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SUPERIOR COURT OF THE STATE OF CALIFORNIA
FOR THE COUNTY OF ALAMEDA

CENTER FOR ENVIRONMENTAL HEALTH,)	Case No. RG 17-872866
)	
Plaintiff,)	[PROPOSED] CONSENT JUDGMENT
)	AS TO MARY’S GONE CRACKERS,
v.)	INC.
)	
ENJOY LIFE NATURAL BRANDS, LLC, <i>et</i>)	
<i>al.</i> ,)	
)	
Defendants.)	
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1. DEFINITIONS

- 1.1 The “Complaint” means the operative complaint in the above-captioned matter.
- 1.2 “Covered Products” means ginger snap cookies. An initial list of the Covered Products is attached hereto as Exhibit A.
- 1.3 “Effective Date” means the date on which notice of entry of this Consent Judgment by the Court is served upon Settling Defendant.

1 **2. INTRODUCTION**

2 2.1 The Parties to this Consent Judgment are the Center for Environmental Health, a
3 California non-profit corporation (“CEH”) and Mary’s Gone Crackers, Inc. (“Settling
4 Defendant”). CEH and Settling Defendant (the “Parties”) enter into this Consent Judgment to
5 settle certain claims asserted by CEH against Settling Defendant as set forth in the Complaint.

6 2.2 On or about February 8, 2017, CEH provided a 60-day Notice of Violation of
7 Proposition 65 to the California Attorney General, the District Attorneys of every county in
8 California, the City Attorneys of every California city with a population greater than 750,000,
9 and to Settling Defendant, alleging that Settling Defendant violated Proposition 65 by exposing
10 persons in California to acrylamide contained in Covered Products without first providing a clear
11 and reasonable Proposition 65 warning (the “Notice”).

12 2.3 Settling Defendant is a corporation or other business entity that manufactures,
13 distributes, sells, or offers for sale Covered Products that are sold in the State of California or has
14 done so at times relevant to the Complaint.

15 2.4 On August 24, 2017, CEH filed the Complaint in the above-captioned matter,
16 naming Settling Defendant as an original defendant.

17 2.5 For purposes of this Consent Judgment only, the Parties stipulate that this Court
18 has jurisdiction over the allegations of violations contained in the Complaint and personal
19 jurisdiction over Settling Defendant as to the acts alleged in the Complaint, that venue is proper
20 in the County of Alameda, and that this Court has jurisdiction to enter and enforce this Consent
21 Judgment as a full and final resolution of all claims which were or could have been raised in the
22 Complaint based on the facts alleged therein and in the Notice with respect to Covered Products
23 manufactured, distributed, and/or sold by Settling Defendant.

24 2.6 Nothing in this Consent Judgment is or shall be construed as an admission against
25 interest by the Parties of any fact, conclusion of law, issue of law, or violation of law, nor shall
26 compliance with the Consent Judgment constitute or be construed as an admission against interest
27 by the Parties of any fact, conclusion of law, issue of law, or violation of law. Nothing in this

1 Consent Judgment shall prejudice, waive or impair any right, remedy, argument, or defense the
2 Parties may have in any other pending or future legal proceedings. This Consent Judgment is the
3 product of negotiation and compromise and is accepted by the Parties solely for purposes of
4 settling, compromising, and resolving issues disputed in this action.

5 **3. INJUNCTIVE RELIEF**

6 3.1 **Reformulation of Covered Products.** Commencing on the Effective Date,
7 Settling Defendant shall not purchase, manufacture, ship, sell, or offer for sale any Covered
8 Product that will be sold or offered for sale in California that contains a concentration of more
9 than 75 parts per billion (“ppb”) acrylamide by weight (the “Reformulation Level”), based on a
10 representative composite sample taken from the individual unit being tested. The acrylamide
11 concentration shall be determined by use of a test performed by an accredited laboratory using
12 either GC/MS (Gas Chromatograph/Mass Spectrometry), LC-MS/MS (Liquid Chromatograph-
13 Mass Spectrometry), or any other testing method agreed upon by the Parties.

14 **4. ENFORCEMENT**

15 4.1 **General Enforcement Provisions.** CEH may, by motion or application for an
16 order to show cause before this Court, enforce the terms and conditions contained in this Consent
17 Judgment. Any action to enforce alleged violations of Section 3.1 by Settling Defendant shall be
18 brought exclusively pursuant to this Section 4, and be subject to the meet and confer requirement
19 of Section 4.2.4 if applicable.

20 **4.2 Enforcement of Reformulation Commitment.**

21 4.2.1 Notice of Violation. In the event that CEH purchases a Covered Product
22 in California that was sold or offered for sale by Settling Defendant with a best-by or sell-by (or
23 equivalent) date more than 6 months after the Effective Date, and for which CEH has laboratory
24 test results showing that the Covered Product exceeds the Reformulation Level, CEH may issue a
25 Notice of Violation pursuant to this Section.

26 4.2.2 Service of Notice of Violation and Supporting Documentation.

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1 4.2.2.1 The Notice of Violation shall be sent to the person(s) identified in
2 Section 8.2 to receive notices for Settling Defendant, and must be served within sixty (60) days of
3 the later of the date the Covered Product at issue was purchased or otherwise acquired by CEH or
4 the date that CEH can reasonably determine that the Covered Product at issue was manufactured,
5 shipped, sold, or offered for sale by Settling Defendant, provided, however, that CEH may have
6 up to an additional sixty (60) days to send the Notice of Violation if, notwithstanding CEH’s
7 good faith efforts, the test data required by Section 4.2.2.2 below cannot be obtained by CEH
8 from its laboratory before expiration of the initial sixty (60) day period.

9 4.2.2.2 The Notice of Violation shall, at a minimum, set forth: (a) the date
10 the Covered Product was purchased; (b) the location at which the Covered Product was
11 purchased; (c) a description of the Covered Product giving rise to the alleged violation, including
12 the name and address of the retail entity from which the sample was obtained and pictures of the
13 product packaging from all sides, which identifies the product lot; and (d) all test data obtained
14 by CEH regarding the Covered Product and supporting documentation sufficient for validation of
15 the test results, including any laboratory reports, quality assurance reports, and quality control
16 reports associated with testing of the Covered Product.

17 4.2.3 Notice of Election of Response. No more than thirty (30) days after
18 effectuation of service of a Notice of Violation, Settling Defendant shall provide written notice to
19 CEH whether it elects to contest the allegations contained in a Notice of Violation (“Notice of
20 Election”). Failure to provide a Notice of Election within thirty (30) days of effectuation of
21 service of a Notice of Violation shall be deemed an election to contest the Notice of Violation.
22 Upon notice to CEH, Settling Defendant may have up to an additional sixty (60) days to elect if,
23 notwithstanding Settling Defendant’s good faith efforts, Settling Defendant is unable to verify the
24 test data provided by CEH before expiration of the initial thirty (30) day period.

25 4.2.3.1 If a Notice of Violation is contested, the Notice of Election shall
26 include all documents upon which Settling Defendant is relying to contest the alleged violation,
27 including all available test data. If Settling Defendant or CEH later acquires additional test or
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1 other data regarding the alleged violation during the meet and confer period described in Section
2 4.2.4, it shall notify the other Party and promptly provide all such data or information to the Party
3 unless either the Notice of Violation or Notice of Election has been withdrawn.

4 4.2.4 Meet and Confer. If a Notice of Violation is contested, CEH and Settling
5 Defendant shall meet and confer to attempt to resolve their dispute. Within thirty (30) days of
6 serving a Notice of Election contesting a Notice of Violation, Settling Defendant may withdraw
7 the original Notice of Election contesting the violation and serve a new Notice of Election to not
8 contest the violation, provided, however, that, in this circumstance, Settling Defendant shall pay
9 \$2,500 in addition to any other payment required under this Consent Judgment. At any time,
10 CEH may withdraw a Notice of Violation, in which case for purposes of this Section 4.2 the
11 result shall be as if CEH never issued any such Notice of Violation. If no informal resolution of a
12 Notice of Violation results within thirty (30) days of a Notice of Election to contest, CEH may
13 file an enforcement motion or application pursuant to Section 4.1. In any such proceeding, CEH
14 may seek whatever fines, costs, penalties, attorneys' fees, or other remedies are provided by law
15 for an alleged failure to comply with the Consent Judgment.

16 4.2.5 Non-Contested Notices. If Settling Defendant elects to not contest the
17 allegations in a Notice of Violation, it shall undertake corrective action(s) and make payments, if
18 any, as set forth below.

19 4.2.5.1 Settling Defendant shall include in its Notice of Election a detailed
20 description with supporting documentation of the corrective action(s) that it has undertaken or
21 proposes to undertake to address the alleged violation. Any such correction shall, at a minimum,
22 provide reasonable assurance that all Covered Products having the same lot number as that of the
23 Covered Product identified in CEH's Notice of Violation (the "Noticed Covered Products") will
24 not be thereafter sold in California or offered for sale to California customers by Settling
25 Defendant, and that Settling Defendant has sent instructions to any retailers or customers that
26 offer the Noticed Covered Products for sale to cease offering the Noticed Covered Products for
27 sale to California consumers and to return all such Noticed Covered Products to Settling
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1 Defendant. Settling Defendant shall keep for a period of one year and make available to CEH
2 upon reasonable notice (which shall not exceed more than one request per year) for inspection
3 and copying records of any correspondence regarding the foregoing. If there is a dispute over the
4 corrective action, Settling Defendant and CEH shall meet and confer before seeking any remedy
5 in court. In no case shall CEH issue more than one Notice of Violation per manufacturing lot of a
6 type of Covered Product, nor shall CEH issue more than two Notices of Violation in the first
7 calendar year following the Effective Date.

8 4.2.5.2 If the Notice of Violation is the first, second, third, or fourth Notice
9 of Violation received by Settling Defendant under Section 4.2.1 that was not successfully
10 contested or withdrawn, then Settling Defendant shall pay \$15,000 for each Notice of Violation.
11 If Settling Defendant has received more than four (4) Notices of Violation under Section 4.2.1
12 that were not successfully contested or withdrawn, then Settling Defendant shall pay \$25,000 for
13 each Notice of Violation. If Settling Defendant produces with its Notice of Election test data for
14 the Covered Product that: (i) was conducted prior to the date CEH gave Notice of Violation;
15 (ii) was conducted on the same type of Covered Product; and (iii) demonstrates acrylamide levels
16 below the applicable Reformulation Level, then any payment under this Section shall be reduced
17 by 100 percent (100%) for the first Notice of Violation, by seventy-five percent (75%) for the
18 second Notice of Violation, and by fifty percent (50%) for any subsequent Notice of Violation.
19 In no case shall Settling Defendant be obligated to pay more than \$100,000 for all Notices of
20 Violation not successfully contested or withdrawn in any calendar year irrespective of the total
21 number of Notices of Violation issued.

22 4.2.6 Payments. Any payments under Section 4.2 shall be made by check
23 payable to the “Lexington Law Group” and shall be paid within thirty (30) days of service of a
24 Notice of Election triggering a payment and shall be used as reimbursement for costs for
25 investigating, preparing, sending, and prosecuting Notices of Violation, and to reimburse
26 attorneys’ fees and costs incurred in connection with these activities.

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1 4.3 **Repeat Violations.** If Settling Defendant has received four (4) or more Notices of
2 Violation concerning the same type of Covered Product that were not successfully contested or
3 withdrawn in any two (2) year period then, at CEH’s option, CEH may seek whatever fines,
4 costs, penalties, attorneys’ fees, or other remedies that are provided by law for failure to comply
5 with the Consent Judgment. Prior to seeking such relief, CEH shall meet and confer with Settling
6 Defendant for at least thirty (30) days to determine if Settling Defendant and CEH can agree on
7 measures that Settling Defendant can undertake to prevent future alleged violations.

8 **5. PAYMENTS**

9 5.1 **Payments by Settling Defendant.** Within ten (10) calendar days of the Effective
10 Date, Settling Defendant shall pay the total sum of \$53,500 as a settlement payment as further set
11 forth in this Section.

12 5.2 **Allocation of Payments.** The total settlement amount shall be paid in five (5)
13 separate checks in the amounts specified below and delivered as set forth below. Any failure by
14 Settling Defendant to comply with the payment terms herein shall be subject to a stipulated late
15 fee to be paid by Settling Defendant to CEH in the amount of \$100 for each day the full payment
16 is not received after the payment due date set forth in Section 5.1. The late fees required under
17 this Section shall be recoverable, together with reasonable attorneys’ fees, in an enforcement
18 proceeding brought pursuant to Section 4 of this Consent Judgment. The funds paid by Settling
19 Defendant shall be allocated as set forth below between the following categories and made
20 payable as follows:

21 5.2.1 \$7,055 as a civil penalty pursuant to Health & Safety Code § 25249.7(b).
22 The civil penalty payment shall be apportioned in accordance with Health & Safety Code §
23 25249.12 (25% to CEH and 75% to the State of California’s Office of Environmental Health
24 Hazard Assessment (“OEHHA”). Accordingly, the OEHHA portion of the civil penalty
25 payment for \$5,291.25 shall be made payable to OEHHA and associated with taxpayer
26 identification number 68-0284486. This payment shall be delivered as follows:
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For United States Postal Service Delivery:

Attn: Mike Gyurics
Fiscal Operations Branch Chief
Office of Environmental Health Hazard Assessment
P.O. Box 4010, MS #19B
Sacramento, CA 95812-4010

For Non-United States Postal Service Delivery:

Attn: Mike Gyurics
Fiscal Operations Branch Chief
Office of Environmental Health Hazard Assessment
1001 I Street, MS #19B
Sacramento, CA 95814

The CEH portion of the civil penalty payment for \$1,763.75 shall be made payable to the Center for Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

5.2.2 \$5,285 as an Additional Settlement Payment (“ASP”) to CEH pursuant to Health & Safety Code § 25249.7(b), and California Code of Regulations, Title 11, § 3204. CEH intends to restrict use of the ASPs received from this Consent Judgment to the following purposes: the funds will be placed in CEH’s Toxics in Food Fund and used to support CEH programs and activities that seek to educate the public about acrylamide and other toxic chemicals in food, to work with the food industry and agriculture interests to reduce exposure to acrylamide and other toxic chemicals in food, and to thereby reduce the public health impacts and risks of exposure to acrylamide and other toxic chemicals in food sold in California. CEH shall obtain and maintain adequate records to document that ASPs are spent on these activities and CEH agrees to provide such documentation to the Attorney General within thirty (30) days of any request from the Attorney General. The payment pursuant to this Section shall be made payable to the Center for Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

1 5.2.3 \$41,160 as a reimbursement of a portion of CEH’s reasonable attorneys’
2 fees and costs. The attorneys’ fees and cost reimbursement shall be made in two separate checks
3 as follows: (a) \$34,905 payable to the Lexington Law Group and associated with taxpayer
4 identification number 94-3317175; and (b) \$6,255 payable to the Center for Environmental
5 Health and associated with taxpayer identification number 94-3251981. These payments shall be
6 delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

7 **6. MODIFICATION AND DISPUTE RESOLUTION**

8 6.1 **Modification.** This Consent Judgment may be modified from time to time by
9 express written agreement of the Parties, with the approval of the Court, or by an order of this
10 Court upon motion and in accordance with law.

11 6.2 **Notice; Meet and Confer.** Any Party seeking to modify this Consent Judgment
12 shall attempt in good faith to meet and confer with the other Party prior to filing a motion to
13 modify the Consent Judgment.

14 **7. CLAIMS COVERED AND RELEASE**

15 7.1 Provided that Settling Defendant complies in full with its obligations under
16 Section 5 hereof, this This Consent Judgment is a full, final and binding resolution between CEH
17 on behalf of itself and the public interest and Settling Defendant and its parents, subsidiaries,
18 affiliated entities that are under common ownership, directors, officers, employees, agents,
19 shareholders, successors, assigns, and attorneys (“Defendant Releasees”), and all entities to
20 which Settling Defendant directly or indirectly distribute or sell Covered Products, including but
21 not limited to distributors, wholesalers, customers, retailers, franchisees, licensors, and licensees
22 (“Downstream Defendant Releasees”), of any violation of Proposition 65 based on failure to warn
23 about alleged exposure to acrylamide contained in Covered Products that were sold, distributed,
24 or offered for sale by Settling Defendant prior to the Effective Date.

25 7.2 Provided that Settling Defendant complies in full with its obligations under
26 Section 5 hereof, CEH, for itself, its agents, successors and assigns, releases, waives, and forever
27 discharges any and all claims against Settling Defendant, Defendant Releasees, and Downstream
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1 Defendant Releasees arising from any violation of Proposition 65 or any other statutory or
2 common law claims that have been or could have been asserted by CEH individually or in the
3 public interest regarding the failure to warn about exposure to acrylamide arising in connection
4 with Covered Products manufactured, distributed or sold by Settling Defendant prior to the
5 Effective Date.

6 7.3 Provided that Settling Defendant complies in full with its obligations under
7 Section 5 hereof, compliance with the terms of this Consent Judgment by Settling Defendant
8 shall constitute compliance with Proposition 65 by Settling Defendant, Defendant Releasees and
9 Downstream Defendant Releasees with respect to any alleged failure to warn about acrylamide in
10 Covered Products manufactured, distributed, or sold by Settling Defendant after the Effective
11 Date.

12 **8. PROVISION OF NOTICE**

13 8.1 When CEH is entitled to receive any notice under this Consent Judgment, the
14 notice shall be sent by first class and electronic mail to:

15 Howard Hirsch
16 Lexington Law Group
17 503 Divisadero Street
18 San Francisco, CA 94117
19 hhirsch@lexlawgroup.com

20 8.2 When Settling Defendant is entitled to receive any notice under this Consent
21 Judgment, the notice shall be sent by first class and electronic mail to:

22 Catherine M. Gormley
23 Teraoka & Partners LLP
24 One Embarcadero Center, Suite 1020
25 San Francisco, CA 94111
26 Catherine@teraokalaw.com

27 Any Party may modify the person and/or address to whom the notice is to be sent
28 by sending the other Party notice by first class and electronic mail.

29 **9. COURT APPROVAL**

30 9.1 This Consent Judgment shall become effective upon the date signed by CEH and

1 Settling Defendant, whichever is later, provided however, that CEH shall prepare and file a
2 Motion for Approval of this Consent Judgment and Settling Defendant shall support entry of this
3 Consent Judgment by the Court.

4 9.2 If this Consent Judgment is not entered by the Court, it shall be of no force or
5 effect and shall not be introduced into evidence or otherwise used in any proceeding for any
6 purpose other than to allow the Court to determine if there was a material breach of Section 9.1.

7 **10. GOVERNING LAW AND CONSTRUCTION**

8 10.1 The terms of this Consent Judgment shall be governed by the laws of the State of
9 California.

10 **11. ATTORNEYS' FEES**

11 11.1 A Party who unsuccessfully brings or contests an action, motion, or application
12 arising out of this Consent Judgment shall be required to pay the prevailing Party's reasonable
13 attorneys' fees and costs.

14 11.2 Nothing in this Section 11 shall preclude a party from seeking an award of
15 sanctions pursuant to law.

16 **12. ENTIRE AGREEMENT**

17 12.1 This Consent Judgment contains the sole and entire agreement and understanding
18 of the Parties with respect to the entire subject matter hereof, and any and all prior discussions,
19 negotiations, commitments, or understandings related thereto, if any, are hereby merged herein
20 and therein. There are no warranties, representations, or other agreements between the Parties
21 except as expressly set forth herein. No representations, oral or otherwise, express or implied,
22 other than those specifically referred to in this Consent Judgment have been made by any Party
23 hereto. No other agreements not specifically contained or referenced herein, oral or otherwise,
24 shall be deemed to exist or to bind any of the Parties hereto. Any agreements specifically
25 contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the
26 Parties hereto only to the extent that they are expressly incorporated herein. No supplementation,
27 modification, waiver, or termination of this Consent Judgment shall be binding unless executed in
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1 writing by the Party to be bound thereby. No waiver of any of the provisions of this Consent
2 Judgment shall be deemed or shall constitute a waiver of any of the other provisions hereof
3 whether or not similar, nor shall such waiver constitute a continuing waiver.

4 **13. RETENTION OF JURISDICTION**

5 13.1 This Court shall retain jurisdiction of this matter to implement or modify the
6 Consent Judgment.

7 **14. AUTHORITY TO STIPULATE TO CONSENT JUDGMENT**

8 14.1 Each signatory to this Consent Judgment certifies that he or she is fully authorized
9 by the Party he or she represents to stipulate to this Consent Judgment and to enter into and
10 execute the Consent Judgment on behalf of the Party represented and legally to bind that Party.

11 **15. NO EFFECT ON OTHER SETTLEMENTS**

12 15.1 Nothing in this Consent Judgment shall preclude CEH from resolving any claim
13 against an entity other than Settling Defendant on terms that are different than those contained in
14 this Consent Judgment. Settling Defendant may move to modify this Consent Judgment
15 pursuant to Section 6 to substitute a higher Reformulation Level that CEH agrees to in a future
16 consent judgment applicable to products identical to the Covered Products, and CEH agrees not
17 to oppose any such motion except for good cause shown

18 **16. EXECUTION IN COUNTERPARTS**


19 16.1 The stipulations to this Consent Judgment may be executed in counterparts and by
20 means of facsimile or portable document format (pdf), which taken together shall be deemed to
21 constitute one document.

22 **IT IS SO ORDERED, ADJUDGED,**
23 **AND DECREED**

24 Dated: _____
25 _____
26 Judge of the Superior Court

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IT IS SO STIPULATED:

Dated: <u>8 Sept</u> , 2017	CENTER FOR ENVIRONMENTAL HEALTH  _____ Signature <u>CHARLIE PIZANO</u> _____ Printed Name <u>ASSOCIATE DIRECTOR</u> _____ Title
Dated: _____, 2017	MARY'S GONE CRACKERS, INC. _____ Signature _____ Printed Name _____ Title

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IT IS SO STIPULATED:

Dated: _____, 2017	CENTER FOR ENVIRONMENTAL HEALTH _____ Signature _____ Printed Name _____ Title
Dated: <u>September 7</u> 2017	MARY'S GONE CRACKERS, INC. <i>Lloyd J Johnson</i> _____ Signature _____ Lloyd J Johnson Printed Name _____ President and CEO Title

EXHIBIT A

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UPC	Size	Description
8 97580 00065 6	5.5oz	Ginger Snap Cookies
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