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6 SUPERIOR COURT OF THE STATE OF CALIFORNIA

7 COUNTY OF LOS ANGELES

8 (Unlimited Jurisdiction)

9 ECOLOGICAL ALLIANCE, LLC, a California  
10 limited liability company,

11 Plaintiff,

12 v.

13 PURE FISHING, INC., an Iowa corporation,

14 Defendant.  
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Case No.:

**[PROPOSED] STIPULATED  
CONSENT JUDGMENT**

1  
2 Plaintiff Ecological Alliance, LLC ("Plaintiff"), and Defendant Pure Fishing, Inc.  
3 ("Defendant") hereby enter into this Stipulated Consent Judgment ("Consent Judgment") as  
4 follows:

5 WHEREAS: On or about July 18, 2019, Plaintiff, through Plaintiff's counsel, served a 60  
6 Day Notice to Defendant, Bass Pro Outdoor World, L.L.C., the California Attorney General, the  
7 District Attorneys of every County in the State of California, and the City Attorneys for every  
8 City in the State of California with a population greater than 750,000 (collectively, "Public  
9 Prosecutor(s)") alleging that Defendant violated California's Safe Drinking Water and Toxic  
10 Enforcement Act of 1986, California Health and Safety Code § 25249.6, et seq., and its  
11 implementing regulations (collectively, "Proposition 65") and that Plaintiff intended to file an  
12 enforcement action in the public interest; and

13 WHEREAS: Plaintiff alleges that Defendant manufactured and/or distributed fishing line  
14 leaders and pouches (collectively the "Covered Products") that were sold or distributed for sale in  
15 California and further alleges that those Covered Products expose consumers in the State of  
16 California to chemicals including Di(2-ethylhexy)phthalate ("DEHP"), which are listed by the  
17 State of California pursuant to California Health and Safety Code § 25249.8; and

18 WHEREAS: Plaintiff further alleges that persons in the State of California were exposed  
19 to DEHP in Covered Products without being provided the Proposition 65 warning set out at  
20 California Health and Safety Code § 25249.6 and its implementing regulations ("Proposition 65  
21 Warning");

22 WHEREAS: Defendant denies the allegations of the 60 Day Notice, and denies that it has  
23 violated Proposition 65 and expressly denies that it has engaged in any wrongdoing whatsoever,

24 WHEREAS: Plaintiff seeks to provide the public with Proposition 65 warnings and  
25 believes that this objective is achieved by the actions described in this Consent Judgment; and

26 WHEREAS: Plaintiff and Defendant wish to resolve their differences without the delay  
27 and expense of litigation.

28 NOW THEREFORE BE IT RESOLVED AND AGREED UPON AS BETWEEN

1  
2 PLAINTIFF ACTING IN THE PUBLIC INTEREST AND DEFENDANT AS FOLLOWS:  
3

4 INTRODUCTION

5 1.1. On July 18, 2019, Plaintiff served the 60-Day Notice upon Defendant, Bass Pro  
6 Outdoor World, L.L.C., and on Public Prosecutors. No Public Prosecutors commenced  
7 an enforcement action. No Public Prosecutor having commenced an enforcement action,  
8 Plaintiff proceeded to file its Complaint against Defendant in the present action.

9 1.2. Defendant employs ten (10) or more persons.

10 1.3. For purposes of this Consent Judgment only, Plaintiff and Defendant (the  
11 "Parties") stipulate that: 1) this Court has jurisdiction over the allegations of violation  
12 contained in the Complaint, and personal jurisdiction over Defendant as to the acts  
13 alleged in the Complaint; 2) venue is proper in the County of Los Angeles; and 3) this  
14 Court has jurisdiction to enter this Consent Judgment as a full and final resolution of all  
15 claims which were or could have been raised in the Complaint based on the facts alleged  
16 therein with respect to the Covered Products, and of all claims which were or could have  
17 been raised by any person or entity based in whole or in part, directly or indirectly, on the  
18 facts alleged in the 60-Day Notice, in the present action, or arising therefrom or related  
19 thereto, with respect to Covered Products, including any Proposition 65 claim arising out  
20 of an exposure to Covered Products (collectively, "Proposition 65 Claims").

21 1.4. The Parties enter into this Consent Judgment as a full and final settlement of the  
22 Proposition 65 Claims, for the purpose of avoiding prolonged and costly litigation and of  
23 resolving the issues raised therein both as to past and future conduct. By execution of  
24 this Consent Judgment and agreeing to comply with its terms, the Parties do not admit  
25 any fact, conclusion of law, or violation of law, nor shall Defendant's compliance with  
26 the Consent Judgment constitute or be construed as an admission by Defendant of any  
27 fact, conclusion of law, or violation of law. Defendant denies the material, factual, and  
28

1  
2 legal allegations in the 60-Day Notice and the Complaint and expressly denies any  
3 wrongdoing whatsoever.

## 4 2. DEFINITIONS

- 5 2.1. "Effective Date" shall mean, with respect to this Consent Judgment, the date the  
6 Consent Judgment has been approved and entered by the Court.

## 7 3. INJUNCTIVE RELIEF

- 8 3.1. For each Covered Product, Defendant agrees to undertake, or cause to be  
9 undertaken on its behalf, either (a) reformulation of the Covered Product to bring it  
10 within the Proposition 65 exemption identified in Section 3.2 below, or (b) provide a  
11 warning as prescribed in Sections 3.3-3.4 below. Compliance with this Section 3.1 will  
12 constitute compliance by Defendant with all requirements of Proposition 65 relating to  
13 DEHP exposure in the Covered Products:

### 14 3.2. Proposition 65 Exemption for the Covered Products

15 Subject to Section 3.5, any Covered Product that is sold, or offered for sale, to consumers  
16 in the State of California after ninety (90) days after the Effective Date shall be deemed to  
17 comply with Proposition 65, and be exempt from any Proposition 65 warning  
18 requirements with respect to DEHP, if no "Accessible Component Part" of such Covered  
19 Product contains more than 0.1 percent (1,000 parts per million) of DEHP. For purposes  
20 of this Consent Judgment, "Accessible Component Part" shall mean components of the  
21 Covered Products to which a person would be exposed to DEHP by direct contact during  
22 normal use of the Covered Product.

### 23 3.3. Warning Option

24 Subject to section 3.5, Covered Products that do not meet the warning exemption standard  
25 set forth in Section 3.2 above, shall be accompanied by a warning as described in Section  
26 3.4 below. This warning requirement shall only be required as to Covered Products that  
27 are manufactured, distributed, marketed, sold or shipped for sale to consumers by  
28 Defendant in the State of California, after ninety (90) days after the Effective Date. No

1  
2 Proposition 65 warning shall be required as to any Covered Products that are already in  
3 the stream of commerce as of the Effective Date, and all such Covered Products are  
4 hereby deemed to be exempt from Proposition 65 with respect to DEHP.  
5

6 3.4. Warning Language

7 Where required to meet the criteria set forth in Section 3.3, Defendant shall provide one of  
8 the following warning statements on or within the unit packaging of the Covered  
9 Products, or affixed to the Covered Products, displayed in a reasonably conspicuous  
10 manner:

11 (1) **WARNING:** This product can expose you to chemicals including  
12 DEHP, which is known to the State of California to cause cancer  
13 and birth defects or other reproductive harm. For more information  
14 go to [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

15 (2) **WARNING:** Cancer and Reproductive Harm –  
16 [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).

17 If Defendant elects to use the warning statements identified in either (1) or (2)  
18 above, it shall also include a symbol consisting of a black exclamation point in a  
19 yellow equilateral triangle with a bold black outline. Where the sign, label or shelf  
20 tag for the product is not printed using the color yellow, the symbol may be printed  
21 in black and white. The symbol shall be placed to the left of the text of the  
22 warning, in a size no smaller than the height of the word “WARNING”.

23 **4. MONETARY RELIEF**

24 4.1. Within ten (10) days of the Effective Date, Defendant shall pay the total sum of  
25 \$26,000 which includes \$6,000 in civil penalties and \$20,000 in payment of Plaintiff's  
26 costs and reasonable attorney's fees. The \$6,000 civil penalty shall be apportioned  
27 pursuant to Health and Safety Code section 25249.12 (d), with 75%, or \$4,500, paid to  
28 the State of California's Office of Environmental Health Hazard Assessment and 25%, or  
\$1,500, payable to Plaintiff.

1  
2 4.2. The payments specified in Section 4.1, shall be made by wire transfer to Plaintiff's  
3 counsel Custodio & Dubey LLP as set forth below. Plaintiffs' counsel will remit the  
4 portions due to the State of California Office of Environmental Health Hazard  
5 Assessment and to Plaintiff.

6 Bank: Bank of America, N.A.

7 Routing Transit No.: 026009593

8 Account No.: 325104702031

9 Beneficiary: Custodio & Dubey LLP

10 **5. CLAIMS COVERED AND RELEASE**

11 5.1. This Consent Judgment is a full, final, and binding resolution between Plaintiff, on  
12 behalf of itself, and acting in the public interest, and Defendant, and all of Defendant's  
13 parent companies, as well as all of Defendant's officers, directors, members,  
14 shareholders, employees, attorneys, agents, parent companies, subsidiaries, divisions,  
15 affiliates, suppliers, franchisees, licensees, and retailers, their parent and all subsidiaries,  
16 and affiliates, thereof, their respective employees, agents and assigns, as well as all other  
17 upstream and downstream entities in the distribution chain for any of the Covered  
18 Products, and the predecessors, successors, and assigns of any of them (collectively, the  
19 "Released Parties"), for any alleged violation of Proposition 65, and its implementing  
20 regulations, for failure to provide Proposition 65 warnings for the Covered Products with  
21 respect to DEHP, and fully resolves all claims that have been brought, or which could  
22 have been brought in this action up to and including the Effective Date. Plaintiff on  
23 behalf of itself, and in the public interest, hereby discharges the Released Parties from  
24 any and all claims, actions, causes of action, suits, demands, liabilities, damages,  
25 penalties, fees, costs and expenses asserted, or that could have been asserted, with respect  
26 to any alleged violation of Proposition 65 arising from the failure to provide Proposition  
27 65 warnings about exposures to DEHP for any or all of the Covered Products, through  
28 and including the Effective Date.

1  
2 5.2. It is possible that other claims not known to the Parties arising out of the facts  
3 contained in the 60-Day Notice, or alleged in the Complaint, relating to the Covered  
4 Products, will hereafter be discovered or developed. Plaintiff, on behalf of itself only, on  
5 the one hand, and Defendant, on the other hand, acknowledge that this Consent Judgment  
6 is expressly intended to cover and include all such claims through and including the  
7 Effective Date, including all rights of action thereon. Plaintiff and Defendant  
8 acknowledge that the claims released in Sections 5.1 and 5.2 may include unknown  
9 claims, and nevertheless intend to release such claims, and in doing so waive California  
10 Civil Code § 1542 which reads as follows:

11 A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE  
12 CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER  
13 FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF  
14 KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS  
15 OR HER SETTLEMENT WITH THE DEBTOR.

16 5.3. Plaintiff understands and acknowledges that the significance and consequence of  
17 this waiver of California Civil Code § 1542 is that even if Plaintiff suffers future damages  
18 arising out of or resulting from, or related directly or indirectly to, in whole or in part, the  
19 Covered Products, including but not limited to any exposure to, or failure to warn with  
20 respect to exposure to, the Covered Products, Plaintiff will not be able to make any claim  
21 for those damages against any of the Released Parties.

22 5.4. Compliance by Defendant with the terms of this Consent Judgment shall constitute  
23 compliance with Proposition 65 with respect to exposure to DEHP in the Covered  
24 Products as set forth in the 60 Day Notice and/or the Complaint.

25 **6. COMPLIANCE WITH HEALTH AND SAFETY CODE SECTION 25249.7(f)**

26 6.1. Plaintiff and its attorneys agree to comply with the reporting form requirements  
27 referenced in California Health and Safety Code § 25249.7(f).

28 **7. PROVISION OF NOTICE**

1  
2 7.1. When any Party is entitled to receive any notice or writing under this Consent  
3 Judgment, the notice or writing shall be sent by first class certified mail with return  
4 receipt requested, or by electronic mail, as follows:

5 To Defendant:

6 Megan P. Caldwell, Esq.  
7 Husch Blackwell LLP  
8 1801 Wewatta St., Suite 1000  
9 Denver, CO 80202  
10 [Megan.Caldwell@huschblackwell.com](mailto:Megan.Caldwell@huschblackwell.com)

11 To Plaintiff:

12 Vineet Dubey, Esq.  
13 Custodio & Dubey LLP  
14 448 S. Hill St., Ste 615  
15 Los Angeles, CA 90013  
16 [dubey@cd-lawyers.com](mailto:dubey@cd-lawyers.com)

17 7.2. Any party may modify the person and address to whom the notice is to be sent by  
18 sending the other Party notice that is transmitted in the manner set forth in section 7.1.

## 19 8. COURT APPROVAL

20 8.1. Upon execution of his Consent Judgment by all Parties, Plaintiff shall prepare and  
21 file, at its sole cost and expense, a Motion for Approval of this Consent Judgment that  
22 Defendant shall support. This Consent Judgment shall not become effective until  
23 approved and entered by the Court. If this Consent Judgment is not entered by the Court,  
24 it shall be of no force or effect, and shall not be introduced into evidence or otherwise  
25 used in any proceeding for any purpose.

## 26 9. GOVERNING LAW AND CONSTRUCTION

27 9.1. The terms of this Consent Judgment shall be governed by the laws of the State of  
28 California.

## 10. ENTIRE AGREEMENT

10.1. This Consent Judgment contains the sole and entire agreement and understanding  
of the Parties with respect to the entire subject matter hereof, and any and all prior  
discussions, negotiations, commitments, or understandings related thereto, if any, are



1  
2 hereby merged herein and therein.

3 10.2. There are no warranties, representations, or other agreements between the Parties  
4 except as expressly set forth herein. No representations, oral or otherwise, express or  
5 implied, other than those specifically referred to in this Consent Judgment have been  
6 made by any Party hereto.

7 10.3. No other agreements not specifically contained or referenced herein, oral or  
8 otherwise, shall be deemed to exist or to bind any of the Parties hereto. Any agreements  
9 specifically contained or referenced herein, oral or otherwise, shall be deemed to exist or  
10 to bind any of the Parties hereto only to the extent that they are expressly incorporated  
11 herein.

12 10.4. No supplementation, modification, waiver, or termination of this Consent  
13 Judgment shall be binding unless executed in writing by the Party to be bound thereby,  
14 and approved and ordered by the Court.

15 10.5. No waiver of any of the provisions of this Consent Judgment shall be deemed or  
16 shall constitute a waiver of any of the other provisions hereof whether or not similar, nor  
17 shall such waiver constitute a continuing waiver.

18 **11. RETENTION OF JURISDICTION**

19 11.1. This Court shall retain jurisdiction of this matter to implement or modify the  
20 Consent Judgment.

21 **12. NO EFFECT ON OTHER SETTLEMENTS**

22 12.1. Nothing in this Consent Judgment shall preclude Plaintiff from resolving any  
23 claim against another entity on terms that are different from those contained in this  
24 Consent Judgment.

25 **13. EXECUTION IN COUNTERPARTS**

26 13.1. This Consent Judgment may be executed in counterparts, each of which shall be  
27 deemed to be an original, and all of which, taken together, shall constitute the same  
28 document. Execution of the Consent Judgment by e-mail, facsimile, or other electronic

means, shall constitute legal and binding execution and delivery. Any photocopy of the executed Consent Judgment shall have the same force and effect as the original.

#### 14. AUTHORIZATION

14.1. The undersigned are authorized to stipulate to, enter into, and execute this Consent Judgment on behalf of their respective parties, and have read, understood, and agree to all of the terms and conditions of this Consent Judgment.

#### 15. SEVERABILITY

15.1. If subsequent to Court approval of this Consent Judgment, any part or provision is declared by a Court to be invalid, void, or unenforceable, the remaining portions or provisions shall continue in full force and effect.

#### AGREED TO:

**Ecological Alliance LLC**

Date: Jan 24, 20  
By: [Signature]

Harmony Welsh, Managing Member

#### AGREED TO:

**Pure Fishing, Inc.**

Date: 11.24.2020  
By: [Signature]

IT IS HEREBY ORDERED, ADJUDGED AND DECREED that, pursuant to Health & Safety Code § 25249.7(f)(4) and Code of Civil Procedure § 664.6, judgment is hereby entered.

Dated: \_\_\_\_\_

\_\_\_\_\_  
JUDGE OF THE SUPERIOR COURT