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8	SUPERIOR COURT OF THE STATE OF CALIFORNIA					
9	FOR THE COUNTY OF ALAMEDA					
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12	CENTER FOR ENVIRONMENTAL HEALTH, ) Case No. RG 17- 870238					
13	Plaintiff,)[PROPOSED] CONSENT JUDGMENT)AS TO BOULDER BRANDS USA, INC.					
14						
15	GOYA FOODS, INC., <i>et al.</i> ,					
16	Defendants.					
17	)					
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20						
21	1. DEFINITIONS					
22	1.1 The "Complaint" means the operative complaint in the above-captioned matter.					
23	1.2 "Covered Products" means sliced potato chips. An initial list of the Covered					
24	Products is attached as Exhibit A.					
25	1.3 "Effective Date" means the date on which notice of entry of this Consent					
26	Judgment by the Court is served upon Settling Defendant.					
27	1					
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2.

# INTRODUCTION

2 2.1 The Parties to this Consent Judgment are the Center for Environmental Health, a
 3 California non-profit corporation ("CEH") and Boulder Brands USA, Inc. ("Settling Defendant").
 4 CEH and Settling Defendant (the "Parties") enter into this Consent Judgment to settle certain
 5 claims asserted by CEH against Settling Defendant as set forth in the Complaint.

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2.2 On or about November 29, 2016, CEH provided a 60-day Notice of Violation of Proposition 65 to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000, and to Settling Defendant, alleging that Settling Defendant violated Proposition 65 by exposing persons in California to acrylamide contained in Covered Products without first providing a clear and reasonable Proposition 65 warning (the "Notice").

2.3 Settling Defendant is a corporation or other business entity that engages in one or
more of the following: manufactures, distributes, sells, or offers for sale Covered Products that
are sold in the State of California or has done so at times relevant to the Complaint.

15 2.4 On August 3, 2017, CEH filed the original complaint in the above-captioned
16 matter. On August 17, 2017, CEH filed the Complaint, which named Settling Defendant as a
17 defendant.

18 2.5 For purposes of this Consent Judgment only, the Parties stipulate that this Court
19 has jurisdiction over the allegations of violations contained in the Complaint and personal
20 jurisdiction over Settling Defendant as to the acts alleged in the Complaint, that venue is proper
21 in the County of Alameda, and that this Court has jurisdiction to enter and enforce this Consent
22 Judgment as a full and final resolution of all claims which were or could have been raised in the
23 Complaint based on the facts alleged therein and in the Notice with respect to Covered Products
24 manufactured, distributed, and/or sold by Settling Defendant.

25 2.6 Nothing in this Consent Judgment is or shall be construed as an admission against
 26 interest by the Parties of any fact, conclusion of law, issue of law, or violation of law, nor shall
 27 compliance with the Consent Judgment constitute or be construed as an admission against interest

1 by the Parties of any fact, conclusion of law, issue of law, or violation of law. Nothing in this 2 Consent Judgment shall prejudice, waive or impair any right, remedy, argument, or defense the 3 Parties may have in any other pending or future legal proceedings. This Consent Judgment is the 4 product of negotiation and compromise and is accepted by the Parties solely for purposes of 5 settling, compromising, and resolving issues disputed in this action.

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3.

# **INJUNCTIVE RELIEF**

7 3.1 Reformulation of Covered Products. Commencing on the Effective Date, 8 Settling Defendant shall not purchase, manufacture, ship, sell, or offer for sale Covered Products 9 that will be sold or offered for sale in California that exceed the following acrylamide 10 concentration levels (the "Reformulation Levels"), such concentration to be determined by use of 11 a test performed by an accredited laboratory using either GC/MS (Gas Chromatrograph/Mass 12 Spectrometry), LC-MS/MS (Liquid Chromatograph-Mass Spectrometry), or any other testing 13 method agreed upon by the Parties:

14 3.1.1 the acrylamide concentration of any individual unit shall not exceed 350 15 parts per billion ("ppb") by weight, based on a representative composite sample taken from the 16 individual unit being tested ("Unit Level");

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3.1.2 the average acrylamide concentration shall not exceed 281 ppb by weight (the "Average Level"). The Average Level is determined by randomly selecting and testing at 18 19 least 1 sample each from 5 different lots of a particular type of Covered Product (or the maximum 20 number of lots available for testing if less than 5) during a testing period of at least 60 days.

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4.

# ENFORCEMENT

22 4.1 General Enforcement Provisions. CEH may, by motion or application for an 23 order to show cause before this Court, enforce the terms and conditions contained in this Consent 24 Judgment. Any action to enforce alleged violations of Section 3.1 by Settling Defendant shall be 25 brought exclusively pursuant to this Section 4, and be subject to the meet and confer requirement 26 of Section 4.2.4 if applicable.

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# 4.2 Enforcement of Reformulation Commitment.

4.2.1 <u>Notice of Violation</u>. In the event that CEH purchases a Covered Product
in California that was manufactured, distributed or sold by Settling Defendant and that has a bestby or sell-by (or equivalent) date more than 6 months after the Effective Date, and for which
CEH has laboratory test results showing that the Covered Product exceeds the Unit Level, CEH
may issue a Notice of Violation pursuant to this Section.

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## 4.2.2 <u>Service of Notice of Violation and Supporting Documentation</u>.

8 4.2.2.1 The Notice of Violation shall be sent to the person(s) identified in 9 Section 8.2 to receive notices for Settling Defendant, and must be served within sixty (60) days of 10 the later of the date the Covered Product at issue was purchased or otherwise acquired by CEH or 11 the date that CEH can reasonably determine that the Covered Product at issue was manufactured, 12 shipped, sold, or offered for sale by Settling Defendant, provided, however, that CEH may have 13 up to an additional sixty (60) days to send the Notice of Violation if, notwithstanding CEH's 14 good faith efforts, the test data required by Section 4.2.2.2 below cannot be obtained by CEH 15 from its laboratory before expiration of the initial sixty (60) day period.

4.2.2.2 16 The Notice of Violation shall, at a minimum, set forth: (a) the date 17 the Covered Product was purchased; (b) the location at which the Covered Product was 18 purchased; (c) a description of the Covered Product giving rise to the alleged violation, including 19 the name and address of the retail entity from which the sample was obtained and pictures of the 20 product packaging from all sides, which identifies the product lot; and (d) all test data obtained 21 by CEH regarding the Covered Product and supporting documentation sufficient for validation of 22 the test results, including any laboratory reports, quality assurance reports, and quality control 23 reports associated with testing of the Covered Product.

4.2.3 <u>Notice of Election of Response</u>. No more than thirty (30) days after
effectuation of service of a Notice of Violation, Settling Defendant shall provide written notice to
CEH whether it elects to contest the allegations contained in a Notice of Violation ("Notice of
Election"). Failure to provide a Notice of Election within thirty (30) days of effectuation of

28 Document Prepared on Recycled Paper service of a Notice of Violation shall be deemed an election to contest the Notice of Violation.
 Upon notice to CEH, Settling Defendant may have up to an additional sixty (60) days to elect if,
 notwithstanding Settling Defendant's good faith efforts, Settling Defendant is unable to verify the
 test data provided by CEH before expiration of the initial thirty (30) day period.

4.2.3.1 If a Notice of Violation is contested, the Notice of Election shall
include all documents upon which Settling Defendant is relying to contest the alleged violation,
including all available test data. If Settling Defendant or CEH later acquires additional test or
other data regarding the alleged violation during the meet and confer period described in Section
4.2.4, it shall notify the other Party and promptly provide all such data or information to the Party
unless either the Notice of Violation or Notice of Election has been withdrawn.

4.2.4 11 Meet and Confer. If a Notice of Violation is contested, CEH and Settling 12 Defendant shall meet and confer to attempt to resolve their dispute. Within thirty (30) days of 13 serving a Notice of Election contesting a Notice of Violation, Settling Defendant may withdraw 14 the original Notice of Election contesting the violation and serve a new Notice of Election to not 15 contest the violation, provided, however, that, in this circumstance, Settling Defendant shall pay 16 \$2,500 in addition to any other payment required under this Consent Judgment. At any time, 17 CEH may withdraw a Notice of Violation, in which case for purposes of this Section 4.2 the 18 result shall be as if CEH never issued any such Notice of Violation. If no informal resolution of a 19 Notice of Violation results within thirty (30) days of a Notice of Election to contest, CEH may 20 file an enforcement motion or application pursuant to Section 4.1. In any such proceeding, CEH 21 may seek whatever fines, costs, penalties, attorneys' fees, or other remedies are provided by law 22 for an alleged failure to comply with the Consent Judgment.

4.2.5 <u>Non-Contested Notices</u>. If Settling Defendant elects to not contest the
allegations in a Notice of Violation, it shall undertake corrective action(s) and make payments, if
any, as set forth below.

4.2.5.1 Settling Defendant shall include in its Notice of Election a detailed
description with supporting documentation of the corrective action(s) that it has undertaken or

1 proposes to undertake to address the alleged violation. Any such correction shall, at a minimum, 2 provide reasonable assurance that all Covered Products having the same lot number as that of the 3 Covered Product identified in CEH's Notice of Violation (the "Noticed Covered Products") will 4 not be thereafter sold in California or offered for sale to California customers by Settling 5 Defendant, and that Setting Defendant has sent instructions to any retailers or customers that 6 offer the Noticed Covered Products for sale to cease offering the Noticed Covered Products for 7 sale to California consumers and to return all such Noticed Covered Products to Settling 8 Defendant if Settling Defendant has reason to believe the Noticed Covered Products are still 9 offered for sale to California consumers. Settling Defendant shall keep for a period of one year 10 and make available to CEH upon reasonable notice (which shall not exceed more than one 11 request per year) for inspection and copying records of any correspondence regarding the 12 foregoing.

4.2.5.2 13 If the Notice of Violation is based on a violation of the Unit Level 14 with respect to a single Covered Product, Settling Defendant may be excused from the recall 15 obligation described in Section 4.2.5.1 (but not the monetary payments, if any, required by this 16 Section 4) if Settling Defendant produces test results and other evidence that: (1) demonstrates 17 that the acrylamide levels found by CEH in the unit alleged to be in violation is an aberration; and 18 (2) otherwise provides reasonable assurance that the remainder of the Noticed Covered Products, 19 aside from the unit alleged to be in violation, comply with the Reformulation Levels. The Parties 20 agree that this Section 4.2.5.2 is satisfied if Settling Defendant can demonstrate that the type of 21 Covered Product at issue in the Notice of Violation satisfies the Average Level. However, to 22 avail itself of this provision, Settling Defendant must provide CEH with all acrylamide test data 23 in its possession, custody or control pertaining to the type of Covered Product at issue in the 24 Notice of Violation that was performed within the year prior to the date of the Notice of 25 Violation.

4.2.5.3 If there is a dispute over the corrective action or over whether
Settling Defendant is excused from the recall obligation, Settling Defendant and CEH shall meet

and confer before seeking any remedy in court. In no case shall CEH issue more than one Notice
 of Violation per manufacturing lot of a type of Covered Product, nor shall CEH issue more than
 two Notices of Violation in the first calendar year following the Effective Date. In no case shall
 CEH issue more than one Notice of Violation per manufacturing lot of a type of Covered
 Product, nor shall CEH issue more than two Notices of Violation in the first calendar year
 following the Effective Date.

7 4.2.5.4 If the Notice of Violation is the first, second, third, or fourth Notice 8 of Violation received by Settling Defendant under Section 4.2.1 that was not successfully 9 contested or withdrawn, then Settling Defendant shall pay \$15,000 for each Notice of Violation. 10 If Settling Defendant has received more than four (4) Notices of Violation under Section 4.2.1 11 that were not successfully contested or withdrawn, then Settling Defendant shall pay \$25,000 for 12 each Notice of Violation. If Settling Defendant produces with its Notice of Election test data for 13 the Covered Product that: (i) was conducted prior to the date CEH gave Notice of Violation; 14 (ii) was conducted on the same type of Covered Product; and (iii) demonstrates acrylamide levels 15 below the Unit Level, then any payment under this Section shall be reduced by 100 percent 16 (100%) for the first Notice of Violation, by seventy-five percent (75%) for the second Notice of 17 Violation, and by fifty percent (50%) for any subsequent Notice of Violation. In no case shall 18 Settling Defendant be obligated to pay more than \$100,000 for all Notices of Violation not 19 successfully contested or withdrawn in any calendar year irrespective of the total number of 20 Notices of Violation issued.

4.2.6 <u>Payments</u>. Any payments under Section 4.2 shall be made by check
payable to the "Lexington Law Group" and shall be paid within thirty (30) days of service of a
Notice of Election triggering a payment and shall be used as reimbursement for costs for
investigating, preparing, sending, and prosecuting Notices of Violation, and to reimburse
attorneys' fees and costs incurred in connection with these activities.

4.3 Repeat Violations. If Settling Defendant has received four (4) or more Notices of
Violation concerning the same type of Covered Product that were not successfully contested or

withdrawn in any two (2) year period then, at CEH's option, CEH may seek whatever fines,
costs, penalties, attorneys' fees, or other remedies that are provided by law for failure to comply
with the Consent Judgment. Prior to seeking such relief, CEH shall meet and confer with Settling
Defendant for at least thirty (30) days to determine if Settling Defendant and CEH can agree on
measures that Settling Defendant can undertake to prevent future alleged violations.

**6 5.** 

### PAYMENTS

5.1 Payments by Settling Defendant. Within ten (10) calendar days of the Effective
Date, Settling Defendant shall pay the total sum of \$67,000 as a settlement payment as further set
forth in this Section.

10 5.2 Allocation of Payments. The total settlement amount shall be paid in five (5) 11 separate checks in the amounts specified below and delivered as set forth below. Any failure by 12 Settling Defendant to comply with the payment terms herein shall be subject to a stipulated late 13 fee to be paid by Settling Defendant to CEH in the amount of \$100 for each day the full payment 14 is not received after the payment due date set forth in Section 5.1. The late fees required under 15 this Section shall be recoverable, together with reasonable attorneys' fees, in an enforcement 16 proceeding brought pursuant to Section 4 of this Consent Judgment. The funds paid by Settling 17 Defendant shall be allocated as set forth below between the following categories and made 18 payable as follows:

5.2.1 \$8,900 as a civil penalty pursuant to Health & Safety Code § 25249.7(b).
The civil penalty payment shall be apportioned in accordance with Health & Safety Code §
25249.12 (25% to CEH and 75% to the State of California's Office of Environmental Health
Hazard Assessment ("OEHHA")). Accordingly, the OEHHA portion of the civil penalty
payment for \$6,675 shall be made payable to OEHHA and associated with taxpayer identification
number 68-0284486. This payment shall be delivered as follows:

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1	For United States Postal Service Delivery:			
2	Attn: Mike Gyurics			
3	Fiscal Operations Branch Chief Office of Environmental Health Hazard Assessment P.O. Box 4010, MS #19B			
4	Sacramento, CA 95812-4010			
5	For Non-United States Postal Service Delivery:			
6	Attn: Mike Gyurics			
7	Fiscal Operations Branch Chief Office of Environmental Health Hazard Assessment			
8	1001 I Street, MS #19B Sacramento, CA 95814			
9				
10	The CEH portion of the civil penalty payment for \$2,225 shall be made			
11	payable to the Center for Environmental Health and associated with taxpayer identification			
12	number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero			
13	Street, San Francisco, CA 94117.			
14	5.2.2 \$6,675 as an Additional Settlement Payment ("ASP") to CEH pursuant to			
15	Health & Safety Code § 25249.7(b), and California Code of Regulations, Title 11, § 3204. CEH			
16	intends to restrict use of the ASPs received from this Consent Judgment to the following			
17	purposes: the funds will be placed in CEH's Toxics in Food Fund and used to support CEH			
18	programs and activities that seek to educate the public about acrylamide and other toxic			
19	chemicals in food, to work with the food industry and agriculture interests to reduce exposure to			
20	acrylamide and other toxic chemicals in food, and to thereby reduce the public health impacts and			
21	risks of exposure to acrylamide and other toxic chemicals in food sold in California. CEH shall			
22	obtain and maintain adequate records to document that ASPs are spent on these activities and			
23	CEH agrees to provide such documentation to the Attorney General within thirty (30) days of any			
24	request from the Attorney General. The payment pursuant to this Section shall be made payable			
25	to the Center for Environmental Health and associated with taxpayer identification number 94-			
26	3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San			
27	Francisco, CA 94117.			

5.2.3 \$51,425 as a reimbursement of a portion of CEH's reasonable attorneys'
 fees and costs. The attorneys' fees and cost reimbursement shall be made in two separate checks
 as follows: (a) \$43,550 payable to the Lexington Law Group and associated with taxpayer
 identification number 94-3317175; and (b) \$7,875 payable to the Center for Environmental
 Health and associated with taxpayer identification number 94-3251981. These payments shall be
 delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

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# 6. MODIFICATION AND DISPUTE RESOLUTION

8 6.1 Modification. This Consent Judgment may be modified from time to time by
9 express written agreement of the Parties, with the approval of the Court and prior notice to the
10 Attorney General's Office, or by an order of this Court upon motion and prior notice to the
11 Attorney General's Office and in accordance with law.

12 6.2 Notice; Meet and Confer. Any Party seeking to modify this Consent Judgment
13 shall attempt in good faith to meet and confer with all affected Parties prior to filing a motion to
14 modify the Consent Judgment.

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7.

#### CLAIMS COVERED AND RELEASE

16 7.1 This Consent Judgment is a full, final and binding resolution between CEH on 17 behalf of itself and the public interest and Settling Defendant and its parents, subsidiaries, 18 affiliated entities that are under common ownership, directors, officers, employees, agents, 19 shareholders, successors, assigns, and attorneys ("Defendant Releasees"), and all entities to 20 which Settling Defendant directly or indirectly distributes or sells Covered Products, including 21 but not limited to distributors, wholesalers, customers, retailers, franchisees, licensors, and 22 licensees ("Downstream Defendant Releasees"), of any violation of Proposition 65 based on 23 failure to warn about alleged exposure to acrylamide contained in Covered Products that were 24 sold, distributed, or offered for sale by Settling Defendant prior to the Effective Date.

25 7.2 CEH, for itself, its agents, successors and assigns, releases, waives, and forever
26 discharges any and all claims against Settling Defendant, Defendant Releasees, and Downstream
27 Defendant Releasees arising from any violation of Proposition 65 or any other statutory or

1 common law claims that have been or could have been asserted by CEH individually or in the 2 public interest regarding the failure to warn about exposure to acrylamide arising in connection 3 with Covered Products manufactured, distributed or sold by Settling Defendant prior to the 4 Effective Date. 5 7.3 Compliance with the terms of this Consent Judgment by Settling Defendant shall 6 constitute compliance with Proposition 65 by Settling Defendant, Defendant Releasees and 7 Downstream Defendant Releasees with respect to any alleged failure to warn about acrylamide in 8 Covered Products manufactured, distributed, or sold by Settling Defendant after the Effective 9 Date. 10 8. **PROVISION OF NOTICE** 11 8.1 When CEH is entitled to receive any notice under this Consent Judgment, the 12 notice shall be sent by first class and electronic mail to: 13 Howard Hirsch Lexington Law Group 14 503 Divisadero Street San Francisco, CA 94117 15 hhirsch@lexlawgroup.com 16 8.2 When Settling Defendant is entitled to receive any notice under this Consent 17 Judgment, the notice shall be sent by first class and electronic mail to: 18 Christopher Van Gundy Keller & Heckman LLP 19 Three Embarcadero Center, Suite 1420 San Francisco, California 94111 20 vangundy@khlaw.com 21 Any Party may modify the person and/or address to whom the notice is to be sent 22 by sending the other Party notice by first class and electronic mail. 23 24 25 26 27 28 11 DOCUMENT PREPARED ON RECYCLED PAPER

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9.

# COURT APPROVAL

9.1 This Consent Judgment shall become effective upon the date signed by CEH and
Settling Defendant, whichever is later, provided however, that CEH shall prepare and file a
Motion for Approval of this Consent Judgment and Settling Defendant shall support entry of this
Consent Judgment by the Court.

- 9.2 If this Consent Judgment is not entered by the Court, it shall be of no force or
  effect and shall not be introduced into evidence or otherwise used in any proceeding for any
  purpose other than to allow the Court to determine if there was a material breach of Section 9.1.
- 9

# 10. GOVERNING LAW AND CONSTRUCTION

10 10.1 The terms of this Consent Judgment shall be governed by the laws of the State ofCalifornia.

12 **11. ATTORNEYS' FEES** 

13 11.1 A Party who unsuccessfully brings or contests an action, motion, or application
14 arising out of this Consent Judgment shall be required to pay the prevailing Party's reasonable
15 attorneys' fees and costs.

- 16 11.2 Nothing in this Section 11 shall preclude a party from seeking an award of17 sanctions pursuant to law.
- 18

# **12. ENTIRE AGREEMENT**

19 12.1 This Consent Judgment contains the sole and entire agreement and understanding 20 of the Parties with respect to the entire subject matter hereof, and any and all prior discussions, 21 negotiations, commitments, or understandings related thereto, if any, are hereby merged herein 22 and therein. There are no warranties, representations, or other agreements between the Parties 23 except as expressly set forth herein. No representations, oral or otherwise, express or implied, 24 other than those specifically referred to in this Consent Judgment have been made by any Party hereto. No other agreements not specifically contained or referenced herein, oral or otherwise, 25 26 shall be deemed to exist or to bind any of the Parties hereto. Any agreements specifically 27 contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the

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1 Parties hereto only to the extent that they are expressly incorporated herein. No supplementation, 2 modification, waiver, or termination of this Consent Judgment shall be binding unless executed in 3 writing by the Party to be bound thereby. No waiver of any of the provisions of this Consent 4 Judgment shall be deemed or shall constitute a waiver of any of the other provisions hereof 5 whether or not similar, nor shall such waiver constitute a continuing waiver.

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13.

## **RETENTION OF JURISDICTION**

7 13.1 This Court shall retain jurisdiction of this matter to implement or modify the 8 Consent Judgment.

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#### 14. AUTHORITY TO STIPULATE TO CONSENT JUDGMENT

10 14.1 Each signatory to this Consent Judgment certifies that he or she is fully authorized 11 by the Party he or she represents to stipulate to this Consent Judgment and to enter into and 12 execute the Consent Judgment on behalf of the Party represented and legally to bind that Party.

13

#### 15. **NO EFFECT ON OTHER SETTLEMENTS**

14 15.1 Nothing in this Consent Judgment shall preclude CEH from resolving any claim 15 against an entity that is not Settling Defendant on terms that are different than those contained in 16 this Consent Judgment.

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#### 16. **EXECUTION IN COUNTERPARTS**

18 16.1 The stipulations to this Consent Judgment may be executed in counterparts and by 19 means of facsimile or portable document format (pdf), which taken together shall be deemed to 20 constitute one document.

22 IT IS SO ORDERED, ADJUDGED, 23

# **AND DECREED**

25	Dated:Judge of the Superior Court
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3	IT IS SO STIPULATED:					
4	Dated: 6 Ortofo 2017	CENTER FOR ENVIRONMENTAL HEALTH				
5		Crin				
6		Signature				
7						
8 9		Printed Name				
10						
11		Associate Dinscron				
12						
13	Dated:, 2017	BOULDER BRANDS, INC.				
14						
15		Signature				
. 16 17						
17		Printed Name				
19						
20		Title				
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II						

1 2	IT IS SO STIPULATED:	
3 4 5	Dated:, 2017	CENTER FOR ENVIRONMENTAL HEALTH
6 7		Signature
8 9 10		Printed Name
10 11 12		Title
13	Dated: <u>October 10</u> , 2017	BOULDER BRANDS, INC.
14 15		Signature
16 17		Jessica A. Morgan
18		Printed Name
19 20		VP & Associate General Counsel Title
21		
22 23		
24		
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# EXHIBIT A

Description	Size	SKU
Cheddar Kettle Chips	5 oz	033776080365
Sea Salt Kettle Chips	5 oz	033776080358
Sour Cream & Onion Kettle Chips	5 oz	033776080372

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