covered Device Products."
- **2.2.** "Covered Liquid Products" means nicotine-containing liquid for use with electronic cigarette devices manufactured, distributed, and/or sold by Settling Defendant in California.
- **2.3.** "Covered Device Products" means electronic cigarette devices, also known as tanks and vape pens, which contain nicotine or are designed and intended for use with nicotine-containing liquid, manufactured, distributed, and/or sold by Settling Defendant in California.
 - **2.4.** "Effective Date" means the date on which the Court enters this Consent Judgment.

3. INJUNCTIVE RELIEF

3.1. Clear and Reasonable Warnings for Covered Liquid Products. As of the Effective Date, no Covered Liquid Product may be manufactured for sale, distributed or sold in California unless such Covered Liquid Product has a clear and reasonable warning on the outer label of the product. The warning shall state the following:

WARNING: This product contains nicotine, a chemical known to the State of California to cause birth defects or other reproductive harm.

The warning shall not be preceded by, surrounded by, or include any additional words or phrases that contradict, obfuscate, or otherwise undermine the warning. The warning statement shall be prominently displayed on the Covered Liquid Product with such conspicuousness, as compared with other words, statements, or designs as to render it likely to be read and understood by an ordinary individual prior to sale. To the extent that other warning statements are included on the

outer label of a Covered Liquid Product, the warning required herein shall be separated from the other warnings by a line that is at least the same height as a line of text on the label. For internet, catalog, or any other sale where the consumer is not physically present and cannot see a warning displayed on the Covered Liquid Product prior to purchase or payment, the warning statement shall be displayed in such a manner that it is likely to be read and understood as being applicable to the Covered Liquid Product being purchased prior to the authorization of or actual payment. Placement of the warning statement at the bottom of an internet webpage that offers multiple products for sale does not satisfy the requirements of this Section.

3.1.1. Specifications to Suppliers of Covered Liquid Products. Within thirty (30) days following the Effective Date, to the extent it has not already done so, Settling Defendant shall issue specifications to each of its suppliers of Covered Liquid Products by certified mail. These specifications shall require all Covered Liquid Products purchased by Settling Defendant to have a clear and reasonable Proposition 65 warning on the outer label of such Products.

3.2. Clear and Reasonable Warnings for Covered Device Products. As of the Effective Date, no Covered Device Product may be manufactured for sale, distributed or sold in California unless such Covered Device Product has a clear and reasonable warning on the outer packaging of the product. For Covered Device Products that contain nicotine, the warning shall state the following:

WARNING: Use of this product will expose you to nicotine, a chemical known to the State of California to cause birth defects or other reproductive harm.

For Covered Device Products that do not contain nicotine, but are designed for use with nicotinecontaining products, the warning shall state the following:

WARNING: Use of this product with nicotine-containing liquid will expose you to nicotine, a chemical known to the State of California to cause birth defects or other reproductive harm.

The warning shall not be preceded by, surrounded by, or include any additional words or phrases that contradict, obfuscate, or otherwise undermine the warning. The warning statement shall be prominently displayed on the outer packaging of the Covered Device Product with such conspicuousness, as compared with other words, statements, or designs as to render it likely to be read and understood by an ordinary individual prior to sale. To the extent that other warning statements are included on the outer packaging of a Covered Device Product, the warning required herein shall be separated from the other warnings by a line that is at least the same height as a line of text on the label. For internet, catalog, or any other sale where the consumer is not physically present and cannot see a warning displayed on the Covered Device Product prior to purchase or payment, the warning statement shall be displayed in such a manner that it is likely to be read and understood as being applicable to the Covered Device Product being purchased prior to the authorization of or actual payment. Placement of the warning statement at the bottom of an internet webpage that offers multiple products for sale does not satisfy the requirements of this Section.

3.2.1. Specifications to Suppliers of Covered Device Products. Within thirty (30) days following the Effective Date, to the extent it has not already done so, Settling Defendant shall issue specifications to each of its suppliers of Covered Device Products by certified mail. These specifications shall require all Covered Device Products purchased by Settling Defendant to have a clear and reasonable Proposition 65 warning on the outer label of such Products.

3.3. Optional Additional Injunctive Provisions. In order for Settling Defendant to be eligible for any waiver of the additional penalty/payment in lieu of penalty payments set forth in Section 4.1.5 below, to the extent that it has not already done so, Settling Defendant shall undertake one of more of the additional actions below. A Settling Defendant opting to be bound by this Section must provide CEH with a written election stating which optional provision(s) it is agreeing to implement.

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3.3.1. Prohibition on Flavored Covered Products Targeted to Appeal To Minors. Settling Defendant shall instruct its suppliers that it will not sell or accept flavored Covered Products that are specifically and exclusively targeted to appeal to minors.

3.3.2. Prohibition on Sales and Advertising to Minors. If Settling Defendant opts to participate in Section 3.3, Settling Defendant shall not sell Covered Products to persons younger than eighteen (18) years of age and shall take reasonable steps to prevent the sale of Covered Products to such persons, including, but not limited to, the following measures:

3.3.2.1. Settling Defendant shall implement one or more systems to ensure that no one who purchases Covered Products from Settling Defendant's website is a minor. The system shall be put into place within ninety (90) days of the Effective Date.²

3.3.2.2. Settling Defendant shall not use consumer advertisements that target minors. Specifically, Settling Defendant will not use models or images of people that appear to be younger than eighteen (18) years of age, cartoons, art, fashion, or music that is intended and designed to appeal to people under the legal smoking age in advertisements or promotional materials which directly target consumers and appear in California, including on the Internet. Notwithstanding the foregoing, the Settling Defendant's use of the trademark logo that is the subject of U.S. Trademark Registration No. 4,319,871, shall not be considered a breach of this provision.

3.3.3. Prohibition on Health and Safety Claims. If Settling Defendant opts to participate in Section 3.3, Settling Defendant shall not sell any Covered Products that make health and/or safety claims, unless such claims have been reviewed and approved by the Federal Food and Drug Administration.

3.3.4. Dissolution of Optional Additional Injunctive Provisions. The optional injunctive provisions set forth in Section 3.3 shall automatically terminate and shall be of no further force or effect after five (5) years following the Effective Date.

² Plaintiff acknowledges that Settling Defendant has implemented an age-verification system for visitors to its website, which satisfies the requirements of this provision.

4. PAYMENTS

- **4.1.** Settling Defendant shall initially pay to CEH the total sum of \$20,000, which shall be allocated as set forth in this Section and in more detail on Exhibit A:
- **4.1.1.** \$635 as a civil penalty pursuant to California Health & Safety Code § 25249.7(b), such money to be apportioned by CEH in accordance with California Health & Safety Code § 25249.12 (25% to CEH and 75% to the State of California's Office of Environmental Health Hazard Assessment). This civil penalty shall be paid in one (1) check on the date set forth in Exhibit A and shall be made payable to the Center for Environmental Health.
- 4.1.2. \$953 as a payment in lieu of civil penalty pursuant to California Health & Safety Code \$ 25249.7(b) and California Code of Regulations, Title 11, \$ 3203(b). CEH will use such funds to continue its work educating and protecting people from exposures to toxic chemicals. CEH may also use a portion of such funds to monitor compliance with this Consent Judgment and to purchase and test Settling Defendant's products to confirm compliance. In addition, as part of its Community Environmental Action and Justice Fund, CEH will use four percent (4%) of such funds to award grants to grassroots environmental justice groups working to educate and protect the public from exposures to toxic chemicals. The method of selection of such groups can be found at the CEH website at www.ceh.org/justicefund. This payment in lieu of civil penalty shall be paid in one (1) check on the date set forth in Exhibit A and shall be made payable to the Center for Environmental Health.
- **4.1.3.** \$18,412 as a reimbursement of a portion of CEH's reasonable attorneys' fees and costs. This total shall be divided into two amounts: (1) \$16,412 to the Lexington Law Group; and (2) \$2,000 to the Center for Environmental Health. These amounts shall be paid in one (1) check made payable to the Center for Environmental Health and four (4) separate checks made payable to the Lexington Law Group on the dates set forth in Exhibit A.
- **4.1.4.** The payments required under Sections 4.1.1-4.1.3 shall be delivered on or before the dates set forth in Exhibit A. All checks shall be delivered to Mark Todzo at Lexington Law Group at the address set forth in Section 8.1.2.

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4.1.5. In the event that Settling Defendant elects not to certify its compliance with one or more of the optional provisions in Section 3.3 in accordance with that Section, on the date specified in Exhibit A, Settling Defendant must make an additional payment for each provision not certified, as follows: (i) \$3,000 if Settling Defendant elects to not participate in Section 3.3.1; (ii) \$3,750 if Settling Defendant elects to not participate in Section 3.3.2; and (iii) \$3,750 if Settling Defendant elects to not participate in Section 3.3.3. Each of these payments shall be paid in two (2) separate checks, each payable to the Center for Environmental Health, to be allocated as follows:

4.1.5.1. Forty percent (40%) shall constitute a penalty pursuant to California Health & Safety Code § 25249.7(b), such money to be apportioned by CEH in accordance with California Health & Safety Code § 25249.12 (25% to CEH and 75% to the State of California's Office of Environmental Health Hazard Assessment).

4.1.5.2. Sixty percent (60%) shall constitute a payment in lieu of civil penalty pursuant to California Health & Safety Code § 25249.7(b) and California Code of Regulations, Title 11, § 3203(b). CEH will use such funds to continue its work educating and protecting people from exposures to toxic chemicals. CEH may also use a portion of such funds to monitor compliance with this Consent Judgment and to purchase and test Settling Defendant's products to confirm compliance. In addition, as part of its Community Environmental Action and Justice Fund, CEH will use four percent (4%) of such funds to award grants to grassroots environmental justice groups working to educate and protect the public from exposures to toxic chemicals. The method of selection of such groups can be found at the CEH website at www.ceh.org/justicefund.

5. ENFORCEMENT OF CONSENT JUDGMENT

5.1. CEH may, by motion or application for an order to show cause before the Superior Court of Alameda County, enforce the terms and conditions contained in this Consent Judgment. Prior to bringing any motion or application to enforce the requirements of Section 3 above, CEH shall provide Settling Defendant with a Notice of Violation and a copy of any test results which

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purportedly support CEH's Notice of Violation. The Parties shall then meet and confer regarding the basis for CEH's anticipated motion or application in an attempt to resolve it informally, including providing Settling Defendant with a reasonable opportunity of at least thirty (30) days to cure any alleged violation. Should such attempts at informal resolution fail, CEH may file its enforcement motion or application. Such right to cure shall come without any monetary payment. However, the prevailing party on any motion to enforce this Consent Judgment shall be entitled to its reasonable attorney's fees and costs incurred as a result of such motion or application. This Consent Judgment may only be enforced by the Parties.

6. MODIFICATION OF CONSENT JUDGMENT

6.1. This Consent Judgment may only be modified by written agreement of CEH and Settling Defendant, or upon motion of CEH or Settling Defendant as provided by law.

7. CLAIMS COVERED AND RELEASE

- 7.1. This Consent Judgment is a full, final, and binding resolution between CEH acting in the public interest and Settling Defendant and Settling Defendant's parents, officers, directors, shareholders, divisions, subdivisions, subsidiaries, and their respective successors and assigns ("Defendant Releasees") and all entities to whom they distribute or sell or have distributed or sold Covered Products including, but not limited to, distributors, wholesalers, customers, retailers, franchisees, cooperative members, and licensees ("Downstream Defendant Releasees"), of all claims alleged in the Complaint in this Action arising from any violation of Proposition 65 that have been or could have been asserted in the public interest against Settling Defendant and Downstream Defendant Releasees, regarding the failure to warn about exposure to nicotine in the Covered Products manufactured, distributed, or sold by Settling Defendant prior to the Effective Date.
- 7.2. CEH, for itself, releases, waives, and forever discharges any and all claims alleged in the Complaint against Settling Defendant and Downstream Defendant Releasees arising from any violation of Proposition 65 that have been or could have been asserted regarding the failure to

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9. COURT APPROVAL

- **9.1.** This Consent Judgment shall become effective on the Effective Date, provided however, that CEH shall prepare and file a Motion for Approval of this Consent Judgment and Settling Defendant shall support approval of such Motion.
- **9.2.** If this Consent Judgment is not entered by the Court, it shall be of no force or effect and shall not be introduced into evidence or otherwise used in any proceeding for any purpose.

10. GOVERNING LAW AND CONSTRUCTION

10.1. The terms and obligations arising from this Consent Judgment shall be construed and enforced in accordance with the laws of the State of California.

11. ENTIRE AGREEMENT

- 11.1. This Consent Judgment contains the sole and entire agreement and understanding of CEH and Settling Defendant with respect to the entire subject matter hereof, and any and all prior discussions, negotiations, commitments, or understandings related thereto, if any, are hereby merged herein and therein.
- 11.2. There are no warranties, representations, or other agreements between CEH and Settling Defendant except as expressly set forth herein. No representations, oral or otherwise, express or implied, other than those specifically referred to in this Consent Judgment have been made by any Party hereto.
- 11.3. No other agreements not specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the Parties hereto. Any agreements specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the Parties hereto only to the extent that they are expressly incorporated herein.
- **11.4.** No supplementation, modification, waiver, or termination of this Consent Judgment shall be binding unless executed in writing by the Party to be bound thereby.

ON RECYCLED PAPER

1	SMOKE TOKES, LLC
2	
3	I W
4	Signature
. 5	Signature
6	Printed Name CAKHARO
7	Printed Name
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. 9	CEO
10	Title
11	
12	IT IS SO ORDERED:
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. 14	
15	Dated:, 2016
	Judge of the Superior Court
16	Judge of the Superior Court
	Judge of the Superior Court
16	Judge of the Superior Court
16 17	Judge of the Superior Court
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16 17 18 19 20 21 22 23 24 25 26 27	
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1	EXHIBIT A		
2	Settlement Payments and Allocations		
3		400 700	
4	Total Settlement Payment:	\$30,500	
5	Payment 1: Total \$5,000 - Due April 1, 2016		
6	Payment 1 Allocations:		
7	Civil Penalty:	\$635 \$953	
8	Payment in Lieu of Civil Penalty: Attorneys' Fees and Costs to CEH:	\$2,000	
9	Attorneys' Fees and Costs to LLG:	\$1,412	
10	Payment 2: Total \$5,000 - Due May 1, 2016		
11	Payment 2 Allocations:		
12	Attorneys' Fees and Costs to LLG:	\$5,000	
13	Payment 3: Total \$5,000 – Due June 1, 2016		
14	Payment 3 Allocations:		
15	Attorneys' Fees and Costs to LLG:	\$5,000	
16	,	45,000	
17	Payment 4: Total \$5,000 – Due July 1, 2016		
18	Payment 4 Allocations:		
19	Attorneys' Fees and Costs to LLG:	\$5,000	
20	Payment 5: Total \$10,500 (or \$3,000 if payments pursuant to 3.3.2 and 3.3.3 are waived) –		
21	Due August 1, 2016		
22	Payment 5 Allocations:		
23	Waivable Civil Penalty:	\$4,200 total (or \$1,200 if payments pursuant to 3.3.2 and 3.3.3 are waived)	
24	Waivable Payment in Lieu of Civil Penalty:	\$6,300 total (or \$1,800 if payments pursuant	
25	, arrable Laymont in Liou of Civil Folialty.	to 3.3.2 and 3.3.3 are waived)	
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