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8	SUPERIOR COURT OF THE STATE OF CALIFORNIA	
9	FOR THE COUNTY OF ALAMEDA	
10	FOR THE COUNT I OF ALAMEDA	
11	CENTER FOR ENVIRONMENTAL HEALTH,) Case No. RG 17-872872	
12	Plaintiff,) [PROPOSED] CONSENT JUDGMENT) AS TO WEETABIX COMPANY, LLC	
13	V. (FKA WEETABIX COMPANY, LLC (FKA WEETABIX COMPANY, INC.)	
14	FANTASY COOKIE CORPORATION, et al.,	
15	Defendants.	
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17)	
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19	1. DEFINITIONS	
20	1.1 The "Complaint" means the operative complaint in the above-captioned matter.	
21	1.2 The "Compliance Date" is the date that is ninety (90) days after the Effective Date.	
22	1.3 "Covered Products" means animal crackers manufactured, distributed, or sold by	
23	Weetabix. An initial list of the Covered Products is attached hereto as Exhibit A.	
24	1.4 "Effective Date" means the date on which notice of entry of this Consent Judgment	
25	by the Court is served upon Settling Defendant.	
26	2. INTRODUCTION	
27	2.1 The Parties to this Consent Judgment are the Center for Environmental Health, a	
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DOCUMENT PREPARED ON RECYCLED PAPER	CONSENT JUDGMENT – WEETABIX COMPANY – CASE NO. RG 17-872872	

California non-profit corporation ("CEH") and Weetabix Company, LLC (formerly known as Weetabix Company, Inc.) ("Settling Defendant"). CEH and Settling Defendant (the "Parties") enter into this Consent Judgment to settle certain claims asserted by CEH against Settling Defendant as set forth in the Complaint.

2.2 On or about March 20, 2017, CEH provided a 60-day Notice of Violation of Proposition 65 to the California Attorney General, the District Attorneys of every county in California, the City Attorneys of every California city with a population greater than 750,000, and to Settling Defendant, alleging that Settling Defendant violated Proposition 65 by exposing persons in California to acrylamide contained in Covered Products without first providing a clear and reasonable Proposition 65 warning (the "Notice").

2.3 Prior to the execution of this Consent Judgment, Settling Defendant began the process of discontinuing the Covered Products.

2.4 On August 24, 2017, CEH filed the Complaint in the above-captioned matter, naming Settling Defendant as an original defendant.

2.5 For purposes of this Consent Judgment only, the Parties stipulate that this Court has jurisdiction over the allegations of violations contained in the Complaint and personal jurisdiction over Settling Defendant as to the acts alleged in the Complaint, that venue is proper in the County of Alameda, and that this Court has jurisdiction to enter and enforce this Consent Judgment as a full and final resolution of all claims which were or could have been raised in the Complaint based on the facts alleged therein and in the Notice with respect to Covered Products manufactured, distributed, and/or sold by Settling Defendant.

2.6 Nothing in this Consent Judgment is or shall be construed as an admission against interest by the Parties of any fact, conclusion of law, issue of law, or violation of law, nor shall compliance with the Consent Judgment constitute or be construed as an admission against interest by the Parties of any fact, conclusion of law, issue of law, or violation of law. Nothing in this Consent Judgment shall prejudice, waive or impair any right, remedy, argument, or defense the Parties may have in any other pending or future legal proceedings. This Consent Judgment is the product of negotiation and compromise and is accepted by the Parties solely for purposes of

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settling, compromising, and resolving issues disputed in this action. Nothing in this Consent Judgment may be used in a case or claim involving any products beyond the Covered Products.

3. INJUNCTIVE RELIEF

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3.1 **Reformulation of Covered Products.** Commencing on the Compliance Date, Settling Defendant shall not purchase or manufacture any Covered Products that thereafter will be sold or offered for sale in California that contain a concentration of more than 75 parts per billion ("ppb") acrylamide by weight (the "Reformulation Level"). Such concentration is to be determined by use of a test performed by an accredited laboratory using either GC/MS (Gas Chromatograph/Mass Spectrometry), LC-MS/MS (Liquid Chromatograph-Mass Spectrometry), or any other testing method agreed upon by the Parties.

4. **ENFORCEMENT**

4.1 General Enforcement Provisions. CEH may, by motion or application for an order to show cause before this Court, enforce the terms and conditions contained in this Consent Judgment. Any action to enforce alleged violations of Section 3.1 by Settling Defendant shall be brought exclusively pursuant to this Section 4, and be subject to the meet and confer requirement of Section 4.2.4 if applicable.

4.2 Enforcement of Reformulation Commitment.

4.2.1 <u>Notice of Violation</u>. In the event that CEH purchases a Covered Product in California that was sold or offered for sale by Settling Defendant with a best-by, sell-by, manufacturing code(or equivalent) that reflects that the Covered Product was manufactured on or after the Compliance Date, and for which CEH has laboratory test results showing that the Covered Product exceeds the Reformulation Level, CEH may issue a Notice of Violation pursuant to this Section.

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4.2.2 <u>Service of Notice of Violation and Supporting Documentation</u>.

4.2.2.1 The Notice of Violation shall be sent to the person(s) identified in Section 8.2 to receive notices for Settling Defendant, and must be served within sixty (60) days of the date the Covered Product at issue was purchased or otherwise acquired by CEH, provided, however, that CEH may have up to an additional sixty (60) days to send the Notice of Violation if,

notwithstanding CEH's good faith efforts, the test data required by Section 4.2.2.2 below cannot be obtained by CEH from its laboratory before expiration of the initial sixty (60) day period.

4.2.2.2 The Notice of Violation shall, at a minimum, set forth: (a) the date the Covered Product was purchased; (b) the location at which the Covered Product was purchased; (c) a description of the Covered Product giving rise to the alleged violation, including the name and address of the retail entity from which the sample was obtained and pictures of the product packaging from all sides, which identifies the product lot; and (d) all test data obtained by CEH regarding the Covered Product and supporting documentation sufficient for validation of the test results, including any laboratory reports, quality assurance reports, and quality control reports associated with testing of the Covered Product.

4.2.3 <u>Notice of Election of Response</u>. No more than thirty (30) days after effectuation of service of a Notice of Violation, Settling Defendant shall provide written notice to CEH whether it elects to contest the allegations contained in a Notice of Violation ("Notice of Election"). Failure to provide a Notice of Election within thirty (30) days of effectuation of service of a Notice of Violation shall be deemed an election to contest the Notice of Violation. Upon notice to CEH, Settling Defendant may have up to an additional sixty (60) days to elect if, notwithstanding Settling Defendant's good faith efforts, Settling Defendant is unable to verify the test data provided by CEH before expiration of the initial thirty (30) day period.

4.2.3.1 If a Notice of Violation is contested, the Notice of Election shall include all then-available documents upon which Settling Defendant is relying to contest the alleged violation, including all available test data. If Settling Defendant or CEH later acquires additional test or other data regarding the alleged violation during the meet and confer period described in Section 4.2.4, it shall notify the other Party and promptly provide all such data or information to the Party unless either the Notice of Violation or Notice of Election has been withdrawn.

4.2.4 <u>Meet and Confer</u>. If a Notice of Violation is contested, CEH and Settling Defendant shall meet and confer to attempt to resolve their dispute. Within thirty (30) days of serving a Notice of Election contesting a Notice of Violation, Settling Defendant may withdraw the original Notice of Election contesting the violation and serve a new Notice of Election to not

contest the violation, provided, however, that, in this circumstance, Settling Defendant shall pay \$2,500 in addition to any other payment required under this Consent Judgment. At any time, CEH may withdraw a Notice of Violation, in which case for purposes of this Section 4.2 the result shall be as if CEH never issued any such Notice of Violation. If no informal resolution of a Notice of Violation results within thirty (30) days of a Notice of Election to contest, CEH may file an enforcement motion or application pursuant to Section 4.1. In any such proceeding, CEH may seek whatever fines, costs, penalties, attorneys' fees, or other remedies are provided by law for failure to comply with the Consent Judgment.

4.2.5 <u>Non-Contested Notices</u>. If Settling Defendant elects to not contest the allegations in a Notice of Violation, it shall undertake corrective action(s) and make payments, if any, as set forth below.

4.2.5.1 Settling Defendant shall include in its Notice of Election a detailed description with supporting documentation of the corrective action(s) that it has undertaken or proposes to undertake to address the alleged violation. Any such correction shall, at a minimum, provide reasonable assurance that all Covered Products having the same lot number as that of the Covered Product identified in CEH's Notice of Violation (the "Noticed Covered Products") will not thereafter be sold in California or offered for sale to California customers by Settling Defendant. Settling Defendant shall make available to CEH upon reasonable notice (which shall not exceed more than one request per year) for inspection and copying records of any non-privileged correspondence regarding the foregoing to the extent it has such documents on file. Settling Defendant will be excused from the corrective action obligation described in the foregoing (but not the monetary payments, if any, required by this Section 4) if Settling Defendant produces test results and other evidence that: (1) demonstrates that the acrylamide levels found by CEH in the unit alleged to be in violation is an aberration; and (2) otherwise provides reasonable assurance that the remainder of the Noticed Covered Products, aside from the unit alleged to be in violation, comply with the Reformulation Level. If there is a dispute over the corrective action, or over whether Settling Defendant is excused therefrom, Settling Defendant and CEH shall meet and confer before seeking any remedy in court. In no case shall CEH issue more than one Notice of

Violation per manufacturing lot of a type of Covered Product, nor shall CEH issue more than two Notices of Violation in the first year following the Compliance Date.

4.2.5.2 If the Notice of Violation is the first, second, third, or fourth Notice of Violation received by Settling Defendant under Section 4.2.1 that was not successfully contested or withdrawn, then Settling Defendant shall pay \$15,000 for each Notice of Violation. If Settling Defendant has received more than four (4) Notices of Violation (each for a Covered Product from a separate lot) under Section 4.2.1 that were not successfully contested or withdrawn, then Settling Defendant shall pay \$25,000 for each Notice of Violation. If Settling Defendant is excused from the corrective action obligation pursuant to Section 4.2.5.1, then Settling Defendant shall pay \$2,500 for that Notice of Violation. If Settling Defendant produces with its Notice of Election test data for the Covered Product that: (i) was conducted prior to the date CEH gave Notice of Violation; (ii) was conducted on the same type of Covered Product; and (iii) demonstrates acrylamide levels below the Reformulation Level, then any payment under this Section shall be reduced by 100 percent (100%) for the first Notice of Violation, by seventy-five percent (75%) for the second Notice of Violation, and by fifty percent (50%) for any subsequent Notice of Violation. In no case shall Settling Defendant be obligated to pay more than \$100,000 for all non-contested Notices of Violation in any calendar year irrespective of the total number of Notices of Violation issued.

4.2.6 Payments. Any payments under Section 4.2 shall be made by check payable to the "Lexington Law Group" and shall be paid within thirty (30) days of service of a Notice of Election triggering a payment and shall be used as reimbursement for costs for investigating, preparing, sending, and prosecuting Notices of Violation, and to reimburse attorneys' fees and costs incurred in connection with these activities, and shall be the extent of all monetary remedies available to CEH under this Consent Judgment for a non-contested Notice of Violation.

4.3 **Repeat Violations.** If Settling Defendant has received four (4) or more Notices of Violation concerning the same type of Covered Product (each from a separate lot) that were not successfully contested or withdrawn in any two (2) year period then, at CEH's option, CEH may seek whatever fines, costs, penalties, attorneys' fees, or other remedies that are provided by law for

CONSENT JUDGMENT – WEETABIX COMPANY – CASE NO. RG 17-872872

failure to comply with the Consent Judgment. Prior to seeking such relief, CEH shall meet and confer with Settling Defendant for at least thirty (30) days to determine if Settling Defendant and CEH can agree on measures that Settling Defendant can undertake to prevent future alleged violations.

5. **PAYMENTS**

5.1 **Payments by Settling Defendant.** Within ten (10) calendar days of the Effective Date, Settling Defendant shall pay the total sum of \$125,000 as a settlement payment as further set forth in this Section.

5.2 Allocation of Payments. The total settlement amount shall be paid in five (5) separate checks in the amounts specified below and delivered as set forth below. Any failure by Settling Defendant to comply with the payment terms herein shall be subject to a stipulated late fee to be paid by Settling Defendant to CEH in the amount of \$100 for each day the full payment is not received after the payment due date set forth in Section 5.1. The late fees required under this Section shall be recoverable, together with reasonable attorneys' fees, in an enforcement proceeding brought pursuant to Section 4 of this Consent Judgment. The funds paid by Settling Defendant shall be allocated as set forth below between the following categories and made payable as follows:

5.2.1 \$16,860 as a civil penalty pursuant to Health & Safety Code § 25249.7(b). The civil penalty payment shall be apportioned in accordance with Health & Safety Code § 25249.12 (25% to CEH and 75% to the State of California's Office of Environmental Health Hazard Assessment ("OEHHA")). Accordingly, the OEHHA portion of the civil penalty payment for \$12,645 shall be made payable to OEHHA and associated with taxpayer identification number 68-0284486. This payment shall be delivered as follows:

For United States Postal Service Delivery:

Attn: Mike Gyurics Fiscal Operations Branch Chief Office of Environmental Health Hazard Assessment P.O. Box 4010, MS #19B Sacramento, CA 95812-4010 For Non-United States Postal Service Delivery:

Attn: Mike Gyurics Fiscal Operations Branch Chief Office of Environmental Health Hazard Assessment 1001 I Street, MS #19B Sacramento, CA 95814

The CEH portion of the civil penalty payment for \$4,215 shall be made payable to the Center for Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

5.2.2 \$12,640 as an Additional Settlement Payment ("ASP") to CEH pursuant to Health & Safety Code § 25249.7(b), and California Code of Regulations, Title 11, § 3204. CEH intends to restrict use of the ASPs received from this Consent Judgment to the following purposes: the funds will be placed in CEH's Toxics in Food Fund and used to support CEH programs and activities that seek to educate the public about acrylamide and other toxic chemicals in food, to work with the food industry and agriculture interests to reduce exposure to acrylamide and other toxic chemicals in food, and to thereby reduce the public health impacts and risks of exposure to acrylamide and other toxic chemicals in food sold in California. CEH shall obtain and maintain adequate records to document that ASPs are spent on these activities and CEH agrees to provide such documentation to the Attorney General within thirty (30) days of any request from the Attorney General. The payment pursuant to this Section shall be made payable to the Center for Environmental Health and associated with taxpayer identification number 94-3251981. This payment shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

5.2.3 \$95,500 as a reimbursement of a portion of CEH's reasonable attorneys' fees and costs. The attorneys' fees and cost reimbursement shall be made in two separate checks as follows: (a) \$80,665 payable to the Lexington Law Group and associated with taxpayer identification number 94-3317175; and (b) \$14,835 payable to the Center for Environmental Health

and associated with taxpayer identification number 94-3251981. These payments shall be delivered to Lexington Law Group, 503 Divisadero Street, San Francisco, CA 94117.

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MODIFICATION AND DISPUTE RESOLUTION

6.1 **Modification.** This Consent Judgment may be modified from time to time by express written agreement of the Parties, with the approval of the Court, or by an order of this Court upon motion and in accordance with law.

6.2 **Notice; Meet and Confer.** Any Party seeking to modify this Consent Judgment shall attempt in good faith to meet and confer with the other Party prior to filing a motion to modify the Consent Judgment.

7.

CLAIMS COVERED AND RELEASE

7.1 Provided that Settling Defendant complies in full with its obligations under Section 5 hereof, this Consent Judgment is a full, final and binding resolution between CEH on behalf of itself and the public interest and Settling Defendant and its parents, subsidiaries, affiliated entities that are under common ownership, directors, officers, employees, agents, shareholders, successors, assigns, and attorneys ("Defendant Releasees"), and all entities to which Settling Defendant directly or indirectly distributes or sells Covered Products, including but not limited to distributors, wholesalers, customers, retailers, franchisees, licensors, and licensees ("Downstream Defendant Releasees"), of any violation of Proposition 65 based on failure to warn about alleged exposure to acrylamide contained in Covered Products that were manufactured or purchased by Settling Defendant prior to the Compliance Date.

7.2 Provided that Settling Defendant complies in full with its obligations under Section 5 hereof, CEH, for itself, its agents, successors and assigns, releases, waives, and forever discharges any and all claims against Settling Defendant, Defendant Releasees, and Downstream Defendant Releasees arising from any violation of Proposition 65 or any other statutory or common law claims that have been or could have been asserted by CEH individually or in the public interest regarding the failure to warn about exposure to acrylamide arising in connection with Covered Products manufactured or purchased by Settling Defendant prior to the Compliance Date.

7.3 Provided that Settling Defendant complies in full with its obligations under Section 5

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1 hereof, compliance with the terms of this Consent Judgment by Settling Defendant shall constitute compliance with Proposition 65 by Settling Defendant, Defendant Releasees and Downstream 2 3 Defendant Releasees with respect to any alleged failure to warn about acrylamide in Covered 4 Products manufactured or purchased by Settling Defendant after the Compliance Date. 5 8. **PROVISION OF NOTICE** 8.1 6 When CEH is entitled to receive any notice under this Consent Judgment, the notice 7 shall be sent by first class and electronic mail to: 8 Howard Hirsch Lexington Law Group 9 503 Divisadero Street San Francisco, CA 94117 10 hhirsch@lexlawgroup.com 11 8.2 When Settling Defendant is entitled to receive any notice under this Consent 12 Judgment, the notice shall be sent by first class and electronic mail to: 13 Sarah Esmaili Arnold & Porter Kaye Scholer LLP 14 Three Embarcadero Center, 10th Floor 15 San Francisco, CA 94111 sarah.esmaili@apks.com 16 Any Party may modify the person and/or address to whom the notice is to be sent by 17 sending the other Party notice by first class and electronic mail. 18 9. COURT APPROVAL 19 9.1 This Consent Judgment shall become effective upon the date signed by CEH and 20 Settling Defendant, whichever is later, provided however, that CEH shall prepare and file a Motion 21 for Approval of this Consent Judgment and Settling Defendant shall support entry of this Consent 22 Judgment by the Court. 23 9.2 If this Consent Judgment is not entered by the Court, it shall be of no force or effect 24 and shall not be introduced into evidence or otherwise used in any proceeding for any purpose other 25 than to allow the Court to determine if there was a material breach of Section 9.1 26 10. GOVERNING LAW AND CONSTRUCTION 27 10.1 The terms of this Consent Judgment shall be governed by the laws of the State of 28 10

California.

11. ATTORNEYS' FEES

11.1 A Party who unsuccessfully brings or contests an action, motion, or application arising out of this Consent Judgment shall be required to pay the prevailing Party's reasonable attorneys' fees and costs.

11.2 Nothing in this Section 11 shall preclude a party from seeking an award of sanctions pursuant to law.

12. ENTIRE AGREEMENT

12.1 This Consent Judgment contains the sole and entire agreement and understanding of the Parties with respect to the entire subject matter hereof, and any and all prior discussions, negotiations, commitments, or understandings related thereto, if any, are hereby merged herein and therein. There are no warranties, representations, or other agreements between the Parties except as expressly set forth herein. No representations, oral or otherwise, express or implied, other than those specifically referred to in this Consent Judgment have been made by any Party hereto. No other agreements not specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the Parties hereto. Any agreements specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or to bind any of the Parties hereto only to the extent that they are expressly incorporated herein. No supplementation, modification, waiver, or termination of this Consent Judgment shall be binding unless executed in writing by the Party to be bound thereby. No waiver of any of the provisions of this Consent Judgment shall be deemed or shall constitute a waiver of any of the other provisions hereof whether or not similar, nor shall such waiver constitute a continuing waiver.

13. RETENTION OF JURISDICTION

13.1 This Court shall retain jurisdiction of this matter to implement or modify the ConsentJudgment.

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AUTHORITY TO STIPULATE TO CONSENT JUDGMENT

14.1 Each signatory to this Consent Judgment certifies that he or she is fully authorized by the Party he or she represents to stipulate to this Consent Judgment and to enter into and execute the Consent Judgment on behalf of the Party represented and legally to bind that Party.

15. **NO EFFECT ON OTHER SETTLEMENTS**

15.1 Nothing in this Consent Judgment shall preclude CEH from resolving any claim against an entity that is not Settling Defendant on terms that are different than those contained in this Consent Judgment. Settling Defendant may move to modify this Consent Judgment pursuant to Section 6 to substitute a higher Reformulation Level that CEH agrees to in an another consent judgment applicable to another company's animal cracker products, and CEH agrees not to oppose any such motion.

16. **COMPLIANCE WITH REPORTING REQUIREMENTS**

16.1 CEH agrees to comply with the reporting requirements referenced in Health and Safety Code section 25249.7(f).

17. **EXECUTION IN COUNTERPARTS**

17.1 The stipulations to this Consent Judgment may be executed in counterparts and by means of facsimile or portable document format (pdf), which taken together shall be deemed to constitute one document.

IT IS SO ORDERED, ADJUDGED,

AND DECREED

23	Dated:Judge of the Superior Court
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DOCUMENT PREPARED ON RECYCLED PAPER	12 CONSENT JUDGMENT – WEETABIX COMPANY – CASE NO. RG 17-872872

1	IT IS SO STIPULATED:	
3	Dated: 13 (Jury_, 2018	CENTER FOR ENVIRONMENTAL HEALTH
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5		Chin
6		Signature
7.		Basson CHARLIE Pizanno
. 8		Printed Name
9		AssociATE Diverse
10		Title
11	D.4.1. 2010	
12	Dated:, 2018	WEETABIX COMPANY, LLC (FKA WEETABIX COMPANY, INC.)
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14		Signature
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17		Printed Name
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19		Title
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DOCUMENT PREPARED ON RECYCLED PAPER	CONSENT JUDGMENT – WEE	TABIX COMPANY – CASE NO. RG 17-872872

1 2	IT IS SO STIPULATED:	
3 4	Dated:, 2018	CENTER FOR ENVIRONMENTAL HEALTH
5 6		Signature
7 8		Printed Name
9 10		Title
11 12	Dated: <u>July 12</u> , 2018	WEETABIX COMPANY, LLC (FKA WEETABIX COMPANY, INC.)
13		WEETADIX COMPANY, INC.)
14		
15		Signature
16		Jill H. Bollettieri
17		Printed Name
18		Secretary
19		Title
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DOCUMENT PREPARED ON RECYCLED PAPER	CONSENT JUDGMENT – WEF	TABIX COMPANY – CASE NO. RG 17-872872

1	EXHIBIT A
1 2	Barbara's Snackimals Cookies – Vanilla
3	Barbara's Snackimals Cookies – Chocolate Chip Barbara's Snackimals Cookies – Oatmeal Barbara's Snackimals Cookies – Daubla Chocolate
4	Barbara's Snackimals Cookies – Double Chocolate Barbara's Snackimals Cookies – Peanut Butter Barbara's Snackimals Cookies – Snickerdoodle
5	Barbara's Shackimals Cookies – Shickerdoodie
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