SETTLEMENT AND RELEASE AGREEMENT

1. <u>INTRODUCTION</u>

1.1. Ecological Alliance, LLC and Vibrant Health Products, Inc. U.S.A.

This Settlement Agreement is entered into by and between Ecological Alliance, LLC ("Ecological"), on the one hand, and Vibrant Health Products Inc. U.S.A.,dba "Little Northern Bakehouse" ("Vibrant"), on the other hand, with Ecological and Vibrant collectively referred to as the "Parties."

1.2. General Allegations

Ecological alleges that Vibrant manufactured and distributed and offered for sale in the State of California Little Northern Bakehouse cinnamon raisin bread containing Lead, and that such sales have not included warnings pursuant to the Safe Drinking Water and Toxic Enforcement Act of 1986, California Health & Safety Code sections 25249.6 et seq. and its implementing regulations ("Proposition 65"). California has identified and listed Lead under Proposition 65 as a chemical known to the State of California to cause cancer, birth defects or other reproductive harm.

1.3. Product Description

The products that are covered by this Settlement Agreement are defined as Little

Northern Bakehouse cinnamon raisin bread that Vibrant has manufactured, imported, sold,

offered for sale or distributed in California. All such items shall be referred to herein as the

"Products."

1.4. Notice of Violation

On November 30, 2021, Ecological served Vibrant and Sprouts Farmers Market, Inc., and the requisite public enforcement agencies eligible to initiate Proposition 65 actions on behalf

of the People of the State of California with a document entitled "60-Day Notice of Violation" ("Notice") that provided Vibrant and such public enforcers with notice that Vibrant was allegedly in violation of California Health & Safety Code section 25249.6 for failing to warn consumers and customers that the Products exposed users in California to Lead. To the best of the Parties' knowledge, no public enforcer has commenced or is diligently prosecuting the allegations set forth in the Notice.

1.5. No Admission

The Parties enter into this Settlement Agreement to settle disputed claims between them as set forth herein and in the Notice concerning Vibrant's compliance with Proposition 65.

Vibrant denies the material factual and legal allegations contained in Ecological's Notice and maintains that all products that it has manufactured for sale and distribution in California, including the Products, have been and are in compliance with Proposition 65 or any other statutory, regulatory, common law or equitable doctrine. Nothing in this Settlement Agreement shall be construed as an admission by Vibrant of any fact, finding, issue of law, or violation of law; nor shall compliance with this Settlement Agreement constitute or be construed as an admission by Vibrant of any fact, finding, conclusion, issue of law, or violation of law, such being specifically denied by Vibrant on its behalf. However, nothing in this section shall diminish or otherwise affect the obligations, responsibilities, and duties of Vibrant under this Settlement Agreement.

1.6. Effective & Compliance Date

For purposes of this Settlement Agreement, the term "Effective Date" shall mean the date this Settlement Agreement is fully executed. "Compliance Date" shall mean six (6) months after the Effective Date.

2. <u>INJUNCTIVE RELIEF: REFORMULATION AND WARNINGS</u>

As of the Compliance Date, Vibrant, at its sole discretion, agrees to either (a) cease selling, offering for sale or distributing the Products in California, (b) manufacture, import, or otherwise source for authorized sale in California only Reformulated Products, as defined pursuant to Section 2.1 below, or (c) provide a clear and reasonable Proposition 65 warning on the Products pursuant to Section 2.2 below.

2.1. Reformulation Standards

The Products shall be deemed to comply with Proposition 65 with regard to Lead and be exempt from any Proposition 65 warning requirements for Lead if the level of Lead in the Products sold by Vibrant in California does not exceed 15 ppb (parts per billion) ("Reformulated Products"). Such Products that Vibrant manufactured, shipped or contracted to be shipped for California sale, or otherwise caused to enter the stream of commerce prior to the Compliance Date shall be deemed exempted from the requirements of this Section 2 and Vibrant shall have no obligation to warn.

2.2. Warning Option

Products that do not meet the warning exemption standard set forth in Section 2.1 above shall be accompanied by a warning as described in Section 2.3 below. This warning requirement shall only be required as to Products that are manufactured, distributed, marketed, imported, sold, shipped for sale or offered for sale to consumers by Vibrant in the State of California. No Proposition 65 warning shall be required for any Products that are manufactured, supplied or

contracted to be supplied to third parties by Vibrant prior to the Compliance Date, and all such Products are hereby deemed to be exempt from Proposition 65 enforcement.

2.3. Warning Language

- (a) Where required to meet the criteria set forth in Section 2.2, Vibrant shall display one of the following warning statements on the packaging label of the Products that do not meet the warning exemption standard set forth in Section 2.1 above:
 - (1) WARNING: Consuming this product can expose you to chemicals including Lead, which [is] are known to the State of California to cause [cancer and] birth defects or other reproductive harm. For more information go to www.P65Warnings.ca.gov/food.
 - (2) WARNING: [Cancer and] Reproductive Harm--www.P65Warnings.ca.gov/food.

Vibrant may use "cancer and" in the warning at its option. Vibrant may include the names of additional chemicals in the warning if they are present in the Products at a level that Little Northern reasonably believes would require a Proposition 65 warning.

(b) The requirements for warnings, set forth in subsection (a) above, are imposed pursuant to the terms of this Settlement Agreement. The Parties recognize that these are not the exclusive methods of providing a warning under Proposition 65 and its implementing regulations. Vibrant shall be deemed to be in compliance with the warning requirements of this Settlement Agreement by either

adhering to this Section 2.3 or by complying with the Proposition 65 warning requirements adopted by the State of California Office of Environmental Health Hazard Assessment ("OEHHA") as of or after the Effective Date.

(c) If Proposition 65 warnings for Lead should no longer be required,Vibrant shall have no further obligations pursuant to this Settlement Agreement.

2.4. Online Sales

If Vibrant sells Products via an internet website to customers located in California, the warning requirements of this section shall be satisfied if the foregoing warning appears either: (a) on the same web page on which a Product is displayed and/or described; (b) on the same page as the price for the Product; (c) on one or more web pages displayed to a California purchaser prior to purchase during the checkout process; or (d) via a hyperlink taking the customer to a separate page containing the warning language, provided that the hyperlink appears on the same page as either the product description or product price are displayed, or appears prior to completion of the sale at checkout. Alternatively, a symbol consisting of a black exclamation point in a yellow or white equilateral triangle may appear adjacent to or immediately following the display, description, price, or checkout listing of the Product, if the warning statement appears elsewhere on the same web page in a manner that clearly associates it with the product(s) to which the warning applies.

3. PENALTIES PURSUANT TO HEALTH & SAFETY CODE SECTION 25249.7(b)

In settlement of all the claims referred to in this Settlement Agreement, Vibrant shall pay a total of \$8,000 in civil penalties in accordance with this Section. The penalty payment will be allocated in accordance with California Health & Safety Code section 25249.12(c)(1) & (d), with 75% of the funds remitted to OEHHA and the remaining 25% of the penalty remitted to

Ecological. Ecological's counsel shall be responsible for delivering OEHHA's portion of any

penalty payment made under this Settlement Agreement.

4. REIMBURSEMENT OF FEES AND COSTS

The Parties reached an accord on the compensation due to Ecological and its counsel

under the private attorney general doctrine and principles of contract law. Under these legal

principles, Vibrant shall reimburse Ecological's counsel for fees and costs, incurred as a result of

investigating and bringing this matter to Vibrant's attention. Vibrant shall pay Ecological's

counsel \$16,000 for all attorneys' fees, expert and investigation fees, and related costs associated

with this matter and the Notice.

5. **PAYMENT INFORMATION**

By August 24, 2022 Vibrant shall make a payment of Twenty-Four Thousand Dollars

(\$24,000), for the civil penalties and attorney's fees / costs by wire transfer to Plaintiff's counsel

Custodio & Dubey LLP:

Bank: Bank of America, N.A.

Routing No.: 026009593

Account No.: 325149324377

Beneficiary: Custodio & Dubey LLP

Other than this payment, each side is to bear its own attorneys' fees and costs.

Ecological and its counsel agree to provide completed IRS W9 forms in connection with

payment being made.

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6. RELEASE OF ALL CLAIMS

6.1. Release of Vibrant, Downstream Customers and Upstream Vendors

In further consideration of the promises and agreements herein contained, and for the payments to be made pursuant to Sections 3 and 4 above, Ecological, on behalf of itself and its respective owners, principals, shareholders, officers, directors, employees, parents, subsidiaries its past and current agents, representatives, attorneys, successors and/or assignees (collectively, "Releasors"), hereby waives all rights to institute or participate in, directly or indirectly, any form of legal action and fully releases all claims relating to the Products, including, without limitation, all actions, and causes of action, in law or in equity, suits, liabilities, demands, obligations, damages, costs, fines, penalties, losses or expenses (including, but not limited to, investigation fees, expert fees and attorneys' fees) of any nature whatsoever, whether known or unknown, fixed or contingent (collectively "Claims"), against (a) Vibrant, (b) each of Vibrant's downstream distributors or retailers in the stream of commerce (including but not limited to Sprouts Farmers Market, Inc.), and any other upstream or downstream entities in the distribution chain for the Products, including, but not limited to, manufacturers, wholesalers, vendors, licensors, licensees, auctioneers, retailers, franchisees, dealers, shareholders, cooperative members, customers, including but not limited to Sprouts Market, owners, purchasers, thirdparty re-sellers, and users,(c) Vibrant's parent companies, corporate affiliates, subsidiaries, doing business as entities ("DBAs"), successor companies, and their respective officers, directors, attorneys, representatives, shareholders, agents, and employees, and sister and parent entities, and (d) the employees, shareholders, officers, directors, members, managers, equity owners, insurers, attorneys, predecessors, successors and assigns of any of the entities identified in subsection (a) and (c), above (collectively "Releasees").

Ecological also, on behalf of itself, its past and current agents, representatives, attorneys, successors, and/or assignees and *not* in its representative capacity, provides a general release herein which shall be effective as a full and final accord and satisfaction, as a bar to all actions, causes of action, obligations, costs, expenses, attorneys' fees, damages, losses, claims, liabilities and demands of any nature, character or kind, known or unknown, suspected or unsuspected, against Vibrant and the Releasees. Ecological acknowledges that it is familiar with California Civil Code section 1542, which provides as follows:

A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party.

Ecological, in its capacity only, and on behalf of itself, its past and current agents, representatives, attorneys, successors, and/or assignees expressly waives and relinquishes any and all rights and benefits which it may have under, or which may be conferred on it by the provisions of California Civil Code section 1542 as well as under any other state or federal statute or common law principle of similar effect, to the fullest extent that it may lawfully waive such rights or benefits pertaining to the released matters. The Parties agree that compliance with the terms of this Agreement shall constitute compliance by any Releasee with Proposition 65.

6.2. Vibrant's Release of Ecological

Vibrant waives any and all claims against Ecological, its attorneys and other representatives, for any and all actions taken or statements made (or those that could have been taken or made) by Ecological and its attorneys and other representatives, whether in the course of investigating claims or otherwise seeking enforcement of Proposition 65 against it in this matter, and/or with respect to the Products.

6.3. <u>Deemed Compliance with Proposition 65</u>

The Parties agree that compliance by Vibrant with this Settlement Agreement constitutes

compliance with Proposition 65 with respect to exposure to Lead from use of the Products.

7. GOVERNING LAW

The terms of this Settlement Agreement shall be governed by the laws of the State of

California and apply within the State of California. In the event that Proposition 65 is repealed

or is otherwise rendered inapplicable by reason of law generally, or as to the Products, then

Vibrant shall have no further obligations pursuant to this Settlement Agreement.

8. <u>NOTICES</u>

Unless specified herein, all correspondence and notices required to be provided pursuant

to this Settlement Agreement shall be in writing and personally delivered or sent by:

(i) electronic mail; or (ii) overnight courier on any party by the other party at the following

addresses:

For Vibrant:

Dennis Raglin, Esq.

Steptoe & Johnson LLP

633 West Fifth Street | Suite 1900

Los Angeles, CA 90071

For Ecological:

Vineet Dubey, Esq.

Custodio & Dubey LLP

445 S. Figueroa St., Suite 2520

Los Angeles, CA 90071

Any party, from time to time, may specify in writing to the other party a change of address or

electronic mail to which all notices and other communications shall be sent.

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9. <u>COUNTERPARTS; FACSIMILE/E-SIGNATURES</u>

This Settlement Agreement may be executed in counterparts and by facsimile or esignatures, each of which shall be deemed an original, and all of which, when taken together, shall constitute one and the same document.

10. COMPLIANCE WITH HEALTH & SAFETY CODE SECTION 25249.7(f)

Ecological agrees to comply with the reporting form requirements referenced in California Health & Safety Code § 25249.7(f).

11. ENTIRE AGREEMENT

This Settlement Agreement contains the sole and entire agreement and understanding of the Parties with respect to the entire subject matter hereof, and all related prior discussions, negotiations, commitments and understandings. No other agreements, oral or otherwise, exist to bind either of the Parties.

12. MODIFICATION

This Settlement Agreement may be modified only by a written agreement signed by the Parties.

13. **AUTHORIZATION**

The undersigned are authorized to execute this Settlement Agreement on behalf of their respective Parties and have read, understood and agree to all of the terms and conditions of this Settlement Agreement.

AGREED TO:

Date: August \(\sum_{2022} \)

By: On Behalf of Ecological Alliance, LLC

AGREED TO:

Date: August ___, 2022

By: On Behalf of Vibrant Health Products,

Inc. USA

| AGREED TO: | AGREED TO: |
|---------------------------------------|---------------------------------------|
| Date: August, 2022 | Date: August |
| | |
| Ву: | Ву: |
| On Behalf of Ecological Alliance, LLC | On Behalf of Vibrant Health Products, |
| | Inc. USA |