

SETTLEMENT AGREEMENT AND RELEASE

This Settlement Agreement and Release (“Agreement”) between Environmental Research Center, Inc. (“ERC”) and Eu Natural, LLC (“Eu Natural”) is effective on the date on which it is fully executed (“Effective Date”). ERC and Eu Natural are referred to individually as a “Party” and collectively as the “Parties.” The Parties agree as follows:

1. This matter arises out of the Notice of Violation of California Health & Safety Code §25249.5, *et seq.* (also known as “Proposition 65”) that ERC served on Eu Natural on November 4, 2021 (the “Notice”) with regard to the following product identified below (referred to as the “Covered Product”):

- **Eu Natural Armor 1 Pure Echinacea**

2. The Parties enter into this Agreement in order to fully resolve all claims, demands, and allegations regarding the Covered Product in the Notice and for the purpose of avoiding prolonged litigation. Nothing in this Agreement shall be construed as an admission of the Parties of any fact, issue of law, or violation of law, nor shall compliance with this Agreement constitute or be construed as an admission by the Parties of any fact, issue of law or violation of law. Nothing in this Agreement or any document referred to shall be construed as giving rise to any presumption or inference of admission or concession by the Parties as to any fault, wrongdoing or liability. This Section shall not diminish or otherwise affect the obligations, responsibilities, and duties of the Parties under this Agreement.

3. **INJUNCTIVE RELIEF, REFORMULATION, TESTING AND WARNINGS**

In consideration of the following covenants and conditions contained in this Agreement, the Parties have provided the releases as set forth in Section 6 below:

3.1 Beginning on the Effective Date, Eu Natural shall be permanently enjoined from manufacturing for sale in the State of California, “Distributing into the State of California,” or directly selling in the State of California, any Covered Product which exposes a person to a “Daily Lead Exposure Level” of more than 0.5 micrograms of lead per day unless it meets the warning requirements under Section 3.2.

3.1.1 As used in this Agreement, the term “Distributing into the State of California” shall mean to directly ship a Covered Product into California for sale in California or to sell a Covered Product to a distributor that Eu Natural knows or has reason to know will sell the Covered Product in California.

3.1.2 For purposes of this Agreement, the “Daily Lead Exposure Level,” shall be measured in micrograms, and shall be calculated using the following formula: micrograms of lead per gram of product, multiplied by grams of product per serving of the product (using the largest serving size appearing on the product label), multiplied by servings of the product per day (using the largest number of recommended daily servings appearing on the label),

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which equals micrograms of lead exposure per day. If the label contains no recommended daily servings, then the number of recommended daily servings shall be one.

3.1.3 So long as Eu Natural can provide documentation, if requested in writing by ERC, any Covered Product shipped, sold, or Distributed into the State of California by Eu Natural prior to the Effective Date are not bound by the injunctive terms set forth in this Section 3, including but not limited to the Daily Lead Exposure Level and warning and testing requirements, and are instead permitted to be sold as is to California Consumers and are expressly released by Section 6 of this Agreement.

3.2 Clear and Reasonable Warnings

If Eu Natural is required to provide a warning pursuant to Section 3.1, one of the following warnings must be utilized (“Warning”)

OPTION 1:

WARNING: Consuming this product can expose you to chemicals including [lead] which is [are] known to the State of California to cause [cancer and] birth defects or other reproductive harm. For more information go to www.P65Warnings.ca.gov/food.

OR:

OPTION 2:

⚠ WARNING: [Cancer and] Reproductive Harm – www.P65Warnings.ca.gov/food.

Eu Natural shall use the phrase “cancer and” in the Warning only if the “Daily Lead Exposure Level” is greater than 15 micrograms of lead as determined pursuant to the quality control methodology set forth in Section 3.4 or if Eu Natural has reason to believe that another Proposition 65 chemical is present at a level requiring the cancer warning. For the Option 2 Warning, the entire Warning must be in a type size no smaller than the largest type size used for other consumer information on the product. In no case shall the Warning appear in a type size smaller than 6-point type. Further, for Option 2, a symbol consisting of a black exclamation point in a yellow equilateral triangle with a bold black outline shall be placed to the left of the text of the Warning, in a size no smaller than the height of the word “WARNING.” Where the sign, label or shelf tag for the product is not printed using the color yellow, the symbol may be printed in black and white.

The Warning shall be securely affixed to or printed upon the label of any Covered Product and, if printed upon the label of the Covered Product, it must be set off from other surrounding information and enclosed in a box. In addition, for any Covered Product sold over the internet, the Warning shall appear prior to checkout on the primary product page, or as a pop-up when a California zip code is input into the shipping instructions, or on the checkout page when a California delivery address is indicated for any purchase of any Covered Product. Where a

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Warning subject to this section is provided on the checkout page, an asterisk or other identifying method must be utilized on the checkout page to identify which product on the checkout page is subject to the Warning. The Warning may be provided with a conspicuous hyperlink stating “**WARNING**” in all capital and bold letters so long as they hyperlink goes directly to a page prominently displaying the Warning without content that detracts from the Warning. Given Eu Natural’s lack of control over third-party websites, the online warning requirements expressed in this Section apply only to the Covered Product when sold through Eu Natural’s website. With respect to any downstream reseller customers of Eu Natural who are subject to Proposition 65, Eu Natural may give written notice, including labels, labeling, shelf signs, or tags bearing the Warning and all other necessary warning materials, to the authorized agent of such downstream reseller customers. Such written notice shall instruct the downstream reseller customers that the labels, labeling, shelf signs, or tags bearing the Warning must be displayed on or in proximity to the Covered Products with such conspicuousness, as compared with other words, statements or designs, as to render the Warning likely to be seen, read, and understood by an ordinary individual prior to sale

The Warning shall be at least the same size as the largest of any other health or safety warnings also appearing on the website or on the label and the word “**WARNING**” shall be in all capital letters and in bold print. No statements intended to or likely to have the effect of diminishing the impact of, or reducing the clarity of, the Warning on the average lay person shall accompany the Warning. Further, no statements may accompany the Warning that state or imply that the source of the listed chemical has an impact on or results in a less harmful effect of the listed chemical.

Eu Natural must display the above Warning with such conspicuousness, as compared with other words, statements or designs on the label, or on its website, as applicable, to render the Warning likely to be read and understood by an ordinary individual under customary conditions of purchase or use of the product.

For purposes of this Agreement, the term “label” means a display of written, printed or graphic material that is printed on or affixed to the Covered Product or its immediate container or wrapper.

If subsequently enacted changes to Proposition 65 or its implementing regulations require the use of additional or different information on any warning specifically applicable to the Covered Product (the “New Safe Harbor Warning”), the Parties agree that the New Safe Harbor Warning may be utilized in place of or in addition to, as applicable, the warnings set forth in this Section.

3.3 Conforming Covered Product

A Conforming Covered Product is a Covered Product for which the “Daily Lead Exposure Level” is no greater than 0.5 micrograms of lead per day as determined by the exposure methodology set forth in Section 3.1.2 and the quality control methodology described in Section 3.4, and that is not known by Eu Natural to contain other chemicals that violate Proposition 65’s safe harbor thresholds.

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3.4 Testing and Quality Control Methodology

3.4.1 Beginning within one year of the Effective Date, Eu Natural shall arrange for lead testing of the Covered Product at least once a year for a minimum of three (3) consecutive years by arranging for testing of three (3) randomly selected samples of the Covered Product, in the form intended for sale to the end-user, which Eu Natural intends to sell or is manufacturing for sale in California, directly selling to a consumer in California or “Distributing into the State of California.” If tests conducted pursuant to this Section demonstrate that no Warning is required for the Covered Product during each of the three (3) consecutive years, then the testing requirements of this Section will no longer be required as to the Covered Product. However, if during or after the three-year testing period, Eu Natural changes ingredient suppliers for the Covered Product and/or reformulates the Covered Product, Eu Natural shall test the Covered Product annually for at least three (3) consecutive years after such change is made.

3.4.2 For purposes of measuring the “Daily Lead Exposure Level,” the highest lead detection result of the three (3) randomly selected samples of the Covered Product will be controlling.

3.4.3 All testing pursuant to this Agreement shall be performed using a laboratory method that complies with the performance and quality control factors appropriate for the method used, including limit of detection and limit of quantification, sensitivity, accuracy, and precision that meets the following criteria: Inductively Coupled Plasma-Mass Spectrometry (“ICP-MS”) achieving a limit of quantification of less than or equal to 0.005 mg/kg.

3.4.4 All testing pursuant to this Agreement shall be performed by an independent third-party laboratory certified by the California Environmental Laboratory Accreditation Program or an independent third-party laboratory that is registered with the United States Food & Drug Administration.

3.4.5 Nothing in this Agreement shall limit Eu Natural’s ability to conduct, or require that others conduct, additional testing of the Covered Product, including the raw materials used in its manufacture.

3.4.6 Within thirty (30) days of ERC’s written request, which request shall not be made more than once per year, Eu Natural shall deliver lab reports obtained pursuant to Section 3.4, and related documentation, to ERC. Eu Natural shall retain all such lab reports and related documentation for a period of three years from the date of each test. Any request by ERC for lab reports and related documentation shall be made prior to the expiration of the three-year time period identified in this section 3.4.6.

3.4.7 The testing and reporting requirements of Section 3.4 do not apply to any Covered Product for which Eu Natural is providing a Warning, continuously and without

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interruption from the Effective Date, pursuant to Section 3.2 of this Settlement Agreement. In the event a Warning is provided after the Effective Date but Eu Natural thereafter ceases to provide the Warning required by Section 3.2, the testing and reporting requirements of Section 3.4 of this Settlement Agreement shall apply beginning within one year after the date the Warning ceases to be provided, unless Eu Natural can show to the satisfaction of ERC that the cessation in providing the Warning was a temporary error that was resolved when discovered

4. Eu Natural shall make a total payment of \$15,000.00 (“Total Settlement Amount”) by wire transfer to ERC’s account within 5 days of the Effective Date (“Due Date”), for which ERC will give Eu Natural the necessary account information. The Total Settlement Amount shall be allocated as follows:

a. \$1,000.00 shall be considered a civil penalty pursuant to California Health and Safety Code §25249.7(b)(1). ERC shall remit 75% (\$750.00) of the civil penalty to the Office of Environmental Health Hazard Assessment (“OEHHA”) for deposit in the Safe Drinking Water and Toxic Enforcement Fund in accordance with California Health and Safety Code §25249.12(c). ERC will retain the remaining 25% (\$250.00) of the civil penalty.

b. \$4,019.06 shall be considered a reimbursement to ERC for its costs incurred as a result of bringing this matter to Eu Natural’s attention and negotiating a settlement.

c. \$9,980.94 shall be distributed to ERC for its in-house legal fees.

d. In the event that Eu Natural fails to remit the Total Settlement Amount owed under Section 4 of this Agreement on or before the Due Date, Eu Natural shall be deemed to be in material breach of its obligations under this Agreement. ERC shall provide written notice of the delinquency to Eu Natural via electronic mail. If Eu Natural fails to deliver the Total Settlement Amount within five days from the written notice, the Total Settlement Amount shall become immediately due and payable and shall accrue interest at the statutory judgment interest rate provided in the Code of Civil Procedure section 685.010. Additionally, Eu Natural agrees to pay ERC’s reasonable attorneys’ fees and costs for any efforts to collect the payment due under this Agreement.

5. Except as expressly set forth in Section 4, the Parties shall bear their own costs, expenses, and attorneys’ fees related to the Notice.

6. **Binding Effect; Claims Covered and Released**

6.1. This Agreement is a full, final, and binding resolution between ERC, on behalf of itself, and Eu Natural and its respective officers, directors, shareholders, employees, agents, parent companies, subsidiaries, divisions, suppliers, franchisees, licensees, customers (not including private label customers of Eu Natural), distributors, wholesalers, retailers, and all other upstream and downstream entities in the distribution chain of the Covered Product, and the predecessors, successors, and assigns of any of them (collectively, “Released Parties”).

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6.2 ERC, acting in the public interest, releases the Released Parties from any and all claims for violations of Proposition 65 up through the Effective Date based on exposure to lead from the Covered Product as set forth in the Notice of Violation. ERC, on behalf of itself only, hereby fully releases and discharges the Released Parties from any and all claims, actions, causes of action, suits, demands, liabilities, damages, penalties, fees, costs, and expenses asserted, or that could have been asserted from the handling, use, or consumption of the Covered Product, as to any alleged violation of Proposition 65 or its implementing regulations arising from the failure to provide Proposition 65 warnings on the Covered Product regarding lead up to and including the Effective Date.

6.3 ERC, on its own behalf only, and Eu Natural on its own behalf only, further waive and release any and all claims they may have against each other for all actions or statements made or undertaken in the course of seeking or opposing enforcement of Proposition 65 in connection with the Notice up through and including the Effective Date, provided, however, that nothing in Section 6 shall affect or limit any Party's right to seek to enforce the terms of this Agreement.

6.4 It is possible that other claims not known to the Parties, arising out of the facts alleged in the Notice, relating to the Covered Product, will develop or be discovered. ERC, on behalf of itself only, and Eu Natural, on behalf of itself only, acknowledge that this Agreement is expressly intended to cover and include all such claims up through and including the Effective Date, including all rights of action therefore. ERC and Eu Natural acknowledge that the claims released in Sections 6.2 and 6.3 above may include unknown claims, and the Parties nevertheless waive California Civil Code section 1542 as to any such unknown claims. California Civil Code section 1542 reads as follows:

(i) A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.

ERC, on behalf of itself only, and Eu Natural, on behalf of itself only, acknowledge and understand the significance and consequences of this specific waiver of California Civil Code section 1542.

6.5 Compliance with the terms of this Agreement shall be deemed to constitute compliance with Proposition 65 by any of the Released Parties regarding alleged exposures to lead in the Covered Product as set forth in the Notice.

6.6 Nothing in this Agreement is intended to apply to any occupational or environmental exposures arising under Proposition 65, nor shall it apply to any of Eu Natural's products other than the Covered Product.

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6.7 In the event that Proposition 65 is repealed or preempted as to food products, then Eu Natural shall have no further obligation pursuant to this Settlement Agreement with respect to, and to the extent that, the Covered Product is so affected.

7. Nothing herein shall be construed as diminishing Eu Natural's continuing obligations to comply with Proposition 65.

8. All notices required to be given to either Party to this Agreement by the other shall be in writing and sent to the following agents listed below via first-class mail, or via electronic mail where required. Courtesy copies of notices sent via first-class mail may also be sent via email.

FOR ENVIRONMENTAL RESEARCH CENTER, INC.:

Chris Heptinstall, Executive Director, Environmental Research Center
3111 Camino Del Rio North, Suite 400
San Diego, CA 92108
Tel: (619) 500-3090
Email: chris.heptinstall@erc501c3.org

With a copy to:
Charles W. Poss
Environmental Research Center, Inc.
3111 Camino Del Rio North, Suite 400
San Diego, CA 92108
Ph: (619) 500-3090
Email: charles.poss@erc501c3.org

FOR EU NATURAL, LLC:

Chris Marschall
Eu Natural, LLC
2654 W Horizon Ridge Pkwy
Suite B5 #1087
Henderson, NV 89052
Email: info@eunatural.com

With a copy to:
Abhishek K. Gurnani
Amin Talati & Wasserman, LLP
100 S. Wacker Dr, Ste 2000
Chicago, IL 60606
Ph: (312) 466-1033
Email: abhishek@amintalati.com

9. After executing this Agreement, ERC will submit to the California Attorney General a Report of Settlement. In addition, ERC will provide to the California Attorney General a signed

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18. Each of the individuals who execute this Agreement represents and warrants they have the authority to execute this document and bind the respective Parties to the terms and conditions of this Agreement, and have read, understand, and agree to all the terms and conditions in this Agreement.

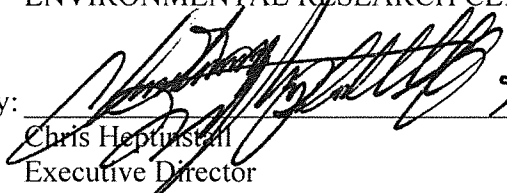
DATED: 2/27/22

EU NATURAL, LLC

By: Christopher M Marschall 2/27/22
Name: Chris Marschall
Title: CEO

DATED: 2/24/22

ENVIRONMENTAL RESEARCH CENTER, INC.

By:  2/24/22
Chris Heptinstall
Executive Director

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