12200EDBAO1DAILY000155000000000091121001

PAGE 1 OF X



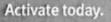
XXXXXXXXXXXXXXXXX

Sample A. Sample 1234 Sampletown Road Any Town, XX XXXXX

3213060000047 C 2TKDIDCD00DBIN1004812U071012 ACQD

Number of Cards: 1 Account Number Ending in: XXXX Account Credit Line: \$7000 Cash Advance Credit Line: \$3000

If you have multiple card designs, they will be sent separately.





You're never responsible for unauthorized purchases on your Discover® card.

Looking out for you

What you need to know

- Why a new card? Because we recently learned your Discover card account information might have been compromised. No Discover card systems were involved in this incident.
- Your card has a new security code and expiration date to reduce the possibility of fraud.
- Your account number, benefits, rewards, terms and online access stay the same.

What you can do

- Activate and sign your new card to help keep your account safe.
- Contact merchants to ensure your automatic bill pay information is up to date.
- Sign up for fraud alerts and learn more about Discover security benefits at Discover.com/Security
- Monitor your account for any unusual activity at Discover.com or call 1-XXX-XXX-XXXX.

To protect your information, we will deactivate your old card(s) after XX/XX/XXXX.



Other resources to help protect your information.

You're entitled to a free copy of your credit report every 12 months from each of these major credit reporting agencies by calling 1-877-322-8228 or contacting the agency directly.

Equifax P.O. Box 7402

P.O. Box 740241 Atlanta, GA 30374-0241

Phone: 1-800-685-1111

Innovis P.O. Box 1689

Pittsburgh, PA 15230-1689 Phone: 1-800-540-2505 Experian

P.O. Box 9556 Allen, TX 75013

Phone: 1-888-397-3742

TransUnion

P.O. Box 2000

Chester, PA 19022-20000 Phone: 1-800-916-8800

Learn more about fighting identity theft

Helpful information about fighting identity theft, as well as fraud alerts and security freezes, is also available on the Federal Trade Commission's website at www.ftc.org

Or write: Federal Trade Commission

600 Pennsylvania Avenue, NW Washington, DC 20580 Phone: 1-877-438-4338

Sec-Return-Loss1
Sec-Return-Loss2
Sys-Date
Sys-Name
Sys-Second-Name
Sys-Addr1
Sys-Addr2
Sys-City Sys-State Sys-Zip

Regarding the Discover card account ending in: Cms-Last4D-Of-Acct

Dear Sys-Name,

We have been advised that your Discover card account information may have been compromised. This incident did not involve any Discover card systems, and there is no evidence that an unauthorized individual is using this account number. We are confident that it is not necessary to provide you with a new account number at this time, and you may continue to use your existing card.

Discover is committed to the security of your account, and we are proactively monitoring it for unusual activity. Remember, with our \$0 Fraud Liability Guarantee, you're never responsible for unauthorized use of your card online, offline, anytime or anywhere. For additional peace of mind, you may wish to review transactions on your statements and monitor your account online at Discover.com. If you have questions about any transactions, please feel free to contact us.

If you still have concerns, you may obtain a copy of your credit report from the major credit reporting agencies (Equifax, Experian, Innovis and TransUnion). You are entitled to a free copy of your credit report from each of these agencies every 12 months and can order the reports by calling 1-877-322-8228 or contacting the agency directly. The credit reporting agencies can assist you if you find any inaccurate information and provide detail about fraud alerts and security freezes. You can contact the credit reporting agencies as follows:

EquifaxExperianP.O. Box 740241P.O. Box 9556Atlanta, GA 30374-0241Allen, TX 75013Phone: 1-800-685-1111Phone: 1-888-397-3742

 Innovis
 TransUnion

 P.O. Box 1689
 P.O. Box 2000

Pittsburgh, PA 15230-1689 Chester, PA 19022-2000 Phone: 1-800-540-2505 Phone: 1-800-916-8800 Helpful information about fighting identity theft as well as fraud alerts and security freezes is also available on the Federal Trade Commission's website at www.ftc.gov.

Federal Trade Commission

600 Pennsylvania Avenue, NW Washington, DC 20580

Phone: 1-877-ID-THEFT (1-877-438-4338)

We apologize for any inconvenience and appreciate your continued loyalty to Discover. If there is anything we can do to better serve you, please let us know.

As always, our knowledgeable Account Managers are available to assist you at 1-800-347-0218, anytime, or you can always visit us at Cms-Website.

Sincerely,

Corporate Security