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8  
9 SUPERIOR COURT OF THE STATE OF CALIFORNIA  
10 COUNTY OF ALAMEDA

11 ANTHONY FERREIRO,  
12 Plaintiff,  
13 v.  
14 HELLY HANSEN (US), INC.,  
15 Defendant.

Case No.: RG19018172  
**CONSENT JUDGMENT**  
Judge: Julia Spain  
Dept.: 520  
Hearing Date: July 25, 2019  
Hearing Time: 2:00 PM  
Reservation #: R-2081924

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1                   **1. INTRODUCTION**

2                   1.1     **The Parties.** This Consent Judgment is entered into by and between Anthony  
3                   Ferreiro acting on behalf of the public interest (hereinafter “Ferreiro”) and Helly Hansen (US), Inc.  
4                   (“Helly Hansen” or “Defendant”) with Ferreiro and Defendant collectively referred to as the  
5                   “Parties” and each of them as a “Party.” Ferreiro is an individual residing in California that seeks  
6                   to promote awareness of exposures to toxic chemicals and improve human health by reducing or  
7                   eliminating hazardous substances contained in consumer products. Helly Hansen is alleged to be  
8                   a person in the course of doing business for purposes of Proposition 65, Cal. Health & Safety Code  
9                   §§ 25249.6 et seq.

10                   1.2     **Allegations and Representations.** Ferreiro alleges that Defendant has exposed  
11                   individuals to diisononyl phthalate (DINP) from its sales of Helly Hansen work clothing without  
12                   providing a clear and reasonable exposure warning pursuant to Proposition 65. DINP is listed under  
13                   Proposition 65 as a chemical known to the State of California to cause cancer.

14                   1.3     **Notice of Violation/Complaint.** On or about August 7, 2018, Ferreiro served Helly  
15                   Hansen, and various public enforcement agencies with documents entitled “60-Day Notice of  
16                   Violation” pursuant to Health & Safety Code §25249.7(d) (the “Notice”), alleging that Defendant  
17                   violated Proposition 65 for failing to warn consumers and customers that use of Helly Hansen work  
18                   pants expose users in California to DINP. No public enforcer has brought and is diligently  
19                   prosecuting the claims alleged in the Notice. On April 25, 2019, Ferreiro filed a complaint (the  
20                   “Complaint”) in the matter.

21                   1.4     For purposes of this Consent Judgment only, the Parties stipulate that this Court has  
22                   jurisdiction over Defendant as to the allegations contained in the Complaint filed in this matter, that  
23                   venue is proper in the County of Alameda, and that this Court has jurisdiction to approve, enter,  
24                   and oversee the enforcement of this Consent Judgment as a full and final binding resolution of all  
25                   claims which were or could have been raised in the Complaint based on the facts alleged therein  
26                   and/or in the Notice.

1           1.5     Defendant denies the material allegations contained in the Notice and Complaint  
2 and maintains that it has not violated Proposition 65. Nothing in this Consent Judgment shall be  
3 construed as an admission by Defendant of any fact, finding, issue of law, or violation of law; nor  
4 shall compliance with this Consent Judgment constitute or be construed as an admission by  
5 Defendant of any fact, finding, conclusion, issue of law, or violation of law, such being specifically  
6 denied by Defendant. However, this section shall not diminish or otherwise affect the obligations,  
7 responsibilities, and duties of Defendant under this Consent Judgment.

8           **2.     DEFINITIONS**

9           2.1     **Covered Products.** The term “Covered Products” means Helly Hansen PVC work  
10 clothing that is manufactured, distributed and/or offered for sale in California by Helly Hansen.

11           2.2     **Effective Date.** The term “Effective Date” means the date this Consent Judgment is  
12 entered as a Judgment of the Court.

13           **3.     INJUNCTIVE RELIEF: WARNINGS**

14           3.1     **Reformulation of Covered Products.** As of the date this Consent Judgment is  
15 signed by both Parties, and continuing thereafter, Covered Products that Helly Hansen directly  
16 manufactures, imports, distributes, sells, or offers for sale in California shall either: (a) be  
17 Reformulated Products pursuant to § 3.2, below; or (b) be labeled with a clear and reasonable  
18 exposure warning pursuant to §§ 3.3 and 3.4, below. For purposes of this Consent Judgment, a  
19 “Reformulated Product” is a Covered Product that is in compliance with the standard set forth in §  
20 3.2 below. The warning requirement set forth in §§ 3.3 and 3.4 shall not apply to any Reformulated  
21 Product.

22           3.2     **Reformulation Standard.** “Reformulated Products” shall mean Covered Products  
23 that contain concentrations less than or equal to 0.1% (1,000 parts per million (ppm) of DINP when  
24 analyzed pursuant to U.S. Environmental Protection Agency testing methodologies 3580A and  
25 8270C or other methodology utilized by federal or state government agencies for the purpose of  
26 determining the phthalate content in a solid substance.

1           3.3     **Clear and Reasonable Warning.** As of the date this Consent Judgment is signed  
2 by both Parties, and continuing thereafter, a clear and reasonable exposure warning as set forth in  
3 this §§ 3.3 and 3.4 must be provided for all Covered Products that Defendant manufacturers,  
4 imports, distributes, sells, or offers for sale in California that is not a Reformulated Product. There  
5 shall be no obligation for Defendant to provide a warning for Covered Products that enter the stream  
6 of commerce prior to the date this Consent Judgment is signed by both Parties. The warning shall  
7 consist of either the **Warning** or **Alternative Warning** described in §§ 3.3(a) or (b), respectively:

8           (a)     **Warning.** The “Warning” shall consist of the statement:

9           ⚠ **WARNING:** This product can expose you to chemicals including Diisononyl  
10 phthalate (DINP), which is known to the State of California to cause cancer. For  
11 more information go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

12           (b)     **Alternative Warning:** Helly Hansen may, but is not required to, use the alternative  
13 short-form warning as set forth in this § 3.3(b) (“**Alternative Warning**”) as follows:

14           ⚠ **WARNING:** Cancer - [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

15           3.4     A **Warning** or **Alternative Warning** provided pursuant to § 3.3 must print the word  
16 “**WARNING:**” in all capital letters and in bold font, followed by a colon. The warning symbol to  
17 the left of the word “**WARNING:**” must be a black exclamation point in a yellow equilateral  
18 triangle with a black outline, except that if the sign or label for the Covered Product does not use  
19 the color yellow, the symbol may be in black and white. The symbol must be in a size no smaller  
20 than the height of the word “**WARNING:**”. The warning shall be affixed to or printed on the  
21 Covered Product’s packaging or labeling, or on a placard, shelf tag, sign or electronic device or  
22 automatic process, providing that the warning is displayed with such conspicuousness, as compared  
23 with other words, statements, or designs as to render it likely to be read and understood by an  
24 ordinary individual under customary conditions of purchase or use. A warning may be contained  
25 in the same section of the packaging, labeling, or instruction booklet that states other safety  
26 warnings, if any, concerning the use of the Covered Product and shall be at least the same size as  
27 those other safety warnings.  
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1 If Helly Hansen sells Covered Products via an internet website to customers located in  
2 California, the warning requirements of this section shall be satisfied if the foregoing warning  
3 appears either: (a) on the same web page on which a Covered Product is displayed and/or described;  
4 (b) on the same page as the price for the Covered Product; or (c) on one or more web pages  
5 displayed to a purchaser prior to purchase during the checkout process. Alternatively, a symbol  
6 consisting of a black exclamation point in a yellow or white equilateral triangle may appear adjacent  
7 to or immediately following the display, description, price, or checkout listing of the Covered  
8 Product, if the warning statement appears elsewhere on the same web page in a manner that clearly  
9 associates it with the product(s) to which the warning applies.

10 3.5 **Compliance with Warning Regulations.** Defendant shall be deemed to be in  
11 compliance with this Consent Judgment by either adhering to §§ 3.3 and 3.4 of this Consent  
12 Judgment or by complying with warning requirements adopted by the State of California’s Office  
13 of Environmental Health Hazard Assessment (“OEHHA”) after the Effective Date.

14 **4. MONETARY TERMS**

15 4.1 **Civil Penalty.** Helly Hansen shall pay \$1,500.00 as a Civil Penalty pursuant to  
16 Health and Safety Code section 25249.7(b), to be apportioned in accordance with California Health  
17 & Safety Code § 25192, with 75% of these funds remitted to the State of California’s Office of  
18 Environmental Health Hazard Assessment (“OEHHA”) and the remaining 25% of the Civil Penalty  
19 remitted to Ferreiro, as provided by California Health & Safety Code § 25249.12(d).

20 4.1.1 Within ten (10) days of the Effective Date, Helly Hansen shall issue two  
21 separate checks for the Civil Penalty payment to (a) “OEHHA” in the amount of \$1,125.00; and  
22 to (b) “Brodsky & Smith, LLC in Trust for Ferreiro” in the amount of \$375.00. Payment owed to  
23 Ferreiro pursuant to this Section shall be delivered to the following payment address:

24 Evan J. Smith, Esquire  
25 Brodsky & Smith, LLC  
26 Two Bala Plaza, Suite 510  
Bala Cynwyd, PA 19004

27 Payment owed to OEHHA (EIN: 68-0284486) pursuant to this Section shall be delivered directly  
28 to OEHHA (Memo Line “Prop 65 Penalties”) at one of the following address(es):

1 For United States Postal Service Delivery:

2 Mike Gyurics  
3 Fiscal Operations Branch Chief  
4 Office of Environmental Health Hazard Assessment  
5 P.O. Box 4010  
6 Sacramento, CA 95812-4010

7 For Non-United States Postal Service Delivery:

8 Mike Gyurics  
9 Fiscal Operations Branch Chief  
10 Office of Environmental Health Hazard Assessment  
11 1001 I Street  
12 Sacramento, CA 95814

13 A copy of the check payable to OEHHA shall be mailed to Brodsky & Smith, LLC at the address  
14 set forth above as proof of payment to OEHHA.

15 4.2 **Attorneys' Fees.** Within ten (10) days of the Effective Date, Helly Hansen shall pay  
16 \$16,000.00 to Brodsky & Smith, LLC ("Brodsky Smith") as complete reimbursement for Ferreiro's  
17 attorneys' fees and costs incurred as a result of investigating, bringing this matter to Helly Hansen's  
18 attention, litigating and negotiating and obtaining judicial approval of a settlement in the public  
19 interest, pursuant to Code of Civil Procedure §1021.5.

20 **5. RELEASE OF ALL CLAIMS**

21 5.1 This Consent Judgment is a full, final, and binding resolution between Ferreiro  
22 acting on his own behalf, and on behalf of the public interest, and Helly Hansen, and its parents,  
23 shareholders, members, directors, officers, managers, employees, representatives, agents,  
24 attorneys, divisions, subdivisions, subsidiaries, partners, sister companies, and affiliates, and their  
25 predecessors, successors and assigns ("Defendant Releasees"), and all entities from whom they  
26 obtain and to whom they directly or indirectly distribute or sell Covered Products, including but  
27 not limited to manufacturers, suppliers, distributors, wholesalers, customers, licensors, licensees  
28 retailers, franchisees, and cooperative members, including but not limited to Sierra Trading Post,  
Inc. ("Downstream Releasees"), of all claims for violations of Proposition 65 based on exposure to  
DINP from Covered Products as set forth in the Notice, with respect to any Covered Products  
manufactured, distributed, or sold by Helly Hansen prior to the Effective Date. This Consent

1 Judgment shall have preclusive effect such that no other person or entity, whether purporting to act  
2 in his, her, or its interests or the public interest shall be permitted to pursue and/or take any action  
3 with respect to any violation of Proposition 65 that was alleged in the Complaint, or that could have  
4 been brought pursuant to the Notice against Helly Hansen or its Downstream Releasees of the  
5 Product including but not limited to (“Proposition 65 Claims”). Compliance with the terms of this  
6 Consent Judgment constitutes compliance with Proposition 65 with regard to the Covered Products.

7           5.2 In addition to the foregoing, Ferreiro, on behalf of himself, his past and current  
8 agents, representatives, attorneys, and successors and/or assignees, and *not* in his representative  
9 capacity, hereby waives all rights to institute or participate in, directly or indirectly, any form of  
10 legal action and releases Helly Hansen, Defendant Releasees, and Downstream Releasees from any  
11 and all manner of actions, causes of action, claims, demands, rights, suits, obligations, debts,  
12 contracts, agreements, promises, liabilities, damages, charges, losses, costs, expenses, and  
13 attorneys’ fees, of any nature whatsoever, known or unknown, in law or equity, fixed or contingent,  
14 now or in the future, with respect to any alleged violations of Proposition 65 related to or arising  
15 from Covered Products manufactured, distributed, or sold by Helly Hansen, Defendant Releasees  
16 or Downstream Releasees. With respect to the foregoing waivers and releases in this Section,  
17 Ferreiro hereby specifically waives any and all rights and benefits which he now has, or in the  
18 future may have, conferred by virtue of the provisions of § 1542 of the California Civil Code, which  
19 provides as follows:

20           A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE  
21 CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO  
22 EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE  
23 RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE  
MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE  
DEBTOR OR RELEASED PARTY.

24           5.3 Helly Hansen waives any and all claims against Ferreiro, his attorneys and other  
25 representatives, for any and all actions taken or statements made (or those that could have been  
26 taken or made) by Ferreiro and his attorneys and other representatives, whether in the course of  
27 investigating claims or otherwise seeking enforcement of Proposition 65 against it in this matter,  
28 and/or with respect to Covered Products.

1           **6.     ENFORCEMENT**

2           6.1     The terms of this Consent Judgment shall be enforced exclusively by the Parties  
3 hereto. A Party may enforce any of the terms and conditions of this Consent Judgment only after  
4 that Party first provides sixty (60) days' notice to the Party allegedly failing to comply with the  
5 terms and conditions of this Consent Judgment and attempts to resolve such Party's failure to  
6 comply in an open and good faith manner.

7           6.2     **Notice of Violation.** Prior to bringing any proceeding to enforce the terms of this  
8 Consent Judgment, Ferreiro shall provide a written notice of violation ("NOV") to Helly Hansen  
9 that includes information sufficient for Helly Hansen to be able to understand and correct the  
10 violation, including but not limited to: (a) the name of the product, (b) specific dates when the  
11 product was sold in California, (c) the store or other place at which the product was available for  
12 sale to consumers, and (d) any other evidence or other support for the allegations in the notice,  
13 including all test data obtained by Ferreiro regarding the Covered Product.

14           6.3     **Notice of Election Response.** Within thirty (30) days of receiving an NOV, Helly  
15 Hansen shall serve a Notice of Election ("NOE") either contesting or not contesting the NOV.

16           6.2.1   **Non-Contested NOV.** Ferreiro shall take no further action regarding the  
17 alleged violation if Helly Hansen serves a NOE that elects not to contest the NOV and meets one  
18 of the following conditions:

19                   (a)     The Covered Product was shipped by Helly Hansen for sale in  
20 California before the Effective Date, or

21                   (b)     Since receiving the NOV Helly Hansen has taken corrective action  
22 by either (i) taking all steps necessary to bring the sale of the product into compliance under  
23 the terms of this Consent Judgment, or (ii) requesting that its customers in California  
24 remove the Covered Products identified in the NOV from sale in California and destroy or  
25 return the Covered Products to Helly Hansen, or (iii) refute the information provided in §  
26 6.2.



1                   6.2.2 **Contested NOV.** If Helly Hansen serves a NOE electing to contest the  
2 NOV, the provisions of this § 6.2.2 shall apply.

3                   (a) Helly Hansen may request that the sample(s) of Covered Products  
4 tested by Ferreiro be subject to confirmatory testing at an EPA or California-  
5 accredited laboratory.

6                   (b) If the confirmatory testing establishes that the Covered Products do  
7 not contain DINP in excess of the levels allowed in § 3.2**Error! Reference source**  
8 **not found.**, above, Ferreiro shall take no further action regarding the alleged  
9 violation. If the testing does not establish compliance with § 3.2**Error! Reference**  
10 **source not found.**, above, Helly Hansen may withdraw its NOE to contest the  
11 violation and may serve a new NOE pursuant to § 6.2.1.

12                   (c) If Helly Hansen does not withdraw an NOE to contest the NOV or  
13 take action under § 6.2.1, above, the Parties shall meet and confer for a period of no  
14 less than 30 days before Ferreiro may take action seeking to enforce the terms of  
15 this Consent Judgment.

16                   6.4 In any proceeding brought by either Party to enforce this Consent Judgment, the  
17 prevailing party shall be entitled to recover its reasonable attorney's fees and costs.

## 18 **7. INTEGRATION**

19                   7.1 This Consent Judgment contains the sole and entire agreement of the Parties and  
20 any and all prior negotiations and understandings related hereto shall be deemed to have been  
21 merged within it. No representations or terms of agreement other than those contained herein exist  
22 or have been made by any Party with respect to the other Party or the subject matter hereof.

## 23 **8. GOVERNING LAW**

24                   8.1 The terms of this Consent Judgment shall be governed by the laws of the State of  
25 California and apply within the State of California. In the event that Proposition 65 is repealed or  
26 is otherwise rendered inapplicable by reason of law generally, or as to Covered Products, then  
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1 Defendant shall have no further obligations pursuant to this Consent Judgment with respect to, and  
2 to the extent that, Covered Products are so affected.

3 **9. NOTICES**

4 9.1 Unless specified herein, all correspondence and notices required to be provided  
5 pursuant to this Consent Judgment shall be in writing and personally delivered or sent by: (i) first-  
6 class, (registered or certified mail) return receipt requested; or (ii) overnight courier on any party  
7 by the other party at the following addresses:

8 For Defendant:

9 Jeffrey Margulies  
10 Norton Rose Fulbright US LLP  
11 555 South Flower Street  
12 Forty-First Floor  
13 Los Angeles, CA 90071

14 And

15 For Ferreiro:

16 Evan Smith  
17 Brodsky & Smith, LLC  
18 9595 Wilshire Blvd., Ste. 900  
19 Beverly Hills, CA 90212

20 Any party, from time to time, may specify in writing to the other party a change of address to  
21 which all notices and other communications shall be sent.

22 **10. COUNTERPARTS; FACSIMILE SIGNATURES**

23 10.1 This Consent Judgment may be executed in counterparts and by facsimile, each of  
24 which shall be deemed an original, and all of which, when taken together, shall constitute one and  
25 the same document.

26 **11. COMPLIANCE WITH HEALTH & SAFETY CODE § 25249.7(f)/COURT**  
27 **APPROVAL**

28 11.1 Ferreiro agrees to comply with the requirements set forth in California Health &  
Safety Code § 25249.7(f) and to promptly bring a Motion for Approval of this Consent Judgment.  
Defendant agrees it shall support approval of such Motion.

1           11.2 This Consent Judgment shall not be effective until it is approved and entered by the  
2 Court and shall be null and void if, for any reason, it is not approved by the Court. In such case,  
3 the Parties agree to meet and confer on how to proceed and if such agreement is not reached within  
4 30 days, the case shall proceed on its normal course.

5           11.3 If the Court approves this Consent Judgment and is reversed or vacated by an  
6 appellate court, the Parties shall meet and confer as to whether to modify the terms of this Consent  
7 Judgment. If the Parties do not jointly agree on a course of action to take, the case shall proceed on  
8 its normal course on the trial court's calendar.

9           **12. MODIFICATION**

10           12.1 This Consent Judgment may be modified only by further stipulation of the Parties  
11 and the approval of the Court or upon the granting of a motion brought to the Court by either Party.

12           **13. ATTORNEY'S FEES**

13           13.1 A Party who unsuccessfully brings or contests an action arising out of this Consent  
14 Judgment shall be required to pay the prevailing party's reasonable attorney's fees and costs.

15           13.2 Nothing in this Section shall preclude a Party from seeking an award of sanctions  
16 pursuant to law.

17           **14. RETENTION OF JURISDICTION**

18           14.1 This Court shall retain jurisdiction of this matter to implement or modify the  
19 Consent Judgment.

20           **15. AUTHORIZATION**

21           15.1 The undersigned are authorized to execute this Consent Judgment on behalf of their  
22 respective Parties and have read, understood and agree to all of the terms and conditions of this  
23 document and certify that he or she is fully authorized by the Party he or she represents to execute  
24 the Consent Judgment on behalf of the Party represented and legally bind that Party. Except as  
25 explicitly provided herein each Party is to bear its own fees and costs.  
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**AGREED TO:**

**AGREED TO:**

Date: 6/27/19

Date: 4/24/2019

By: Anthony Ferreiro  
ANTHONY FERREIRO

By: Debra Hoyer  
HELLY HANSEN (US), INC.

**IT IS SO ORDERED, ADJUDGED AND DECREED:**

Dated: \_\_\_\_\_

\_\_\_\_\_  
Judge of Superior Court

**EXHIBIT A [NON-EXCLUSIVE LIST OF COVERED PRODUCTS]**

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- BM17WB5PBAG Helly Hansen Wild Blackberry & Apple 5 Piece Bag Set
- BM17MP5PBAG Helly Hansen Midnight Fig & Pomegranate 5 Piece Bag Set
- BM17JO5PBAG Helly Hansen Jojoba Silk & Almond Oil 5 Piece Bag Set
- BM17WBBAGLUX Helly Hansen Wild Blackberry & Apple Luxury Bag Set
- BM17MGBAGLUX Helly Hansen Sweet Mandarin & Grapefruit Luxury Bag Set
- BM17JOBAGLUX Helly Hansen Jojoba Silk & Almond Oil Luxury Bag Set
- BM17MPBAGLUX Helly Hansen Midnight Fig & Pomegranate Luxury Bag Set
- BCR17MINIBAGSET Helly Hansen Beauticolology Record Mini Bagset
- FC174PMBAG Helly Hansen Floral Collection 4 Piece Mesh Bag Set
- RB174PMBAG Helly Hansen Royale Bouquet 4 Piece Mesh Bag Set